

The Portland Observer

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THE WEEK IN REVIEW

The Black Family II: Is Education Alone Enough?

For the moment, let us look at the family structure and experiences of some other ethnic groups here in this country. Here, we have some rather real, empirical evidence of what can be accomplished economically by people who maintain that "glue" or structural integrity of their "blood line".

Page 2

Rural Schools Get Poor Marks

The couple embarked on a six month, 10,000 mile, 21-state journey across the United States to research the quality of education in rural America and describe their findings in their recently published book, "small districts, Big Problems". The book recently received the 1993 National Rural Education Association's Research Award for best research in rural education.

Page 2

National Group Helps Take Guesswork Out Of Car Repairs

An increasingly popular way of finding qualified mechanics -- one that avoids much trial and error -- is to look for automobile technicians who have earned national credentials from National Institute for Automotive Service Excellence (ASE), an independent, non-profit organization whose mission is to improve the quality of automotive service and repair through the voluntary testing and certification of automotive technicians.

Page 3

Blazers' Mark Bryant Teams With NECDC

"The Blazers offices have been located in northeast Portland since our inception back in 1970, so we've long been committed to this community and its residents," said Marshall Glickman, Blazers and OAC senior Vice President. "That level of commitment will continue to grow with the construction of the new arena.

The work NECDC has done, and is continuing to do, is tremendous.

Page 9

Zapp & Roger

Zapp & Roger -- All the greatest hits takes the very best from Zapps five top selling albums and puts together with the tops from Roger's recorded out put. The result is a generous helping of seventeen timeless Zapp and Roger hits, including three new remixes -- "Midnight Hour -- Live '93," "Night And Day '93" and "Curiosity '93" -- and a maximum musical extravaganza aptly titled "Mega Medley."

Page 10

Self Enhancement, INC. Youth Announce



Participants in the SEI (Self Enhancement, Inc.) program enjoying a meal

Major "Weapon" In Effort To Fight Inner-City Problems

Students of Self Enhancement, Inc. (SEI) today announced a public fundraising campaign as a "powerful new weapon" in SEI's battle for the hearts and minds of North Portland's at-risk youth.

"We're asking the people of Portland for help -- now, so more kids like us can have a chance to succeed," said SEI student Stephenie Lincoln. "Everyone has heard about the guns and weapons in North and Northeast Portland. But we have a new weapon that can be much more powerful. It's support from people all over Portland that lets SEI help more kids make good choices for their future. For every

kid in SEI now, I know there are 10 more that SEI could help."

The campaign is anchored by a special fundraising brochure appearing in the November 21 issue of The Sunday Oregonian. "The organization best equipped to save lives and fight crime has no guns. Its weapons are far more powerful" states the brochure.

Funds from the campaign are dedicated to building and operating the Center for Self Enhancement, a community center to serve children and families in North/Northeast Portland.

Lincoln was one of seven SEI members who appeared at the Jefferson High School press conference with SEI director of development Ray Leary.

Leary noted that this marks the first time SEI has asked for public support to build the Center for Self Enhancement, to be located in Northeast Portland's Unthank Park. Plans call for the 60,000-square-foot center to include classrooms, computer labs, a library, a health resource center and a performing arts center. With the center, SEI projects it will more than double its capacity to 1,900 students per year.

"It's important that people realize that problems in North and Northeast Portland have an affect not just on the inner city, but the entire metro area," Leary said. "Clearly, there is a self-interest for people throughout the

area to support a program that provides at-risk kids with the leadership, support and discipline to make the right choices. Now is the time for that support."

To date, more than \$4 million in corporate, city, state and federal contributions have been made toward the center. A total of \$8.4 million is needed to construct the center, which is expected to be built in 1994.

Corporate support for SEI has come from a variety of sources. U.S. Bancorp donated the largest corporate charitable gift ever made in Oregon, and First Interstate Bank, Bank of America and Standard Insurance each gave one of their largest contributions ever.

Other major local contributors are Sisters of Providence, Oregon Community Foundation and the US West Foundation.

The Oregon State Lottery and the Center for Disease Control's Violence Prevention Program also have provided substantial government funding.

In addition to financial contributions, SEI benefits from substantial support in donated professional service, including architectural design, financial management and marketing. Creation of the fundraising brochure was donated by creative director George Vogt; copywriter Mike Goldscheiter; and consultant Kandis Brewer. The Oregonian provided printing and distribution at no charge.

Founded in 1981, SEI operates in partnership with Portland Public Schools on the campuses of seven North/Northeast Portland schools. The focus of the SEI program is on improving grades and attendance, building self-esteem and creating career opportunities. SEI currently serves 700 students, grades 2 - 12, each year.

St. Vincent De Paul Week Proclaimed

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Since 1969, the Portland Society of St. Vincent de Paul has been helping Oregonians help their neighbors. Each year, more than 7,000 volunteers serve 88,000 families through programs which include emergency services to families and individuals in crisis, offering food, assistance with utilities and rent, medicines, clothing furniture and transportation.

Other programs include the St. Francis Dining Hall, serving more than 6,000 hot meals each month to low income and homeless families and individuals; Food Train, a citywide network which collects and stores excess food from grocery stores, warehouses and restaurants for 65 non-profit food service agencies and churches; and Food Dept, a supermarket style facility providing an ongoing source of food and household items to low income families, individuals and direct service agencies such as dining halls and homeless shelters.

Another program, Volunteers in Prison, provides transportation for families and friends of people in jail. The Christmas Food pro-

gram serves more than 5,000 families each year in the nation's largest door to door food drive.

St. Vincent de Paul's stores and workshops give low income families and individuals a place to shop for affordable clothing, household goods and reconditioned major appliance. Sales from St. Vincent de Paul's seven stores (Hillsboro, Oregon City, St. Helens, north and southeast Portland, Gresham and Milwaukie) support emergency services and goods are contributed to those in need.

An ecumenical program, St. Vincent de Paul will celebrate its 125th anniversary in 1994, when the national conference will be held in Portland.

One of St. Vincent de Paul's big events, the Christmas food drive, kicks off Thursday, November 18, at noon in the US Bank Tower, 111 SW 5th Ave., Portland. Paul Linnman, KATU anchor, will be the honorary chairman. The St. Vincent de Paul Week will be officially proclaimed by Suzanne Eggleston, special assistant to Portland Mayor Vera Katz.

Linnman will be joined by Santa Claus and his helpers as they arrive at the US Bank Tower in a horse drawn



St. Vincent de Paul Worker Gordon Dickey, assists a local family

carriage. Children from Joyful Noise Child Care Center in downtown Portland and students from north Portland's Holy Cross School Choir also will join the festivities.

As part of the kick off event, US Bank employees will donate some of the

300,000 pounds of non-perishable food needed to feed more than 5,000 needy families in the Portland area this Christmas.

In its 54th year, the St. Vincent de Paul Christmas Food drive is the nation's largest door to door collection.

Connections: College • Community • Career

Minority students from the age of 10 years and up are invited to attend a one day College Fair, to explore the career opportunities available through the College of Home Economics and Education at Oregon State University. They will meet with professors, professionals, and college students; who will describe their career experiences. This event is called "Connections: College - Community - Career."

The purpose of College Day is to initiate a long term relationship with Portland minority youth, that will lead them to aspire to a college education. In addition, they will be made aware of the opportunities available through the College of Home Economics and

Education at OSU. Such opportunities will include Apparel Design, Housing Studies, Merchandising, Interior Design, Early Childhood Education, Family Sciences, Foods in Business, Dietetics, Nutrition, Family Finances, and Gerontology.

College Day will include a Learning Fair with hands on experimental learning activities, labs, exhibits, and age specific sessions that will include admissions and financial aid information. Also continental breakfast and lunch will be provided.

Connections: College - Community - Career will be held Saturday, November 20, 1993 from 9:30am, at O.B. Williams

Convention Center, 220 NE Beech. The entire days activities are FREE.

Bishop A. R. Hopkins of the Oregon Jurisdiction No. 1 Church of God in Christ, and Dean Kinsey Green of the College of Home Economics and Education at Oregon State University, along with the Family Community Leadership Team, and others from the community, are pleased to sponsor this event. The committee takes great pride in bringing such a worthwhile opportunity to our community, one that benefits minority students and interested adults as well. These leaders will be available as mentors, to build a bridge between the College and the students for future inter-action.

Toy & Joy Program Holding 'Open House' At New Location

The Portland Fire Bureau's Toy & Joy season is getting kicked off at its new location today (Wednesday, November 17, 1993 at 10am). The new location is 1050 N. River.

The bureau will start taking requests from needy families on November 22, from 9:30am and 1-3:30pm, Monday through Friday at 823-4550. For those wanting to donate toys or need information about the program, call 823-5697, 8am to 4pm, Monday through Friday.

The public can help by dropping new or like-new toys at ANY Portland Fire Station, or donating money to the Toy & Joy Makers, 55 SW Ash, Portland. For more information call Neil Heesacker at 823-3803.

Religion

Double Dutch Chocolate Ship Burnt Cake:
Mt Oliver's Harvest Festival Featuring Double Dutch Chocolate Chip Burnt Cake.

Page 8

Food & Nutrition

USDA School Meal Programs:

A good school lunch or breakfast is just as important as a good school book.

Page 4

Sports

P.I.L. O For \$ In Football Playoffs:

The P.I.L. Champs, Wilson with 9-0 record.

Page 9

Happy Thanksgiving

From all of us to all of you

From your Community Businesses

Page 5

EDITORIAL

FOOD

METRO

RELIGION

SPORTS

ENTERTAINMENT

CLASSIFIEDS

2

4

7

8

9

10

12