

What Is Power Smart?

gram which helps customers select energy efficient products and use energy wisely. It is a new concept in creating broad consumer awareness by linking retailers with PGE to promote Power Smart products.

Power Smart is based on three main principles:

· The efficient use of electricity · The beneficial use of electricity

· Environmental sensitivity Power Smart Products are clas-

sified by five product categories: Range of efficiency - Products with a material range of efficiency and producing essentially the

showerheads). · Contribute to efficiency -

Power Smart is a marketing prouse of other energy consuming products (e.g. insulation & showerheads).

Substitute for less efficient -These products can be installed in place of less efficient products and offer technology or design features (e.g. T-8 fluorescent fixtures/lamps and computers with sleep mode).

 Alternative technology These products offer a more efficient alternative to other products in selected applications (e.g. compact fluorescent lamps and microwave ovens).

 High Value Application -Products representing a high value application of electricity for productivity comfort, environmental protection, safety or security e.g. electric lawn mowers).

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Women's and Children's Shelter is since it began in December of 1988. again offering its volunteer training Theses volunteers provide essential program beginning Saturday, Febru-services to the nearly 60 women and ary 5, 1994. The program includes four Saturday sessions from 10am to 1pm and three Monday evening sessions from 6pm to 9pm. These sessions cover such topics as Domestic Violence; Drug and Alcohol Abuse; dren, adults or low-client-contact Crisis and Suicide Intervention; Rape, projects. Volunteers are especially Sexual Abuse and Incest; Mental needed in the Children's Program Health; Post Traumatic Stress Disor- during the summer daytime hours. der; and Oppression. The sessions Kearney, Portland.

More than 300 volunteers have

The Salvation Army's West participated in the training program children who call the West "home." The diverse programs at the West can utilize a wide array of volunteer interests or time schedules. Volunteer opportunities are available with chil-

The West is a program of The will be held at the West, 2010 NW Salvation Army Harbor Light Recov-

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Precious "Jewel" Showcased At Black Dollar Days

By JAMES L. POSEY

Doctor Jewel Crawford, one of only a handful of Black women physicians in the entire Northwest, was the featured speaker at the second annual Black Dollar Days Task Force (BDDTF) Reception. While the BDDTF highlighted African-American businesses and presented awards to several deserving Black businesses, none could better symbolize the value of Black business to the community than Dr. Crawford's practice.

Dr. Crawford painted a picture of how her father, owner of a small grocery store in Brooklyn, New York, instilled an entrepreneurial spirit in her life-long goals. You had to be there to get a sense of her amazing innerstrength and how she continues to prevail against tremendous odds in the businesses world. But more than determined within the scope of her to raise the consciousness of the com-

Her message to the audience was full of gems for taking care of "self" from a health perspective. But she soon broaden her remarks to include the importance of family and how Blacks must recommit themselves to the true values of the Black community. Finally, she talked about the need for African-Americans to revive the entrepreneurial spirit. She concluded by encouraging the audience of Black business owners to continue their efforts to establish and maintain viable, independent businesses.

It was apparent by the large crowd her, as well as a work ethic to achieve in attendance that many African-Americans in Portland are beginning to realize the importance of owning or supporting Black businesses. The success of the event reflects the hard work of the Black Dollar Days Task that, it's obvious to all that Dr. Force. This organization is basically Crawford loves her people and is a group of grassroots Blacks working

enterprise to do what she can to help munity about how important it is to support Black businesses. The BDDTF produces and promotes a regional African-American Business Directory and regularly hosts events in support of Black businesses.

Following Dr. Crawford's inspiring presentation, awards for outstanding business accomplishments and community involvement were given to Willie Harris, Sportsman's Barber Shop; Roy Jay, Oregon Convention and Visitors Service Network; Rosalyn Hill, Shades of Color Art Gallery, Leslie White, DP Printing; and NAMCO, the National Association of Minority Contractors of Oregon.

This event and its organizers represent a special group of Blacks who are working hard, without a lot of fanfare, to improve the economic conditions of Blacks in this town. They are to be saluted.

James Posey is a small business owner with a background in social work and community activism.



Taking the bus to work in Rivergate is easier than ever with Tri-Met's more frequent Rivergate service.

If you live in North or Northeast Portland and work in the Rivergate area, your life just got easier. The 200-Rivergate bus now serves Rivergate every half hour during weekday peak commuting hours, serving St. Johns on the way

Here's all you need to know to take advantage of the Rivergate Shuttle:

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If you leave your car home and you have an emergency or unexpected overtime at work, you can still get a ride home through the Guaranteed Ride Home program.

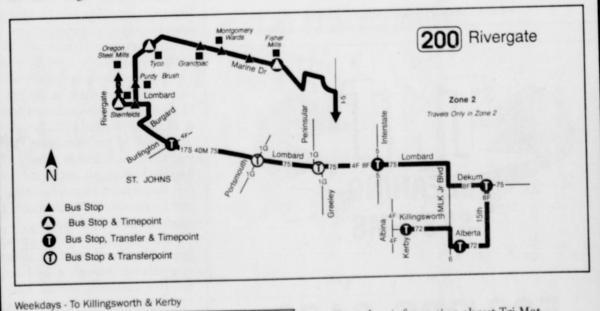
This program is only available through Rivergate employers. You must register at your place of work before you can use it.

The Guaranteed Ride Home program lets you take a taxi cab to the nearest bus stop or to your home at no charge to you. There's a per-person limit of \$50 in cab fares every six months.



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