



"WITH THREE WOMEN IN THE HOUSE, IT'S ALMOST IMPOSSIBLE TO AGREE ON ANYTHING EXCEPT THAT OUR NEW **ESCORT LX SEDAN** IS PRICED JUST RIGHT."

ESCORT IS PRICED OVER **\$2,000 LESS** THAN COROLLA OR CIVIC.*

*Based on MSRP comparison of comparably equipped 1993 Escort LX, Toyota Corolla DX and Honda Civic DX.

HAVE YOU DRIVEN A FORD...LATELY?



GRAPHIC DESIGN/IAN PAUL LAWRENCE

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1994 AUTO

Exclusive New



PREVIEW

Black "baby-boomers" who are starting a family need to consider more than their own fun and interests. This automotive season brings a number of fine cars that have affordability, style, power, technical sophistication and consumer safety.



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