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Minority Job Fair

Minority college students will get a chance to explore career options and apply for jobs with newspapers across the nation during a two-day job fair in Portland this fall.

The Minority Job Fair on Oct. 22 and 23 at the Portland Hilton Hotel will be open to all minority college students not just journalism majors from Oregon, Washington, Alaska, Idaho and Montana.

At least 20 newspapers will be represented, including Newsday, The Orlando Sentinel of Florida, The Seattle Times, the Seattle Post-Intelligencer, The Oregonian, the Tacoma News Tribune and The Register Guard of Eugene. These newspapers will send editors and recruiters from all departments, including advertising, art, circulation, accounting, marketing, photography and production.

Recruiters will offer internships, jobs, and professional critiques of student work during the full second day of the fair, which promises to rank among the largest in the nation. In addition, journalists, editors and em-

ployees from other newspaper departments will lead 13 round-table discussions.

Students must pay a \$25 registration fee, but fair sponsors will provide meals and lodging for the first 200 who must travel more than 40 miles. Registration deadline is Sept. 30.

The fair will open Friday with a panel discussion, led by Cathy Kiyomura, Legislature reporter for The Oregonian, on the future possibilities for minority workers in the newspaper industry.

Betty Winston Baye, editorial writer and columnist for The Courier-Journal, will be keynote speaker following a dinner Friday evening. She is a frequent contributor to Essence magazine and author of the novel, "The Africans," published in 1983.

The Oregonian, the American Society of Newspaper Editors and the Newspaper Association of America, are sponsoring the fair. All want to dramatically increase the proportion of minority workers in the nation's newspaper industry.

Minority residents account for

27 percent of the nation's population, yet they make up only 10 percent of the newsroom staffs and 18 percent of workers in all newspaper departments.

A nation becoming more racially and ethnically diverse is "going to be better off when we have a multicultural news force covering it," said William A. Hilliard, president of the ASNE and editor of The Oregonian. "Newsrooms should be a health mix of what America is all about."

The Oregonian has hired many journalists through contacts made at job fairs, said Hilliard. The newspaper business pays well, he said, but it also draws those interested in making a difference in the world.

"Most students go into journalism because they want to contribute something to society," he said.

Students interested in registering for the conference should write Joseph R. Bianco, special projects director and chairman of the minority job fair, The Oregonian, 1320 S.W. Broadway, Portland, OR 97201 or call Bianco at (503) 294-5150.

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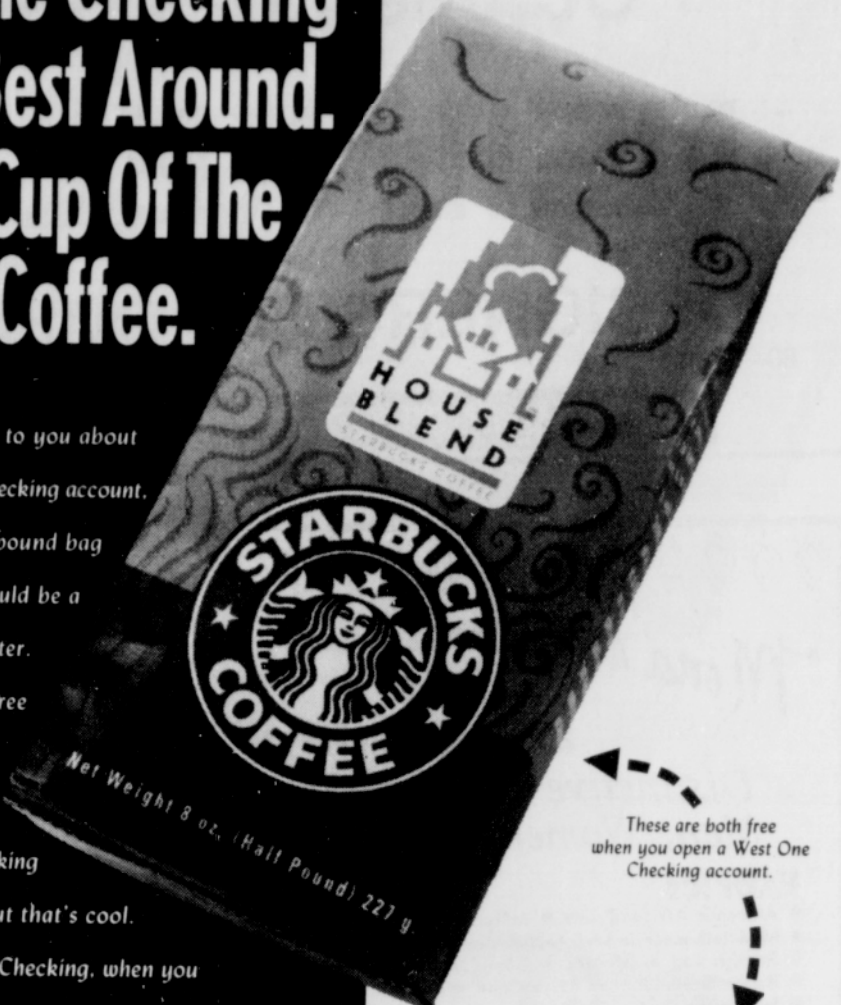
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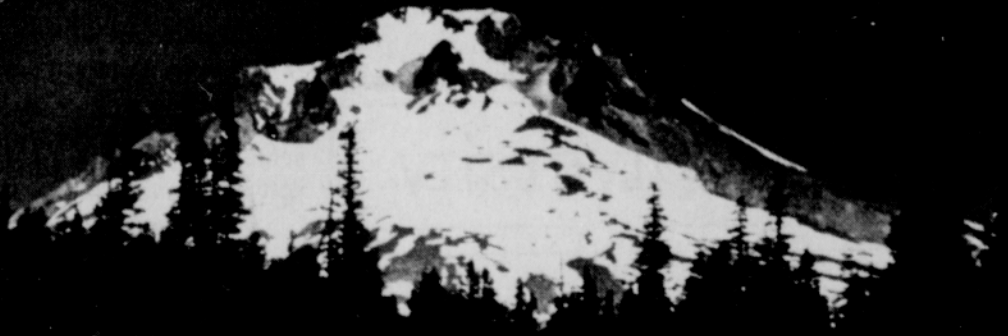
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