

Portland Ad 2 announced today that Neighborhood Health Clinics have been selected to receive a year of free advertising services from its Public Service committee.

Each year, Ad 2 (an association of advertising professionals under the age of 31), selects a client for which a complete advertising and public relations campaign is produced. Ad 2 members volunteer the expertise to create tions to the community and their mission.

The clinics hope to increase their base of volunteers from the medical community as well as bolster their name recognition and image in Portland.

Portland Ad 2 has won national awards from the American Advertising Federation for several past public service campaigns, including one just completed for the Boys and Girls Clubs of Portland. Recent clients have also included the Environmental Federation of Oregon and the Burnside Community Council.

the campaign, and local vendors often donate their production services.

Over 40 non-profit organizations applied for the service. Neighborhood Health Clinics, an organization of volunteers offering free medical services to the un-or under-insured, was selected because of their significant contribu-

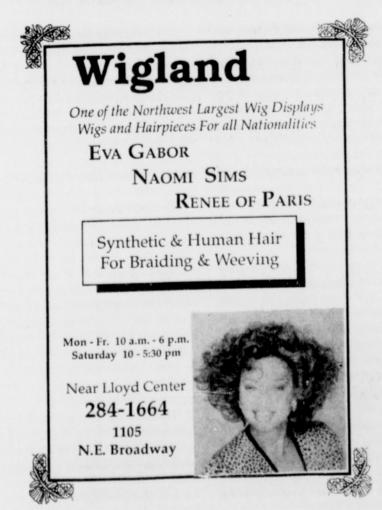
Portland Ad 2 is affiliated with the Portland Advertising Federation and the American Advertising Federation.

## Optimist Club to Conduct Essay Contest

The OPTIMIST CLUB of Lloyd Center will hold an essay contest on the subject of "Freedom; Our responsibility to preserve."

All high school seniors, juniors and sophomores are eligible to participate according to John Mears, club chair person for the event. The local club will select a first, second, and third place winner in its contest, and the first place entry will be sent to the district competition where it will be judged against other club winning entries from the Pacific Northwest. The First place district winner will receive an expense paid four day trip to the freedays foundation at Valley Forge for a conference on the subject of freedom.

Entries must be original, completed by the contestants without assistance, and submitted by December 1. 1st place=\$5000, 2nd place=\$3000, and 3rd place=\$200. For further information contact: John Mears, Grant High Room 237, 2245 N.E. 36th, Portland, Or., 97212.





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