

The Portland Observer 25¢

METRO *Life*



OBSERVING *Vancouver*

THE WEEK IN REVIEW

Gladys McCoy Mourned By Many

Nearly 1,000 mourners gathered at the Holy Cross Catholic Church in north Portland to say goodbye to Multnomah County Commissioner Gladys McCoy last Thursday. McCoy had finally lost her battle with cancer. She will be greatly missed.

Blazers Made It

The Blazers made the Western Conference. Clyde Drexler the star guard for the Blazers will not participate in the remaining regular season games because of his injured hamstring. He plans to save himself for the first round playoffs.

Jury Acquits Two: Finds Two Guilty

Two Los Angeles police officers, Sgt. Stacey Koon and Officer Laurence Powell, were found guilty by a second jury in the beating of Rodney King. They were considered as the two that did the most of the beating.

Ohio Inmates Still Holding Guards Hostage

There were still six prison guards being held hostage on the 10th day. One body of a guard was found and at least seven inmates have died since the stand-off began. The riot was alleged to have started over the Black Muslims refusal to take tuberculin tests. The 450 inmates are said to be willing to die if demands are not met, rather than give in.

Marcia Moskowitz Given Softened Sentence

Steven Moskowitz, a Portland lawyer pleaded with the judge to be lenient and consider their daughter in the sentencing of his wife who shot him and he nearly lost his life.

Branch Davidson Religious Cult Ends In Tragedy

Fire destroyed more than 80 followers and approximately 24 children in an unpredicted alleged suicidal pact. The American way of life has been shook again by other "Jones Day" ritual.

The FBI tried to break into the compound after a 51 day stand-off, and it resulted in the horrifying blazing fire that destroyed the entire facility in a matter of minutes.

Clinton Potpourri

Considering national sales tax; Battling over jobs bill; Health plan may cover abortions; Plans a full investigation of the Branch Davidson catastrophe; He backs Janet Reno's decision for the FBI to go ahead with the assault.

Education For Economic Gain, Continued: "Ain't Nobody's Business But My Own!"

BY PROFESSOR MCKINLEY BURT

That's right! And as I would say in my classes, "On the one hand, this business of making a dollar is truly a private affair; Your responsibility, not that of your friends, relatives or neighbors—nor the responsibility of the government, banks, schools, organizations or consultants. And, further, note that usually these people ARE NOT OPERATING SUCCESSFUL BUSINESSES".

But, having instilled that caution against anticipating scape goats or a system to blame in case of any setback, I would continue. "However, on the other hand, any or all of the individuals and institutions named 'may' have valuable information and support to offer. Their advice, promises and rhetoric should be carefully weighed and evaluated before incorporation into your game plan—actions you would take in dealing with any other part of your environment."

Keep in mind there really has been an "information explosion" and that you must develop an effective system to handle the 'assault'. Unless you meet this onslaught with carefully organized (and labeled) files and notebooks you will be absolutely overwhelmed. At the same time one must early on develop a technique for separating the "wheat from the chaff"—that is the valuable materials from junk mail and the suspect.

Above all you need an adequate library, but take your time in making selections—question those in business or management in whom you have confidence, and ask for their opinion before buying expensive books cited in business magazines, publisher's catalogs or T.V. commercials.

These people are 'marketing' just as, hopefully, you will be doing—trying to make a dollar. First, check out the main public library, business section, for there are many highly useful manuals and guides which the ordinary person can not afford. Several were listed last week, review this.

There are other publications that can be



On the Job training through Job Corp an other agencies can provide trainees permanent employment with higher wages.

role models of a management or control nature. Very seldom, then, are they privileged to the day operations, tools or advisory of the 'trade'.

Having said that, let us take a close look at that encyclopedia of associations and why I present this manual (and those last week) as essential tools for understanding and operating within the mainstream of American commerce. First, America is the "most joining" country in the world! For profit or pleasure, people with common interests of every imaginable kind have come together in formal organizations to promote and enjoy specific interests. To understand this process is to understand America—or the world. But for now, we simply want to know how this translates into a money-making perspective.

Secondly, the index to this volume will be a revelation itself, a business (and social) education itself. We quickly see that every one of those thousands of commercial enterprises listed in that "Standard Industrial Classification Manual" also appear in this manual, but grouped or classified according to traditional 'standards': Genetic (Farming Forestry, Fishing, etc.); Extractive (Petroleum, Mining, Gas); Manufacturing (Auto Appliances, Clothing, Office Equipment, Construction Equipment, Sports, etc.); Food Products (Package and Bulk).

There are many other large groupings like "Service Industries" with subheadings like: Financial, Medical, Food, Legal, Social and the like—and of course a correlative listing of "Professional" Organizations of Doctors, Accountants, Lawyers, Welfare workers, etc. More closely addressing the categories of organizations from which northeast residents can gain immediate and useful information, take for example the Restaurant Association, clothing store groups, direct mail vendors, auto service firms of all kinds, groceries, convenience stores specialty contrac-

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A Study In Black Leadership: Portland Loses "the Real McCoy"



Gladys McCoy
BY JAMES L. POSEY

Like a lot of people, I was stunned by the death of Multnomah County Chairwoman

Gladys McCoy. I knew she was waging a battle with a serious illness. But I expected her to stage a comeback and eventually win this war, like I've seen her do so many other times, even against such a formidable foe as cancer. I was beginning to think Gladys was invincible. Anybody who has watched her public life knows that you could never count her out.

Gladys is gone now, but other Blacks in leadership roles, and those aspiring to be leaders, particularly those already in the system, ought to use her courageous examples of working on behalf of African-Americans as an object lesson. I did not always agree with Gladys; I often felt she was too conservative and restricted herself to white folks' notions about what was good for African-Americans. And, I frequently urged her to do more. But Gladys was one of few local politicians, Black or white, that I could respect.

Gladys earned a lot of peoples' respect when she won election almost single handedly to the County Commission several years ago. From what I could tell, she did not get as much support from the Black community as she

understand very well that our northeast community is comprised of a multicultural population and that there are various levels of business perceptions, expertise or experience in activities leading to a better-than-average familiarity with the overall infrastructure. Certainly, we are referring here to socioeconomic differences among the population, a principal position being that more African Americans than whites will be found in non supervisory jobs—and that, further, the blacks will generally be from families providing no

called, community-based Black leaders were down right nasty in opposing her. Although she must have felt hurt and frustrated, she was willing to listen and change in response to community criticism.

It was always evident that Gladys understood that she represented a broader constituency than just the Black community. But it also became clear in this last administration that she was going to be more aggressive in helping to solve problems that have been plaguing the Black community for years. For example, it was Gladys who lead the all-out efforts to rehabilitate Columbia Villa, and it was she who made the first real commitment to community policing. She sponsored the first viable group to look at funding a disparity study that could aid minority contractors in documenting discrimination claims. And, she was the main one responsible for the turnaround in the low numbers of Blacks and other minorities that were being hired by the County.

Gladys was very influential in seeing that abandon housing was turned over to the North-

east Community Development Corporation, which provided the essential housing base for the Nehemiah project. She did all she could to help bail out the Urban League and other programs and projects which were failing or in trouble. She aided and assisted a wide-range of community-base programs involving health care, youth gang activity and many others too numerous to mention.

But more than that, you could always talk to Gladys. She never got too high-minded. She always eventually returned phone calls and would willingly meet with anyone who had a legitimate concern. She also made every attempt to attend community meetings, even during the period when she very ill. Above all, Gladys was not inclined to hold grudges, and she refused to function within clicks, like some Black leaders tend to do.

In addition to the positive efforts Gladys had been making, I liked her efforts to shake up the 'good ole boy' contracting system at the County. This reflected a change in her think-

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Sports

"Portland Trail Blazers Present: 'Straight Shooting'"

... A project that will put cameras... into the hands of at-risk, gang-affected youth. ... Ages 14-21 will participate from clackamas, Washington and Multnomah counties.

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Health

"National Health Care Reform; Mandated Mental Health Care"

With Psychiatric care mandated under this proposed "universal coverage" the independent business owner has to include mental health care in basic benefit package

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Observing Vancouver

"The Norman Sylvester Band"

Boogie Cat Productions present Norman Sylvester and Isacc Scott the Blues Brothers at the Cascade Tavern.

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Food & Nutrition

"pineapple Tea Cake - A Treat To Remember"

This easy-to-prepare has a moist batter which is lightly accented with fragrant lemon peel and topped with buttery streusel crumbs.

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