

Budweiser Family Salutes Black History Month With "Black Experience" Sweepstakes

Grand Prize Is Autographed Spike Lee Film Library

Spike Lee film fans will have a unique opportunity to acquire the famed director's videos as part of the Budweiser Family salute to African American Achievement during February, Black History Month.

The Budweiser Family salute includes a "take one" fact booklet that will be located on displays and participating retail outlets where Budweiser, Bud Light and Bud Dry are sold. The booklet contains fun facts and information on African American achievers in the fields of history, music, science/medicine/education, business/industry and sports.

The Budweiser Family "Black Experience" Sweepstakes will also offer consumers an opportunity to win a home entertainment center, which will include a 35-inch color television, a VCR, and a library of Spike Lee's films, autographed by Lee himself. Several of Lee's films, from "She's Gotta Have It," "School Daze," and "Mo Better Blues," to "Do the Right Thing," "Jungle Fever," and "X" will be included.

Consumers can enter the contest by filling out an entry blank



Budweiser Salutes The "Black Experience" During Black History Month--The Budweiser Family will salute Black History Month this year with its "Black Experience" sweepstakes. The Sweepstakes will include a "take one" fact booklet that recounts some of the achievements of outstanding African Americans in literature, science, industry, education and sports. Consumers can enter the Black Experience Sweepstakes by completing the entry blank located on the booklet. The grand prize for the sweepstakes is a Home Entertainment Center, featuring a 35" color television, VCR and an autographed library of famed director Spike Lee's films.

located in the displays with the fast booklets. Winners will be selected via a random drawing on

a later date. Other prizes offered include Budweiser leather jackets, Spike Lee T-Shirts and

Budweiser baseball caps. "The Budweiser Family is very proud to help salute the

Lackland Air Force Base



Air Force Airman Cecil L. Wiles has graduated from Air Force basic training here.

During the six weeks of training the airman studied the Air Force mission, organization and customs and received special training in human relations.

In addition, airmen who complete basic training earn credits toward and associate degree through the Community College of the Air Force.

Wiles is the son of Cecil L. Wiles of Ridgecrest, CA, and Donna J. Price of N Portland, OR.

"Black Experience" in America," said Bill Brooks, manager, ethnic marketing for Anheuser-Busch, Inc. "We feel it is especially appropriate at this time of the year that we combine education--in our 'take one' fact booklet--with entertainment--in the form of the home entertainment center and Spike Lee film library--to recognize some of our greatest African American achievers. We urge all Americans to take advantage of the truly enriching educational experience that is Black History Month."

The Budweiser Family "Black Experience" Sweepstakes will be supported with a variety of point of sale materials, including table tents and counter cards. The promotion will run until March 15.

Budweiser, Bud Light and Bud Dry are all brewed by Anheuser-Busch, Inc., the world's largest brewer, St. Louis, MO.

Budweiser, Bud Light and Bud Dry are brewed by Anheuser-Busch, Inc., St. Louis, MO. For additional information, contact Kevin Williams, 314/982-9172.

Call 288-0033 For Ad Information

8th Annual Kid Safe

What: KID SAFE is a one day educational program, teaching safety and health skills to children ages four through twelve. We expect to reach 900 to 1,000 children and their families.

When: Saturday, March 12, 1994 9:00 a.m. to 2:00 p.m.

Sponsors: Northwest Osteopathic Medical Foundation and Eastmoreland Hospital

Where (Two locations): Sellwood Middle School 8300 SE 15th, Portland; & Rowe Junior High 3606 SE Lake Road, Milwaukie

Cost: FREE! Lunch available for \$1.00

Classes: KID SAFE features "hands-on" classes in:

- Electrical Safety
- Calling 911
- Personal Safety
- First Aid
- Traffic Safety
- Babysitting
- Poison Prevention
- Gang Prevention
- Stranger Danger
- CPR
- Fire Safety
- Bike Safety

And More: KID SAFE also offers children a mini-hospital to roleplay hospital visits and procedures in; emergency vehicles to tour; FBI fingerprints; and ID photos Lunch available for \$1.00 Children 10 and under must be with an Adult.

Register: Space is limited and pre-registration is required. Registration will open February 1, 1994. To register call .

More Info: For additional information, call David Rianda or Peggy Selbert at the Northwest Osteopathic Medical Foundation, 222-7161.

CRIME STOPPERS Case #94-07: Wanted Subject



Jorge Campos-Bautista

The F.B.I. Fugitive Task Force, in cooperation with Crime Stoppers, is looking for Jorge Campos-Bautista. An arrest warrant, charging him with

20 sex crimes, involving several young children, has been issued. Total bail is \$700,000.

Jorge Campos-Bautista, who may also known as Jorge Campos and frequently uses a first name of "George," is a male, Hispanic, 26 years of age, with a date of birth of July 25, 1967. He stands 5'8" tall and weighs approximately 190 pounds, with black hair and brown eyes. His last known address was 8030 SE Cooper Street, in Portland, but he may now be somewhere in the Woodburn area.

Crime Stoppers, in cooperation with the F.B.I. Fugitive Task Force, is offering a cash reward of up to \$1,000 for information leading to an arrest in this case and you need not give your name. Call Crime Stoppers at (503) 823-HELP.

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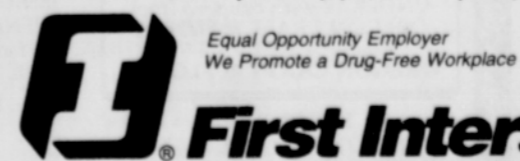
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