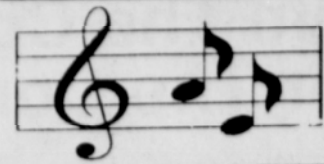


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An inspiring school teacher in South Africa, Mary (1990 Academy Award-winner Whoopi Goldberg, left) demands that her students, including young Sarafina (Leleti Khumalo, right) take pride in themselves and their heritage in Hollywood Pictures' and Miramax Films' new drama, "Sarafina!" Hollywood Pictures and Miramax Films present an Distant Horizon and Ideal Films presentation in association with Videovision Enterprises, Les Films Ariane and the BBC. The Film also stars Miriam Makeba, John Kani and Mbongeni Ngema. "Sarafina!" is directed by Darrell James Toodt, from a screenplay written by William Nicholson and Mbongeni Ngema. The film is based upon Ngema's play, with music and lyrics by Mbongeni Ngema, additional songs by Hugh Masekela. The producer is Anant Singh. Producer for BBC is David Thompson; the executive producers are Kirk D'Amico, Sudhir Pragjee, Helena Spring and Sanjeev Singh. Buena Vista Pictures distributes.

COMEDIAN JIM CARREY

Comedian Jim Carrey is a funny guy! He is best know for his co-starring role in Fox Television's "In Living Color." However, there is more to Jim Carrey than the roles he creates as a part of Keenan Ivory Wayans' ensemble including "Fire Marshal Bill" and "The Evangelist" Jim Carrey is an accomplished stand up comedian and has been, for many years. He has paid his dues on the comedy club circuit and, as a result of his success on "In Living Color", could leave the often turbulent road. But Jim Carrey is different, he likes the road and doesn't want to stop doing stand-up. "I love it, I miss it...It's where serious comedy happens."

All FASTIX outlets in the following selected Fred Meyer stores: Beaverton, Stadium, Tigard, Tualatin, Oak Grove, Gresham, Gateway, Hollywood West, East Salem, Mill Plain, Creek and Walker Road. Now available at Music Millennium on East Burnside, N.W. 23rd and the Fox Theater, Downtown. Also in Eugene at the Hult Center Box Office. For more ticket information, call 224-TIXX of 1-800-992-8499

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United Negro college Fund, Inc.

Who: The United Negro College Fund is kicking off its drive with a noontime event at Pioneer Square.

What: A kickoff event to announce details of the Third Annual UNCF Walkathon and to register people for the October 3rd Walk. There will also be a drawing for prizes for people who sign up for the walk.

Where: Small Amphitheater Pioneer Courthouse Square

When: Friday, September 11, 1992 Events starts at Noon.

How: For more information, call the UNCF Office at 223-8890.

Sponsored By: U S West Communications

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 Contact: Carol Chism, Walkathon Chair, 245-6388 Rich Meyer, Northwest Strategies, Inc., 241-8383

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EAST COAST FAMILY



Creation, M.C. Brains. These artists are managed by Bivins, through Biv Entertainment, and signed to Motown Records.

"Michael has just been so on," says Motown president and CEO Jheri Busby. "He has an uncanny ability to recognize talent and market them."

Busby views Bivins, 24, as "a young executive who can hit the long ball," and calls Motown's involvement with Biv 10 "an arrangement centered in belief and trust -- not a high-risk venture."

The opening salvo of Biv 10 releases is East Coast Family Vol.

1, a compilation of remixes (by Boyz II Men and Another Bad Creation) and new jams, including "Listen Closely (Bozack)," by Tam rock, and "All These Wanna Be's (Tease)," by another Bad Creation.

The centerpiece of the album is the first single and video "1-4-All-4-1," which brings together Biv's latest young discoveries: Tam Rock, Whytize, Cale Brock, Tom Boyy, 1010, Yvette Brown, Hayden Hajdu, Fruit Punch, Lady V, Mark, Rico & Finesse and Anthony Velasquez.

It's from this pool of promise that Biv 10 will draw its ammunition for aural assault. With a youthful confidence learned from role models like Andre Harrell, Russell Simmons and Busby. Bivins says, "We're gonna deliver. The public won't be disappointed with what we'll be coming with."

So Biv 10 has only just begun. And as the record spins, Michael "Biv" Bivins will keep growing by following his dream of building careers. "Years from now," Busby says, "people will be talking about this entertainment exec who groomed himself at Motown. I'll feel proud to be a part of that."

Brand-new-funk junkies are coasting high. The latest name sending out a buzz (in the streets, over the airwaves, on the charts) is Biv 10 -- a label, not a band, run by youngest-in-charge pop mobster Michael "Biv" Bivins, who is also a member of platinum performers Bell Biv DeVoe and New Edition.

New York-based and Motown-distributed, Biv 10 was formed this July.

with a blueprint for success through eclecticism and adventure. "We're gonna be putting out good records and great artists," says Bivins. "We'll come off because we won't compromise our instincts."

So far, Bivins' instincts haven't been wrong. Drop your jaw in awe of what he's discovered, imaged and guided towards gold and platinum paradise in Planet Pop: Boyz II Men, another Bad