

SPORTS

The Portland Observer

SOCCER



The 17th ranked University of Portland Men's Soccer team opened their 1993 season by winning the Umbro Invitational at Merlo Field over the Labor Day weekend. Portland beat University of South Alabama, 4-3 in overtime Saturday and Howard University Sunday 4-1. Jim Clarke, left, who scored 4 goals and two assists, was named offensive player of the tournament. photo by Veronica Green

For best results
ADVERTISE IN THE OBSERVER

Schlitz Malt Liquor Donates Money To AmFar During Comedy Competition

find new treatments, vaccines and eventually a cure for AIDS. I hope that my participation with AmFAR contributes to educating young and old alike about ways in which we can come together to fight this horrible disease."

The winning amateur comedians from each of the 11 cities received an all-expense paid weekend for two to participate in the national Comedy Jam competition in Los Angeles. Marvin Dixon of Miami, Fla., was named the winner of the Los Angeles finals competition by an independent panel of judges. As his grand prize, Dixon will appear on Black Entertainment Television's "Comic View" in the future.

During the finals competition, as well as in the other 11 cities, comedians Bernie Mac, D.L. Hughley and Ted Carpenter, headlined and hosted the amateur stand-up competition. According to Boyd, these comedians

donation will help find a cure for this deadly disease.

"Unfortunately, reports show there are a growing number of AIDS-related deaths among African Americans between the ages of 21 and 35," said Boyd. "Given our company's history as a responsible corporate citizen and the Schlitz Malt Liquor brand's reputation for marketing responsibly, we saw it only fitting to help raise funds for AmFAR. Not only did our donation go toward combating this killer disease, but we educated our target audience through a mode of communication that is entertaining—comedy."

Nell Carter said, "I'm proud to be associated with the American Foundation of AIDS Research and to have accepted this generous gift from The Stroh Brewery Company on AmFAR's behalf. AmFAR continues to carry out the research necessary to

helped in the cause by incorporating AIDS-related educational messages in their skits.

"It's hard to reach our target audience and make people understand it is necessary to take precaution because AIDS kills," said Boyd. "If we accomplished one thing through the Schlitz Malt Liquor Comedy Jam, I hope it is that a few more people heard the message about AIDS."

AmFAR is the nation's leading not-for-profit organization dedicated to the support of AIDS research, both basic biomedical research and clinical research, education for AIDS prevention and sound AIDS-related public policy. AmFAR mobilizes the good will energy and generosity of caring Americans to end the AIDS epidemic.

Schlitz Malt Liquor is a product of The Stroh Brewery Company, the nation's fourth largest brewing company.

COCA-COLA NAMES FOOTBALL PLAYERS TO ACADEMIC FOOTBALL TEAM

Coca-Cola USA names twenty-four college football players to the 1993 "Coca-Cola All Academic Football Team."

The "Coca-Cola All Academic Football Team" is comprised of football players from historically black colleges and universities who have successfully combined athletics with academic excellence by achieving a 3.0 and above grade point average.

This marks the second consecutive year that Coca-Cola USA has sponsored the All Academic Football Team.

"Coca-Cola USA is proud to serve as sponsor of a program that awards and recognizes academic excellence among students, particularly athletes who sometimes choose sports as their

top priority", said Ron Coleman, manager, media relations Coca-Cola USA.

"We hope that these students will serve as role models and help instill other athletes and students the importance of fierce competitiveness both in the academic and athletic arenas," he added.

The Coca-Cola All Academic members include: Tim Benson, Jefferson City, Missouri-Hampton University; Dadario McCutcheon, Hollywood, Florida-Tuskegee Institute; Travis Rameur, Charleston, West Virginia-Norfolk State University; Terrence Davis, New Orleans, Louisiana-Morehouse College; Stanley Burris, Dover, Delaware-Delaware

State; Jonathan Porter, Bessemer, Alabama-Tuskegee Institute; Kelvin Daniels, Daytona Beach, Florida-Bethune-Cookman College; Brain Gary, Montgomery, Alabama-Tuskegee Institute; Jonathan Hunt, Billerica, Massachusetts-Hampton University; Lonnie Tucker, Salisbury, North Carolina-Livingstone College; Gregory Middleton, Cross, South Carolina-South Carolina State University; Eric Alexander, Water Valley, Mississippi-Mississippi Valley State; Hugh Thomas, Decatur, Georgia-Alabama A & M University; and Donnell Williams, Warner Robins, Georgia-Fort Valley State College.

Others are: Kwame Shabazz, Newport News, Virginia-Johnson C. Smith; Keif Gordon, Chesapeake,

GAP BETWEEN FOOTBALL AND SCHOOL WIDENS

by John Phillips

The following article was written by a long-time friend Art Spander. Mr. Spander is a columnist for the San Francisco Examiner. On Sunday, August 29, 1993, an article he wrote concerning the plight of college football was published in the aforementioned newspaper.

"College football has already jumped back into our presence, and once again we wonder about the purpose of the sport.

Somebody in one administration said, perhaps with some seriousness, that he was trying to build a university the football team could be proud of. And that is to be admired, although not necessarily by the alumni.

Harvard and Yale, perhaps, are exceptions, but the rest of the institutions in the land seem in business merely to get a place in the weekly ratings.

Even Cal and Stanford, while stringent in their admissions policy, hold football considerably important.

And UCLA, your author's one-time place of study, is rattling around

trying to decide whether to raise its standards or fill its stadium, the Rose Bowl, a choice already made by rival USC, which canned its head coach even though the team's grade-point average had risen.

The new Sports Illustrated, in some contradictory but well-constructed prose, bemoans the fact that there are no more grid-iron gods such as the belated coach Bear Bryant, and then points out all the misdeeds by Bryant that would never be allowed in today's politically correct campus atmosphere.

Stanford doesn't begin classes for another month but begins the season next Saturday. The same thing for UCLA. Surely football cannot be justified as a diversion for students who are not in school to be diverted.

The next few months, the question is going to be, who are the best teams in college football? Wouldn't it be enlightening if the answer came from the number of players who were getting degrees and not just getting into the end zone?"

BLAZERS JAM FOR KIDS

by Eric Noon

With the rising cost of education and the shrinking funds to support our states school budgets, the Portland Trailblazers made a step in the right direction, by hosting the 1993 Slam 'N Jam on August 21, in Civic Stadium.

The benefit basketball game for Oregon high school sports raised \$126,000 for athletic programs throughout the state. The nearly 12,000 fans in attendance, not only had a great chance to see the Blazers and other NBA players in action, but were able to donate money to sports right here in Oregon. Although the Blazers tackled many of the civic problems facing the greater Portland area, it was nice to see them help take on a problem facing many school districts around the state. The effects of Measure 5 are being felt in many

high school athletic programs more drastically each year.

Growing up in today's world isn't easy for many young adults and losing something as positive as high school sports can and will be very damaging for today's fragile upbringing environment.

"It all starts with our kids, and sports is a positive outlet for our young," said former Benson High graduate A.C. Green. "It's important for sports to be there for kids, of all ages."

The NBA is big business and business is good. With athletic budgets begin cut before academic budgets in many Oregon schools the Blazers, Nike and other major sports related organizations need to be on the forefront on athletic fund-raising during these tough economic times.

Schlitz Malt Liquor presented \$15,000 donation to the American Foundation for AIDS Research (AmFAR) during the finals of the national Schlitz Malt Liquor Comedy Jam competition at Los Angeles' Wiltern Theater held on August 14. Nell Carter accepted the check on behalf of AmFAR.

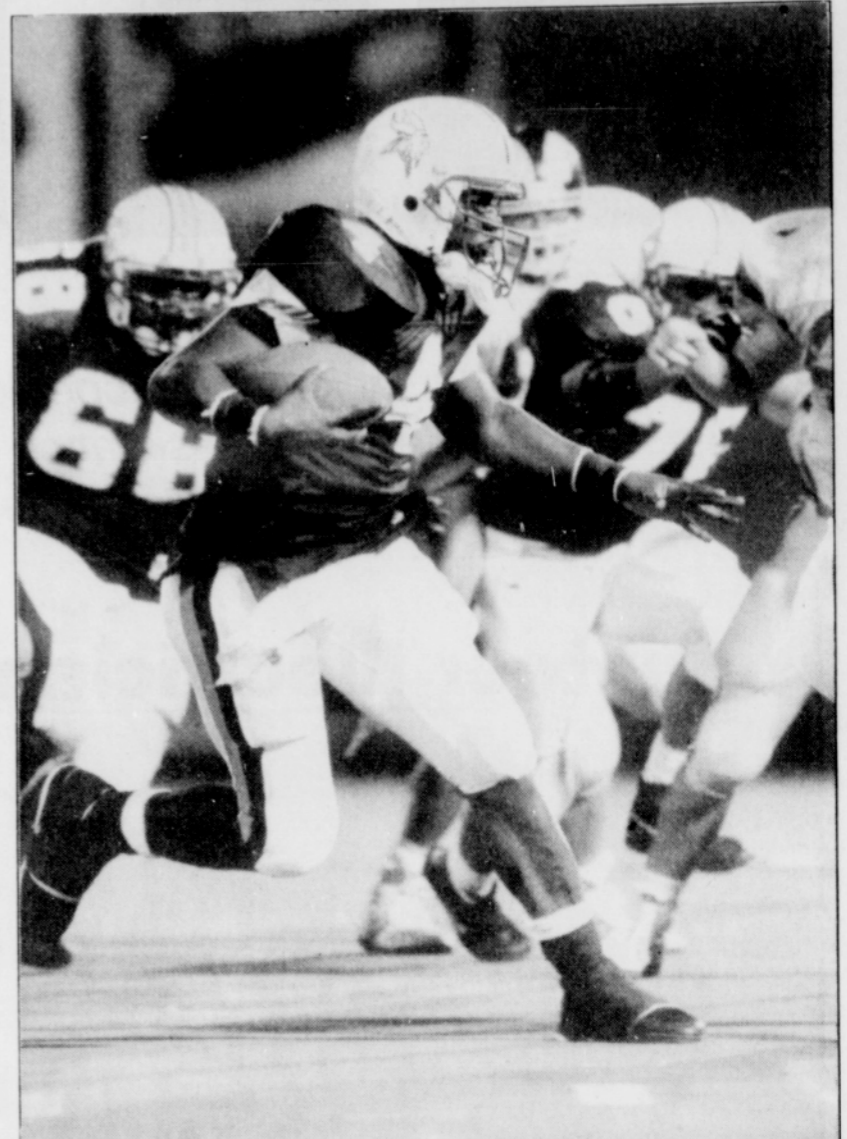
Before the national comedy competition began, Schlitz Malt Liquor presented the check to Nell Carter which represented proceeds generated at the Comedy Jam amateur stand-up contests held in 11 cities across the country in June and July. Contests were held in Washington D.C., Greenville, S.C., Chicago, Ill., Jacksonville, Fla., Miami, Fla., Atlanta, Ga., Tampa, Fla., Philadelphia, Pa., Charlotte, N.C., Greensboro, N.C. and Columbia, S.C.

Ed Boyd, Schlitz Malt Liquor brand director, said he hoped the

Virginia-Norfolk State University; David Shackelford, Farmville, North Carolina-North Carolina Central University; Reggie Marable, Fayetteville, North Carolina-Morehouse College; John Thierry, Opelousas, Louisiana-Alcorn State University; Calvin Burden, Leland, Mississippi-Lane College; Terrence Carey, Miami, Florida-Bethune-Cookman; James Satterfield, Chesapeake, Virginia-Norfolk State University; Gilad Landau, Natanya, Israel-Grambling State College; and Jonathan Flynn, Glen Mills, Pennsylvania-Cheynhey State University.

The "Coca-Cola All Academic Football Team" is featured in the fall 1993 edition of Sports View Magazine.

Holmes



#4 Darick Holmes rushed for 50 yards and caught 6 passes for 153 yards as the Portland State Vikings crushed Angelo State (Texas) 45-7. Next up for the Vikings is Idaho State Saturday, 7:00pm at Civic Stadium. photo by Veronica Green

JOIN OUR SALUTE TO CHILDREN!

KENNETH FELD PRESENTS
RINGLING BROS. & BARNUM & BAILEY CIRCUS

BRING YOUR KIDS

TO SEE OUR KIDS!

5 DAYS ONLY

SEPT. 22-26

MEMORIAL COLISEUM

SHOWTIMES

Wed. SEPT. 22 * 7:30 PM
FAMLY NIGHT
SAVE \$3.50 ON ALL TICKETS
with coupons from FRED MEYER
Courtesy of **Fred Meyer** KGW-TV

Wed. SEPT. 22 7:30PM
Thu. SEPT. 23 7:30PM
Fri. SEPT. 24 3:30PM 7:30PM
Sat. SEPT. 25 11:00AM 3:30PM 7:30PM
Sun. SEPT. 26 1:30PM 5:30PM

† KIDS SAVE \$2
ON TICKETS FOR KIDS UNDER 12!

INFO: (503) 235-8771
GROUP RATES:
(503) 797-9604

EXTRA ADDED ATTRACTION!
FREE CLOWN SHOW!
20 Minutes Before Showtime For Ticket Holders Only

TO GET TICKETS

* MEMORIAL COLISEUM BOX OFFICE (no service charge)

* All G.I. JOE'S outlets (service charge of \$1.50 per ticket)

* BY MAIL: Send self-addressed envelope with \$2.50 service charge per order and check or money order payable to RINGLING BROS. CIRCUS, Ringling Bros. and Barnum & Bailey Circus, Memorial Coliseum, P.O. Box 2746, Portland OR 97209

* **CHARGE BY PHONE:**
(503) 224-4400
(service charge of \$1.75 per ticket, \$7.00 maximum per order)

******* YOUR BEST *******
ENTERTAINMENT VALUE!
ALL SEATS RESERVED - PRICE INCLUDES TAX
\$8.50 - \$10.50 - \$12.50
Special RINGSIDE SEATS Available
Call Box Office For Details!

* Forget your mistakes, but remember what they taught you.
* Happiness is not the absence of conflict, but the ability to cope with it.
* The company we choose is always an index of our character.
* We weaken whatever we exaggerate.
* The control center of your life is your attitude.
* The first duty of love is to listen.
* Gentle words cause life and health; griping brings discouragement.

* A whale's pulse is nine beats per second.
* One Cherry Street, New York City was the location of the first presidential mansion.
* Alaska is the only state in the U.S. without houseflies. They cannot live in the cold climate.
* The Marquis of Queenberry rules govern boxing.
* The April 18, 1906 earthquake in San Francisco lasted 48 seconds. In 1989 it lasted 15 seconds.
* Until 1857 baseball games didn't have innings; the game ended when one team scored 21 runs.