

SPORTS

“LINKS”

Magazine Makes National Debut

A new national golf magazine for African-American Golfers made its debut this week. The name of the magazine is *Links*, and Cloves Campbell, Jr. has been named Publisher by the Campbell Publishing Company.

Campbell, a golfer and presently Vice-president in charge of advertising for the *Arizona Informant Newspaper*, said, “*Links* is the first of its kind that is targeted to the African-American golfer. With over 700,000 black golfers in the United States, our goal is to reach them through *Links* Magazine. We feel that a 350,000 paid circulation is within our goal.”

Campbell said he has over 50,000 names and addresses of black golfers in the computer. “In the near future, we feel that we will have a work force of 250 potential employees to publish and distribute the magazine. For the first year we will only publish *Links* magazine quarterly.”

Anyone wishing to subscribe to the new *Links* magazine can do so by calling (602) 257-9300 or by sending a check for \$16.00 to P.O. Box 21363, Phoenix, AZ. 85074-1363.



Multnomah Greyhound Park Gets Approval

Racing fans around the state will be able to wager at twelve off-track wagering facilities

The Oregon Racing Commission unanimously approved the 1993 Race Meet Application of Multnomah Greyhound Park.

Multnomah Greyhound Park announced its championship stakes race schedule which includes The Budweiser Memorial Day Marathon, 16th Annual Murray Kemp Classic, 6th Annual \$50,000 Coors Superstar Invitational, 19th Annual Wood Village Sprint, 30th Annual Fawn Warrior Memorial Marathon, 61st Annual MKC Derby, 2nd Annual Oregon Futurity and the 57th Annual Sapling Derby.

Racing fans around the state will be able to wager at twelve off-track wagering facilities located in Albany, Astoria, Beaverton, Bend,

Lincoln City, Ontario, Medford, Roseburg, Salem, Springfield, The Dalles, and Umatilla.

Additionally, Oregon racing fans will be able to wager on thoroughbred racing's Triple Crown events, beginning with the Kentucky Derby on May 1, the Preakness on May 15, and concluding with the Belmont Stakes on June 5.

In a break from tradition, Multnomah Greyhound Park will offer simulcast horse racing from The New Hollywood Park at off-track wagering facilities only April 28-July 26. Greyhound simulcast's from Florida's Jacksonville Greyhound Park (April 28 - September 13) will be available at both Multnomah Park and all off-track facilities.

1993 P.I.L. Boys Baseball Schedule all games at 4:00

April 1
Franklin at Benson
Wilson at Grant
Cleveland at Lincoln
Madison at Roosevelt
Jefferson at Marshall

April 6
Madison at Benson
Lincoln at Franklin
Roosevelt at Grant
Bleveland at Jefferson
Marshall at Wilson

April 8
Wilson at Cleveland
Jefferson at Franklin
Benson at Lincoln
Grant at Madison
Marshall at Roosevelt

April 13
Rooseveltd at Cleveland
Benson at Grant
Jefferson at Lincoln
Marshall at Madison
Franklin at Wilson

April 16
Grant at Franklin
Roosevelt at Jefferson
Lincoln at Madison
Cleveland at Marshall
Benson at Wilson

April 20
Marshall at Benson
Madison at Franklin
Cleveland at Grant
Roosevelt at Lincoln
Jefferson at Wilson

April 22
Jefferson at Benson
Cleveland at Madison
Grant at Marshall
Franklin at Roosevelt
Lincoln at Wilson

April 27
Benson at Cleveland
Lincoln at Grant
Madison at Jefferson
Franklin at Marshall
Roosevelt at Wilson

April 28
Cleveland at Franklin
Grant at Jefferson
Marshall at Lincoln
Wilson at Madison
Benson at Roosevelt

April 30
Lincoln at Cleveland
Benson at Franklin
Marshall at Jefferson
Roosevelt at Madison
Grant at Wilson

May 4
Jefferson at Cleveland
Franklin at Lincoln
Benson at Madison
Wilson at Marshall
Grant at Roosevelt

May 5
Lincoln at Benson
Madison at Grant
Franklin at Jefferson
Roosevelt at Marshall
Cleveland at Wilson

May 7
Grant at Benson
Wilson at Franklin
Lincoln at Jefferson
Madison at Marshall
Cleveland at Roosevelt

May 11
Wilson at Benson
Marshall at Cleveland
Franklin at Grant
Madison at Lincoln
Jefferson at Roosevelt

May 12
Marshall at Cleveland
Wilson at Jefferson
Franklin at Madison
Benson at Marshall
Lincoln at Roosevelt

May 14
Madison at Cleveland
Roosevelt at Franklin
Marshall at Grant
Benson at Jefferson
Wilson at Lincoln

May 18
Cleveland at Benson
Marshall at Franklin
Grant at Lincoln
Jefferson at Madison
Wilson at Roosevelt

May 19
Roosevelt at Benson
Franklin at Cleveland
Jefferson at Grant
Lincoln at Marshall
Madison at Wilson



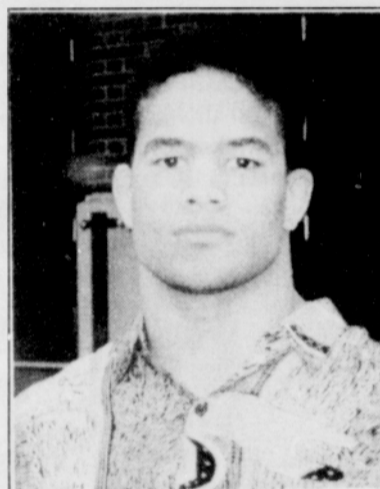
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Portland Observer Athlete Of The Week



Tivon Abel
Jefferson High School
Wrestling
Champion

Soccer Franchise Named “The Pride”

Portland's new professional soccer franchise has been named “The Pride” after a several month search in a name the team contest. Over 300 entries were submitted from around the area.

“With this name, every positive message can be conveyed by the team...one, we want to reach the youth of the area with the message of taking pride in what you do. This team will be “The Pride of Oregon” in terms of the players representing the franchise. We can have fun with this name and logo” said Brian Parrott, one of the ownership group for the Continental

Indoor Soccer League entry. Head coach of The Pride, John Bain, is very pleased with the performance of the group which has been working out Sunday nights and Wednesday afternoons at the Oregon City Soccer Center. (Workouts are FREE to the public. “This team has so much speed its amazing. Teams will have a hard time keeping up with the pace we can set,” said Bain. The logo design for The Pride is being given to the Commercial Design Department of The Pratt Art Institute in Brooklyn, New York as a class project.

Portlanders Among First The Taste New Miller Reserve Amber Ale

Portland was one of four markets to host a special preview of Miller Reserve Amber Ale, a robust American ale brewed by Miller Brewing Company with 100 percent barley and special ale yeast.

With this new product, Miller becomes the first major U.S. brewer to offer a domestically brewed ale in major markets across the country, according to Jerry Schmutte, Miller director of allied brands and new products.

“We're confident that Miller Reserve Amber Ale, with its distinctive ale flavor and deep amber color, will compete successfully in the growing specialty U.S. beer market,” Schmutte, said.

“Miller's brewmasters have combined the ale-brewing process with the richness of an all-barley recipe to create a world-class-tasting ale that will be appreciated by beer drinkers everywhere who enjoy hearty, flavorful beers,” he said.

To bring out its distinctive flavor profile, an ale requires a different yeast strain and a brewing process with higher temperatures than traditional lager beer, according to Jerry Cebe, master brewer at Miller.

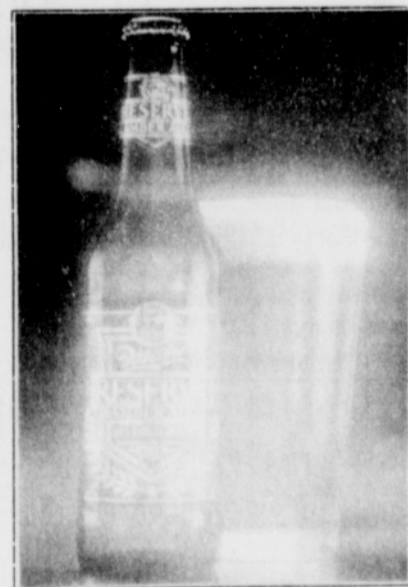
“We researched ales the world over and studied ale drinkers' taste preferences in our effort to develop a rich, smooth ale with the Miller Reserve name,” he said.

Amber Ale joins the Miller Reserve family of all-barley draft beers. Last year, Miller nationally introduced two all-barley lagers—Miller Reserve and Miller Reserve Light.

To further reinforce the all-barley and lager heritage, a new 30-second television commercial breaks this week for Reserve in selected markets, inviting beer drinkers to “taste what barley does for our beer.” New packaging will carry the Miller Reserve name.

Miller Reserve Amber Ale will be available in Alaska, California, Connecticut, Delaware, northern Illinois, Main, Maryland, Massachusetts, Michigan, Nevada, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Vermont, eastern Virginia, Washington and Washington, D.C.

Miller is a wholly owned subsidiary of Phillip Morris Companies Inc. Principle beer brands include Miller Lite, Miller Genuine Draft, Miller Genuine Draft Light, Miller High Life, Miller Reserve, Lowenbrau, Magnum, Meister Brau and Milwaukee's Best. Miller also produces Sharp's, a non-alcohol brew.



DON'T MISS OUT ON THE BLAZERS BASH

Join us for an exciting pre-playoffs party with the Blazers and ESPN's Roy Firestone
April 12 at Memorial Coliseum
Doors open 6 pm

This year, the annual MVP Banquet has been revamped so that more fans can join their favorite players for an entertaining, fun-filled evening.

Here's the line-up for this year's Miller Genuine Draft Blazers Bash:

- Humorous anecdotes and sports impressions by ESPN's Roy Firestone
- Team awards by Rick Adelman
- Special video presentations on the replay screens
- Concessions available

Tickets are only \$5, available at all TicketMaster outlets. A limited number of lower level banquet tickets are also available at the Coliseum Box Office.

Proceeds from the Miller Genuine Draft Blazers Bash will go towards the Portland Parks Community Basketball Courts Rehabilitation Program

