

# Jockey Dresses Men At Leisure

*"All work and no play  
makes Jack a dull boy"*

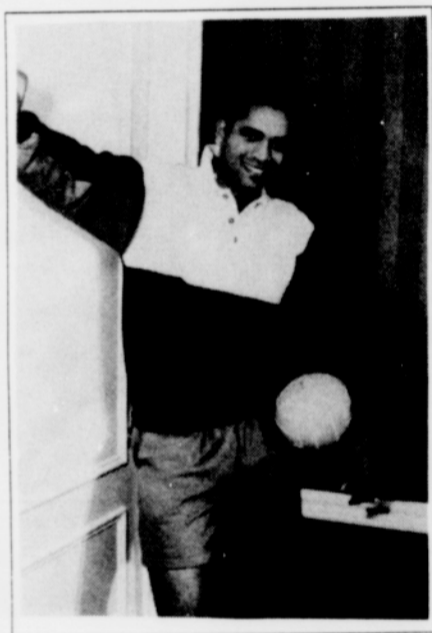


▲ *Falling For flannels*

▼ *An All-American Knockout Boxer*



*Sports-Style By Jockey International*



*Jockey Shapes Up The Season In Style*

The old adage states "all work and no play makes Jack a dull boy". So American men, never the one's to be labeled "dull", have taken to extra curricular activities to boost their image.

*Sports-Style By Jockey International*      *Jockey Shapes Up The Season In Style*

The old adage states "all work and no play makes Jack a dull boy". So American men, never the one's to be labeled "dull", have taken to extra curricular activities to boost their image.

These outside activities, whether sports related or geared to relaxing or lounging, offer men a release from day to day stress. It has been noted that the younger man, the more active he is in competitive sports; the more mature the man, the more he is apt to go for less intense activities. According to the "Leisure Trends/Gallup Study", 80% of Americans aged 16 to 19 tend to participate in competitive sports, while 66% of 30 to 34 year olds are competitive, and 61% of respondents aged 50 to 54 are involved in competitive events.

It really doesn't matter what men do in their off-time, as long as they enjoy their activity. In most cases, the activity of choice requires clothing that is comfortable and suitable to the leisure indulgence of the moment. Jockey International, Inc., offers men of all ages the choice of apparel that will suit them inside and out.

