



U S WEST. Investing In The Future.

At U S WEST, we are continually investing in new technology to meet the needs of our customers today, and in the future. But some of our greatest investments are the ones we're making in people, through U S WEST Foundation education grants, U S WEST volunteerism and U S WEST's commitment to diversity. We're investing in tomorrow by improving the quality of life here today.



USWEST

Making the most of your time.

Dad's Oil Service

heating oils

Best Cash Prices

104 NE Russell
Portland, OR 97212
282-5111

Speedy
Service
Friendly
Call for Quote!



IT JUST KEEPS ON HELPING

United Way
of the Columbia-Willamette
228-9131

Fabric Depot

A Brand New Store With Over 1 1/2 Acres of Fabrics
(73,000 Square Feet)
Most Complete Fabric Store In The West
All Advertised Items Limited to Stock on Hand

40% OFF ALL PRINTS

Includes Calicos and Home Decorator Prints
Authentic African Prints 40% off

40% OFF
Outerwear
Fleece

40% OFF
Denim

50% OFF All Batting and Pillows

All Advertised Items Limited to Stock on Hand
*Discounts do not apply to special purchase or previously discounted or marked down items.

Ad prices effective now thru 11/23
RETAIL-WHOLESALE
Plenty of
FREE PARKING
CARS • BUSES • RVs



HOURS:
M-F 9-9
SAT 9-7
SUN 10-7
700 S.E. 122nd Ave.
Portland, OR
252-9530

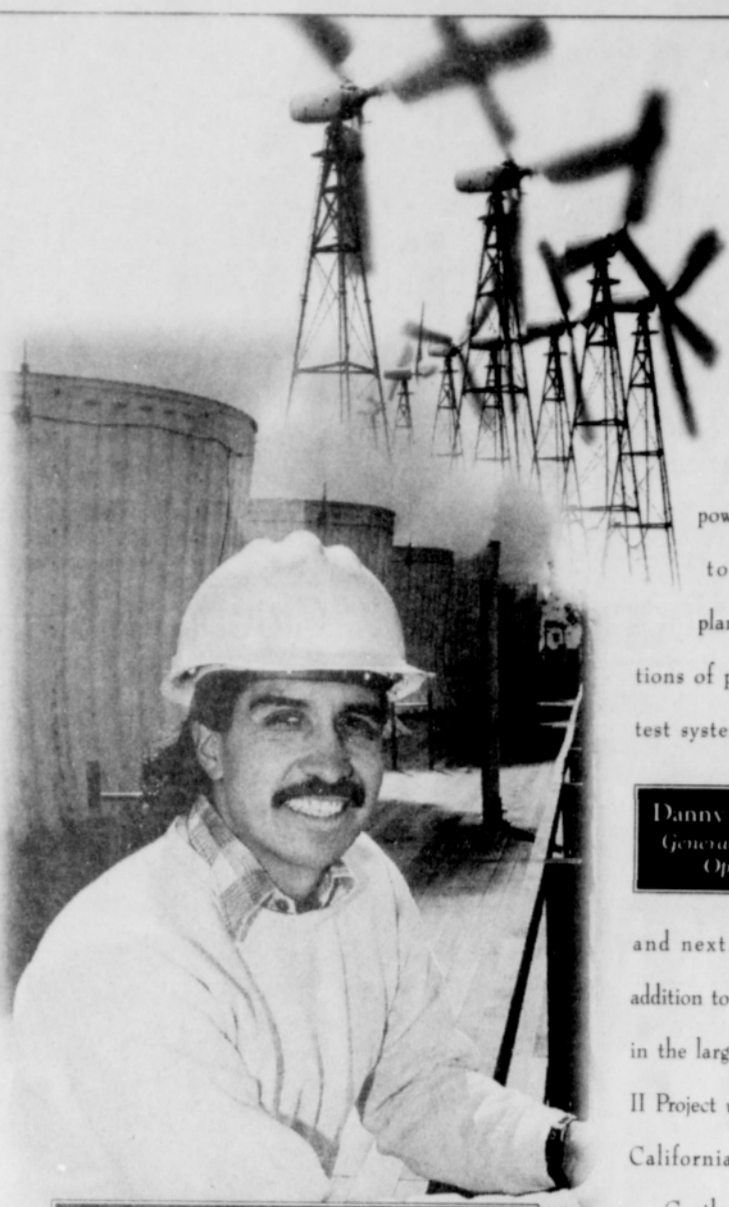
For Danny Velasquez, operator at PacifiCorp's Carbon coal-fired steam electric plant, the recipe for making electricity is well-known.

"There are a lot of ways to make electricity," he says.

"But the average person doesn't spend a lot of time thinking about where or how electricity is made.

"Today there are more ways to get the job done than ever before. And, we're going to need them all to keep costs in

line and take care of the environment." From thin air is exactly how some electricity will be obtained starting next year in Wyoming and Washington. Here, PacifiCorp will be a major partner in "wind farms" where the only crop is kilowatts.



Solar power is starting to shine with planned installations of photo-voltaic test systems this year

Danny Velasquez: Generating Plant Operator

and next. This is in addition to participation in the large-scale Solar II Project under way in California.

Geothermal heat is used to make electricity in Utah.

"Recycling" of steam from various industrial processes through co-

generation partnerships is producing new electricity at a lower cost.

"Pacific Power is putting all kinds of new energy on the line. But one of the best ways to 'make' more power is for us all to just use it wisely."

"ELECTRICITY OUT OF THIN AIR? NO PROBLEM."

PACIFIC POWER
THE RIGHT KIND OF ENERGY

November Is Adoption Month

Visibly Committed



The work of the National Association for the Advancement of Colored People (NAACP), the Opportunities Industrialization Centers (OIC) of America, the National Urban League, and the United Negro College Fund (UNCF) is essential to the communities they serve. That's why R.J. Reynolds Tobacco Company is committed to their continued growth. No where is this support more visible than in the R.J. Reynolds Public Service Billboard Program.

This program makes available to these organizations hundreds of high visibility locations in dozens of cities coast to coast.

As a result, more awareness is focused on the vital community development work they carry out.

This is just one of the many ways R.J. Reynolds, in cooperation with numerous billboard companies, is demonstrating its longstanding commitment to African-American progress.

A working commitment that is working for all of us.

RJ Reynolds
Tobacco Company