

# The Portland Observer 25¢

## THE WEEK IN REVIEW

### Black Business "Fronts" Undermining The Economic Fabric Of The Community

By James Posey- This is the first in a series of articles intended to inform the community about the nature of "fronts" and how they are destroying the black business community

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### Newly Renovated Broadway Building Opens To Meet Needs Of Downtown Low Income Residents

The historic Broadway/Swindells building will officially open at ceremonies on Tuesday March 1st, 1994. The rehabilitated building, renamed in honor of its long time owners, will provide 105 units of housing for low income citizens.

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### Special Spring Break Activities At The Children's Museum

Each day, a different hands-on activity will be offered. Children can be "King for a Day"--crafting African-style Oba's (or ruler's) hats. They'll make mini-banners featuring traditional designs, and create rubbings from Nigerian wood carvings. (Call to find out which special activity awaits you that day!).

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### Drug Using Probations/Paroles Face New Sanctions, Jail Beds Increase

Multnomah County officials announced the opening of the Drug Return Offender Program (DROP) which will make jail space available to immediately incarcerate paroles and probationers who test positive for drug use.

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### Furse Honors Portland Police Chief Moose

Furse paid tribute to the bureau's first African American police chief for serving as a role model and leader for young African American men.

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## Five PSU Students Receive Company Scholarships



BETA/US West Scholarships (left to right): Mark Jackson; Ed Washington, PSU community relations officer; Maggie Ward, U S West Communications & BETA member; Elaine Patton-Harrison; Barbara Pilot, US West Communications & BETA member; Kimberly Robinson; Jerry Garner

Meier & Frank/May Co. Scholarship (left to right): Helen Williams director of compensation, benefits, association and labor relations for Meier & Frank; Kimberly Robinson; Fred Lucero; Corey Du Browa, manager of executive training and recruiting, Meier & Frank

FIVE PORTLAND STATE UNIVERSITY STUDENTS FROM UNDERREPRESENTED GROUPS ARE RECENT RECIPIENTS OF \$1,000 SCHOLARSHIPS FROM THE BLACK EMPLOYEES' TELECOMMUNICATIONS ASSOCIATION (BETA) OF US WEST COMMUNICATIONS AND THE MEIER & FRANK/MAY COMPANY.

The four BETA/US West scholarships were awarded to PSU African-American undergraduates based on academic performance, community service and financial need. Recipients are: Jerry Garner, A senior majoring in administration of justice; Mark Jackson, a senior sociology major; Elaine Patton-Harrison, a junior majoring in general studies/education, and Kimberly Robinson, a senior majoring in accounting/management.

The two Meier & Frank/May Com-

pany scholarships were awarded to minority business or liberal arts students on the basis of merit. Recipients are Robinson and Fred Lucero, a Native American of the Isleta Pueblo tribe of New Mexico. Lucero is a second-year PSU student majoring in sociology. The two scholarships are renewable each year until the recipients graduate, providing the recipients remain in good standing.

"These recipients are really representative of many PSU students who juggle multiple responsibilities including family, work and university studies," said Paulette Watanabe, director of Education Equity Programs and Services at PSU.

For many students, a scholarship can make the difference between purchasing essential books and making ends meet.



## 21 Disadvantaged Businesses To Participate In MAX Construction

Morrison Knudsen, the apparent low bidder for the Westside MAX Beaverton contract, will use the services of 19 disadvantaged business enterprises -- representing 16.67% of the Idaho construction company's \$27.3 million bid.

Contractors were required to meet a 16% goal for DBE participation.

All but three of the companies are Oregon businesses. Two are from Washington, and the only firm from outside the Northwest is based in Georgia. Total value of the 19 DBE subcontracts is \$4,550,794. In addition, two other subcontracts valued at \$48,000 will be established under setaside provisions, bringing the total number of DBE firms on this job to 21.

"We are extremely pleased with the depth and breadth of the Morrison Knudsen DBE program," said Bob Post, Tri-Met Deputy General Manager. He credited both Morrison Knudsen for its concerted recruitment efforts and Lina Garcia Seabold, the Westside project's manager for outreach to Oregon workers and businesses.

"Lina and her consultants were thorough and effective in making sure prime contrac-

tors learned about available subcontractors, and in helping Oregon small businesses prepare their bids" he said.



Three consultants provided this assistance. Keith Crawford and Associates helped disadvantaged businesses prepare bid estimates. Gisela Etheridge of the Oregon Association of Minority Entrepreneur's worked with both prime contractors and subcontractors to introduce them to each other. Gale Castillo of Impact, Inc., worked with individual small business to match them with prime contractors and provide financing information.

"We worked very, very closely with Morrison Knudsen," explained Ms. Castillo. "There was always an 'open door' to communication, and they demonstrated a real willingness to work with local firms. We are very pleased with the results," she said.

She noted that Morrison Knudsen invited local DBE companies to a reception the morning of the Jan. 27 prebid conference for the Beaverton contract. Over 100 firms attended.

### DISADVANTAGED BUSINESS ENTERPRISES INCLUDED IN MORRISON KNUDSEN BID

- Benge Construction; Asphalt paving; Sherwood, OR.
- Brother's Concrete; Sawcutting; Albany, OR.
- Capital Concrete, Concrete, Salem, OR
- Pen-Nor, Inc.; Mech./HVAC; Portland, OR
- Kline Masonry, Masonry, Portland, OR
- Pen-Nor, Inc.; Mech./HVAC; Portland, OR
- Powell Valley Iron; Metal fabrication; Portland, OR
- Rebar International; Rebar (furnish and install), Auburn, WA
- Lanier Steel Products; Track material (sup-

- ply) Commerce, GA
  - Canter of Medford, Inc.; Traffic control, Medford, OR
  - Salt & Pepper; Trucking, Portland, Oregon
  - Tepa Jalisco; Catenary foundations; Wilbur, Oregon
  - Bill Suell; Painting; Portland, Oregon
  - Joe Building Maintenance, Inc.; Final cleaning; Portland, Oregon
  - McDowell Electric; Poles & luminaries; Portland, Oregon
  - Westline Construction; Striping; Olympia, Washington
  - Harbor Security; Security; Portland, Oregon
  - T.F. Harmon, Ltd.; Trucking; Gresham, Oregon
  - Gonzales Boring & Tunneling; Pipework; North Plains, Oregon
- THE TWO SETASIDE CONTRACTORS ARE:**
- My Kind of Face, Photography, Portland, Oregon
  - Azuri Construction, Plant protection barriers, Portland, Oregon

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### Editorial

#### The Breakup Of Neighborhoods (Phase 1)

Many black neighborhoods flourished and at one time even surpassed in grandeur, their white contemporaries

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### Housing

#### New Loan Opens Door For Thousands Of Potential Homebuyers

One of the biggest obstacles people face in purchasing a home is saving up for the down payment.

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### Black History Month

#### Knowledge Of Self

The Minority Affairs Program at the Maclaren School for Boys presented it's 5th Annual Black History Month assembly on February 25, 1994.

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### Religion

#### Alternatives: Man Created, Born To Lead; But Must Become Leader: By M. Isaacs

In order for man to dominate another human, he must first reduce from being a man, for man was not given dominion over God's creation, man.

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