



Martin Luther King, Jr.

"If there is to be peace on earth and good will toward men, we must finally believe in the ultimate morality of the universe, and believe that all reality hinges on moral foundations."

**Metroplitan Expositon Recreation Commission Joins The Community in Saluting Dr. Martin Luther King, Jr.**

**African Americans Encouraged To Join Ranks of Blood Donors Fifth Annual King Memorial Blood Drive To Be Held Jan. 15**

American Red Cross and the Albina Ministerial Alliance are hosting the Fifth Annual Dr. Martin Luther King, Jr. Memorial Blood Drive on Friday, January 15, from 3 to 7 p.m., at Immaculate Heart Catholic Church, 2926 N. Williams Avenue, Portland. In addition to being a blood drive, the event is a birthday party honoring King and his many contributions.

According to American Red Cross Health and Safety Services Director Charles Stoudamire, honorary blood drive chairman, organizers hope to collect more than 50 pints of blood at the drive: Last year's drive resulted in 52 pints of blood.

"Surveys published by the National Heart, Lung and Blood Instituted in 1990 indicated that the main reason African Americans don't donate blood is because they have never been asked to give. Red Cross is working to ensure we ask as many people as possible to give blood in the late Dr. King's honor," Stoudamire says.

Red Cross Pacific Northwest Regional Blood Services has a donor base of more than 270,000 individuals. According to Stoudamire, less than one percent of the donor base is made up of African Americans.

He says, "Portland's black population is seven percent; Red Cross' goal is seven percent African American representation on our donor files. With changing demographics, and diseases like sickle cell anemia, which impact African Americans, it is imperative that we

meet this goal."

African Americans also list fear of needles and a false fear of contracting a transmissible disease while donating as reasons for not giving blood. Stoudamire says he also dislikes needles, but donates because of the need and the special contribution he makes as an African American.

African Americans are also under-represented on the National Bone Marrow Registry.

"Last Year, 186 African Americans nationwide needed bone marrow transplants: Only 11 of those individuals found a match. Without a match, most patients die," Stoudamire said. he said he was pleased last year when 13 people of color signed up to be potential bone marrow donors. "We want to double that number this year," Stoudamire said.

"There are success stories to share about matches, but not enough. African Americans who join the ranks as blood donors are the key to more success stories and more lives saved."

Tissue typing for bone marrow transplants is even more precise than blood typing: Persons of specific ethnic groups are more likely to find a tissue match from people of the same ethnic background.

Different ethnic groups have different blood types too. Twenty percent of all African Americans have Type B blood, compared to 11 percent of white Americans. Almost twice as many Black Americans need Type B blood if they

have to be transfused.

According to Stoudamire, people with sickle cell anemia, which is often treated with transfusions, may need blood from Type B donors, but only 11 percent of a population of all white donors will have Type B blood. The difference can result in shortages of Type B blood when the Black community does not donate in proportion to the numbers of Black patients requiring transfusions. When this shortage occurs, all patients will have problems because the blood types they need may not be available.

"It is my hope that once African Americans learn how much they are needed, they will become regular blood donors and give every eight weeks," explained Stoudamire.

Community residents, like 23-year-old Veruska Hopes, who suffers from sickle cell anemia, attest to the importance of this special gift of life. Hopes continues to use blood as she awaits a second kidney transplant: "I have received more transfusions than I can remember or count. I am thankful that when I needed the blood, it was there for me."

Stoudamire asks people to celebrate Dr. King's birthday at the blood drive while giving patients another birthday, another chance at life. Those interested and eligible can call Red Cross, 284-0011, ext. 292, to schedule a donation appointment. Donors must be at least 17 years old, weigh a minimum of 105 pounds and be in good health.

**WHAT'S IN A NAME?**

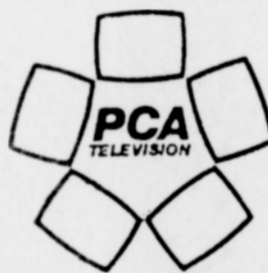


Portland's Highland Elementary school was renamed in 1968 for the late Martin Luther King, Jr. Portland School District, again responsive to community desires, named the schools adjacent Neighborhood Facility to commemorate Dr. King and later named its newest middle school to honor Harriet Tubman. Names, statues and portraits are only symbolic, however. Is there substance to match the dreams of the slain civil-rights leader? Consider the Portland School District's pioneer commitments to affirmative action and to development of districtwide multicultural/multiethnic education. Portland Public Schools believes all of its students are capable of educational excellence. And proves it every school day.

Are there any better birthday presents?



**PORTLAND PUBLIC SCHOOLS**



**WE BELIEVE IN IT... THE DREAM**

Portland Cable Access TV  
2766 N.E. Martin Luther King, Jr. Blvd.  
Portland, Oregon 97212

"We must come to see that human progress never rolls in on wheels of inevitability. It comes through the tireless efforts and persistent work of men willing to be co-workers with God, and without this hard work time itself becomes an ally of the forces of social stagnation. We must use time creatively, and forever realize that the time is always ripe to do right."

-Martin Luther King, Jr. 1963



"I believe that unarmed truth and unconditional love will have the final say in reality"

Martin Luther King, Jr.

*Keep Living The Dream '93*

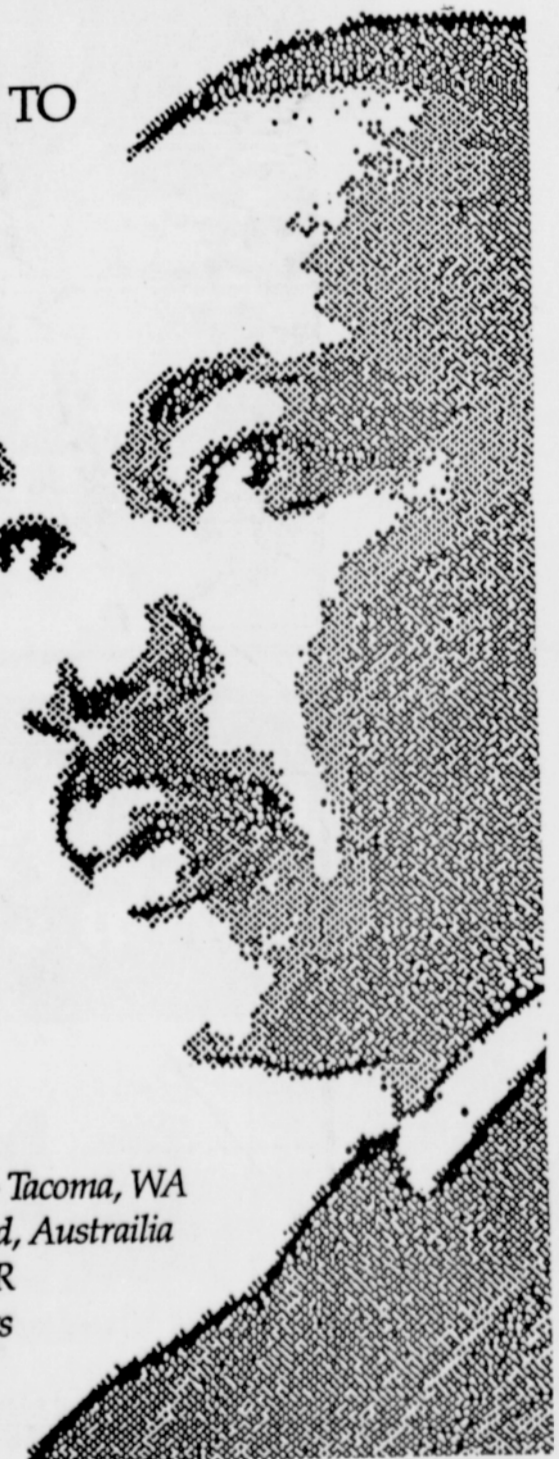
**8th ANNUAL TRIBUTE TO Martin Luther King, Jr.**

Monday, January 18, 1993  
12:00-5:00 pm  
Jefferson High School  
Performing Arts Center  
5210 N. Kerby  
program also simulcast on  
KBOO Radio - 90.7 FM  
Paragon Cable - Channels 30 & 38

Admission is FREE

**FEATURING**

- I-Zaya
- Dr. Darrell Millner
- Heaven Bound
- Raul Gomez Flamenco Band
- New Jerusalem C.O.G.I.C. Choir - Tacoma, WA
- Chatswood H.S. Band - Chatswood, Australia
- Inspirational Sounds - Eugene, OR
- Woodlawn School African Dancers
- Ray Leary
- Traci Harris
- ...and MORE



For more information call 222-1457

Keep Living the Dream '93 is sponsored by Portland Trailblazers, Portland Public Schools, Portland Association of Teachers, and the Collins Foundation. Produced By World Arts Foundation, Inc.