

Wares Celebrate 60th Anniversary Unforgettable Entertainment

Ben Ware and Fannie Mae Carroll were united as husband and wife, on March 21, 1933 in the home of Willie Carroll, the bride's father. Shortly after their marriage, Willie Carroll passed away, leaving four young children orphaned; Ben and Fannie took her three sisters and brothers into their home to raise them. In 1935, they became parents, they continued loving and caring for her siblings, as well as their own child. When they came to Portland in June 1944, with five children of their own, they thought that they had their feet on solid ground, and their future made. But the Vanport Flood destroyed those dreams. They lost everything that they owned except their five children, and the clothes on their backs. One of their son's saved his father's lunch-pail and a hammer.

Through all of their trials and tribulations they never gave up hope.

They raised and educated their five children here in Portland. Now they are the proud grandparents, of thirteen grand children, twenty great grandchildren and two great-great



grand children. The secret to their sixty years of a happy marriage, is to take care of your own business, turn a deaf ear to instigators, and solve your own marital

problems. The Ware family, the Tolbert's, Alexander's, and the Carroll's, wish them a very Happy 60th Anniversary with Love.

"Find a need and fill it" is the credo of most successful business people today. And that's just what Sandra Wadsworth of Portland, Oregon is doing.

Unforgettable Entertainment that is what Sandra Wadsworth guarantees those of you who dare to explore her talents in the world of concert promotion and artist management. Started in mid last year of 1992. Unforgettable Entertainment evolved from experiences accumulated by Ms. Wadsworth from being co-owner of Herb Wadsworth Productions; a promotion company established by herself and husband, Herb Wadsworth in 1986.

Sandra, a flight attendant on leave is the first and only African-American woman promoter in Portland who has taken an interest in the entertainment arena when a craving for urban entertainment surfaced. Herb Wadsworth Productions then emerged in 1986 presenting Freddie Jackson with special guests Najee, and Ray Goodman and Brown as their first concert venture at the University of Portland Chiles Center. It took a lot of hard work as she gained the support of the community she needed to make this concert a success; and a success it was! After the community caught wind of the excitement offered by Wadsworth Produc-

tions, the crave grew stronger and stronger. This is what led her to further involve herself in the music industry.

"Hard work finally pays Off", says Sandra. After being in this business for several years, she knows that because an artist is selling out elsewhere does not mean a sell-out here in Portland or Seattle so you have to be selective of the shows you bring and work hard to get the word out.

Women today have to be risk takers, says Sandra. With lots of prayers and determination you can succeed. There will always be obstacles. She has been told that Portland does not have a market for urban entertainment. Nevertheless, Sandra contends that excellent opportunities exist to bring urban entertainment such as concerts, plays on a consistent basis, and once that begins to happen we will see this city with an abundance of good urban entertainment. In 1989 Sandra met David Leiken, President of Double Tee Promotions, the largest promotion company in Portland that has been around 20 plus years. David became Sandra's mentor which she says has been extremely important to her in the entertainment business. You always need someone you can call and just show you the ropes or how to get around roadblocks. My negotiation

power is to the level where I can say take it or leave it offer, says Sandra smiling.

As her relationship with the community and young entertainers flourished, a demand for her talents increased. In order to accommodate the development of urban entertainment cravings for both the community and its young artists, Sandra Wadsworth makes a move. Mixing concert promotion and artist management together in one Unforgettable and Entertaining package, Sandra Wadsworth takes Portland to the next level as Unforgettable Entertainment is born.

Sandra continues to be involved in community projects and says, "you have to reach back and get someone else. So to no ones surprise she continues to talk to people who want to pursue the entertainment business as well as opportunities to work with her on special events. For those who has an interest in the business, she says learn every thing you can about the industry.

1993 already appears to have the making of a successful year for Unforgettable Entertainment. Her next concert Brian McKnight and jazz and R&B artist Walter Beasley is set for April 6 in Seattle at the Jazz Alley and April 7 at the Roseland Theater.

KEY LARGO

"TROPICAL BREEZES AND ROMANCE"



MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 BLUE MONDAY JIM MESI BAND NO COVER	2 THE WATCHMAN	3 MONDE LA BELLA SHIMS & MISS MAY	4 THE REACH	5 NO DELAY BAND	6 ZULU SPEAR W/UMOSA
7 WOLFE'S CABARET	8 BLUE MONDAY JIM MESI BAND NO COVER	9 PMA SHOWCASE BIG PICTURE HATFUL OF RAIN LEW JONES TRIO	10 TRACY KLAS & THE WAITING	11 RENEGADE SAINTS	12 BODY & SOUL	13
14 KPANI ADDY & ABA NI AYA	15 BLUE MONDAY JIM MESI BAND NO COVER	16 SHAKING MARY	17 LITTLE WOMEN & NATIVE SUNS	18 DUB SQUAD	19 CURTIS SALGADO & THE STILETTOS ANDY STOKES BAND	20
21 WOLFE'S CABARET	22 BLUE MONDAY JIM MESI BAND NO COVER	23 FUNK & JUDY	24 NATIVE SUNS	25 KILLING FIELD	26 JEFF FREDRICKS & THE CLAMTONES	27 ANDY STOKES BAND
28 JAH LEVI & HIGHER DEMOCRACY	29 BLUE MONDAY JIM MESI BAND NO COVER	30 AVERAGE WHITE BAND	31 NATIVE SUNS			

GOOD FOOD, GOOD DRINKS, GOOD MUSIC, GOOD PEOPLE

Cleo-LilliAnn Social Club
3041 N. Williams Avenue
Portland, OR 97227
(503) 284-7150
"CLEO'S"
Dear Members And Guests:
Due to increased operating costs, we must charge a \$2.00 cover charge between the hours of 10:00pm and 1:30am on Fridays and Saturdays, effective March 26, 1993.
Thank you.
C.L.S.C. Management



OREGON CERAMIC ASSOCIATION
Presents
It's
34th Annual Show

DOWN THE CERAMIC TRAIL
Entries Accepted March 17-12 pm to 6 pm

SHOW HOURS
March 19-20 - 10:00 AM to 6:00 PM
March 21 - 12 Noon to 5:00 PM

MULTNOMAH COUNTY EXPO CENTER
2060 N. MARINE DRIVE

ADMISSION \$4.00
Benefit of the Kidney Association of Ore.

Don't fool yourself that you are going to have it all. You are not. Psychologically, having it all is not even a valid concept. The marvelous thing about human beings is that we are perpetually reaching for the stars. The more we have, the more we want. And for this reason, we never have it all.

Whips & Waves

BEAUTY SALON

305 NE Wygant
Portland, OR 97211
249-3900

Month Of March

Spring Spruce Up
Free silk rose or seedling
With any service

WANTED 150 EXTRA'S

A Few Speaking Parts
18 Days Shooting Starts On
March 30, 1993
Free Food
Call GDC III Promotions
Minority Casting Company
Call **335-8519**

EDWARD WADSWORTH INSTITUTE FOR HAIR DESIGN

Training True Professionals

239-0838

"It's your future, plan wisely."

3301 SE SANDY BLVD.

Oh! What A Knight Contest

Enter to win 2 tickets to Brian McKnight and Walter Beasley Concert on April 7th, Dinner for 2 at Doris Cafe New Location. Just answer the three questions correctly and you just might be the winner of a Candlelight..., Romantic and a Unforgettable Evening.

1. What group does Brian McKnight brother perform in?
2. Who does Brian McKnight sing the hot new #1 duet with?
3. What music instrument does Walter Beasley play?

Name _____
Address _____
City _____ State _____ Telephone _____

Drop off entry form at the following locations: House of Sound, One Stop Records, Pearls Records and/or mail to the Portland Observer, 4747 N.E. MLK, Portland, Oregon 97217.

Sponsored By:
Portland Observer, Doris Cafe and Unforgettable Entertainment
Deadline to Enter is March 31, 1993 • You must be 21 and Over

VALUABLE COUPON VALUABLE COUPON
MEMBER OF LIMOUSINE OWNERS & OPERATORS ASSN. OF OREGON

Limousine AT-YOUR-CALL

50% OFF
REGULAR RATES
4 hours or more

Expires Dec. 30, 1993
Credit Cards Accepted

ADVANCE RESERVATIONS & DEPOSIT REQUIRED
(503)244-2689, Ext. 88
24 Hours-A-Day
DISCOUNT COMPLIMENTS OF THE ESTABLISHMENT ON REVERSE SIDE
Some Restrictions Apply Excludes Chauffeur Tip Greater Portland Area

Wigland

One of the Northwest Largest Wig Displays
Wigs and Hairpieces For all Nationalities

EVA GABOR
'NAOMI SIMS
RENEE OF PARIS

Synthetic & Human Hair
For Braiding & Weaving

Mon - Fr. 10 a.m. - 6 p.m.
Saturday 10 - 5:30 pm

Near Lloyd Center
282-1664
1105
N.E. Broadway



UNDER THE BIG TOP

SHRINE CIRCUS

WED - SUN MARCH 25 thru 28
PORTLAND MEADOWS RACETRACK

★★★ SHOWTIMES ★★★: TICKETS:

WED. MAR. 24	7:00PM	Adult \$8.00
THURS. MAR. 25	4:30PM - 7:30PM	Child \$4.00
FRI. MAR. 26	1:30PM - 4:30PM	(age 1-13 years)
SAT. MAR. 27	10:30AM - 1:30PM	
SUN. MAR. 28	12:30PM - 3:30PM	

Get Your Tickets Now At **Blockbuster Video** Tickets on Sale on Show Days at the Gate

FOR MORE INFORMATION: CALL 503-297-5898
Proceeds benefit NE Kinder-Temple. Payments are not deductible charitable contributions.