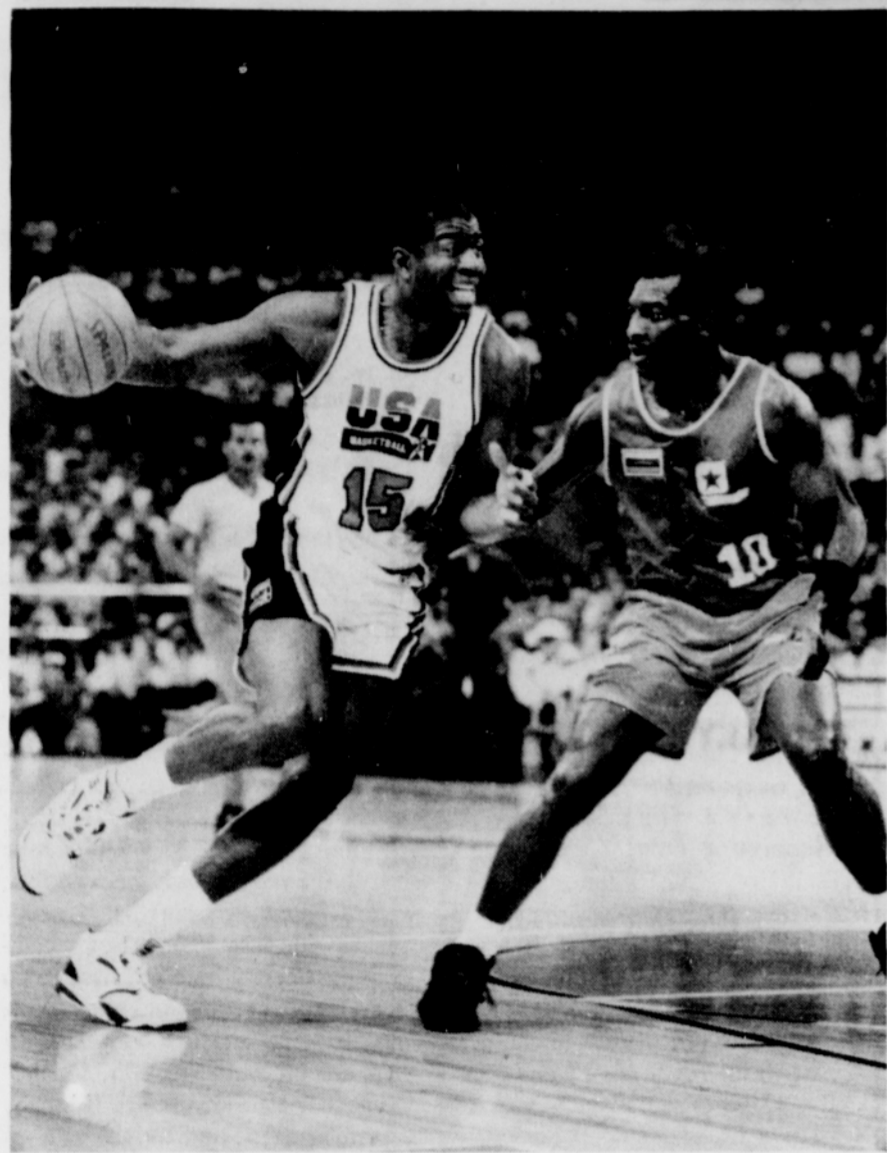


# SPORTS



Team USA captured the Tournament of the Americas gold medal, with a 127-80 win over Venezuela. Team captain Magic Johnson, who scored 10 points on Sunday, said he was happy to be playing competitive basketball again, and just being one of the guys. Team USA will take 2 weeks off to rest, then resume practice July 18th in Monaco.

## Trail Blazers' Television Ratings Highest In The NBA

The Portland Trail Blazers were the highest-rated prime-time television show in the Portland (Oregon) area during the 1991-92 rating period, beating out the likes of the Winter Olympics, which nationally was the top-rated prime-time program.

For the 15th straight season, the Trail Blazers had the highest local television ratings among the 27 teams in the National Basketball Association.

During the 1991-92 season, the Blazers averaged a 29 rating and a 49 share - the highest season-long averages in NBA history. Portland has averaged an NBA high 24 rating and a 39 share for the six years preceding the '91-92 campaign.

The Blazers' numbers are nearly double that of any other NBA franchise. The San Antonio Spurs finished the '91-92 campaign with the second best marks - a 15.7 rating and a 23 share.

"Having led the league in ratings for the last 15 years is incredible, and then this year to have such a large margin over other NBA teams is unprecedented," says Mick Dowers, Blazers' vice president of sales.

Portland's highest rated regular season game came on April 5 at Golden

State as the Blazers' pulled a 34 rating and a 55 share. The Blazers' highest-rated playoff game aired on May 11 against Phoenix as Portland had a 48 rating and 69 share.

NBC's telecast of the six game series between the Chicago Bulls and Trail Blazers got an average national Nielsen rating of 14.2 with a 27 share, the fifth-highest rated NBA Final ever. And, for the first time ever, each game received a 13.5 rating or better.

Local viewing enthusiasm carried over to the Basketball Tournament of the Americas, an Olympic qualifying tournament, which was played June 27 through July in Portland. Team USA's showdown with Canada on Monday, June 29 drew a 35 rating and a 54 share, while on Tuesday, June 30 against Panama, Team USA had a Nielsen rating of 31 and a 50 share.

\*A rating is the percentage of all TV households in the Portland area, and a share is the percentage of televisions actually in use at the time.

\*NBC ratings are based on a nationwide viewing audience.

\*Ratings and rankings provided by Arbitron, Nielsen, and Paul Kagan & Associates.

## What Is USA Basketball?

BY JOHN PHILLIPS

USA Basketball is the national governing body for men's and women's basketball in the United States. As such, USA Basketball is responsible for the selection and training of USA national teams that represent our country in various international and national basketball competitions, including: Olympics, World Championships, Pan American Games, World University Games, the U.S. Olympic Festival, and other select national team tours.

During the summer of 1991, USA Basketball fielded six teams that competed in various international competitions, as well as four men's and four women's teams that participated in the U.S. Olympic Festival. All told, 168 athletes proudly wore the red, white and blue USA uniforms in basketball competitions held around the world last summer, and the USA teams captured three gold medals and two bronze medals in five of the major competitions.

USA Basketball is actually an association of associations. Current USA Basketball active members include the amateur Athletic Union (AAU), Continental Basketball Association (CBA), National Association of Basketball Coaches (NABC), National Association of Intercollegiate Athletics (NAIA), National Basketball Association (NBA), National Collegiate Athletic Association (NCAA), National Federation of State High School Associations (NFHS), National Junior College

Athletic Association (NJCAA), National Wheelchair Basketball Association, United States Armed Forces (USAF), Women's Basketball Coaches Association (WBCA), and the World Basketball League (WBL).

USA Basketball was organized in 1974 and was originally known as the Amateur Basketball Association of the United States of America (ABAUSA). The name change from ABAUSA to USA Basketball occurred on October 12, 1989, after the International Basketball Federation (FIBA) modified the rules to allow professional basketball players to participate in international competitions. USA Basketball then admitted the NBA as an active member, necessitating the name change. USA Basketball is governed by its Board of Directors, which is appointed and elected by active members. David Gavitt, Senior Executive Vice President of the NBA Boston Celtics and former Commissioner of the 1988-92 term. Serving as USA Basketball for the 1988-92 term. Serving as USA Basketball's Executive Director since its inception is William L. Wall, former college coach, official and administrator.

In addition to the selection and training of men's and women's basketball teams that represent the USA in international and national competitions, USA Basketball is also involved in coaching clinics, the sanctioning of U.S. team tours of foreign countries, and foreign teams' tours of the U.S.

## City and Trailblazers Shake Hands On New Arena Project

After months of negotiations, it appears the City of Portland and the Portland Trailblazers are well on their way to building the new sports arena complex. Following an executive session of the City Council this week, Mayor Bud Clark and Blazer Vice President Marshall Glickman shook hands on the business deal.

"There are lots more negotiations to take place," said the Mayor, "but it looks like we're still on track. Our basic objectives to have a quality project while protecting the City's general fund appear achievable. This will be a good investment for the City and a real plus for the community."

The project will be built on the east side of Portland, close to the existing Coliseum. The City's investment of a maximum of \$34.5 million will be coupled with over \$140 million of investment by the Trailblazers. The \$34.5 million of City bonds invested in the project will be repaid by parking fees and ticket taxes generated from the events at the arena and the coliseum. In addition, the City will reap a return on its investment through increased convention business, restaurant business and property taxes.

Final documents will be ready for City Council approval later this summer. Ground breaking is expected shortly thereafter.

## Summer Swim Teams

Portland youth can sharpen their swimming skills this summer through Portland Parks and Recreation Summer Swim Teams. Pools throughout Portland are fielding teams of youth through age 17 who can swim the length of the pool, crawlstroke and backstroke, for this competitive swimming program. Daily coached workouts are offered with Saturday morning dual meets June 27, July 11, July 25, and August 8. The City-Wide Championship Meet is August 22 and 23 at Wilson Pool. The registration fee is \$30.

Call Portland Parks and Recreation Aquatics Department, 796-5130 for more information, or contact individual pools offering Summer Swim Teams are:

**Buckman Pool** 320 SE 16th, 823-3668  
**Columbia Pool** 7701 N Chautauqua, 823-3669

**Creston Pool** SE 44th & Powell, 823-3672

**Grant Pool** 2300 NE 33rd, 823-3674  
**Montavilla Pool** 8219 NE Glisan, 823-3675

**Mt. Scott Pool** 5530 SE 72nd, 823-3676

**PCC/Sylvania Pool** 12000 SW 49th, 796-5130

**Peninsula Pool** 6400 N Albina, 823-3677

**Pier Pool** N Seneca & St. Johns, 823-3678

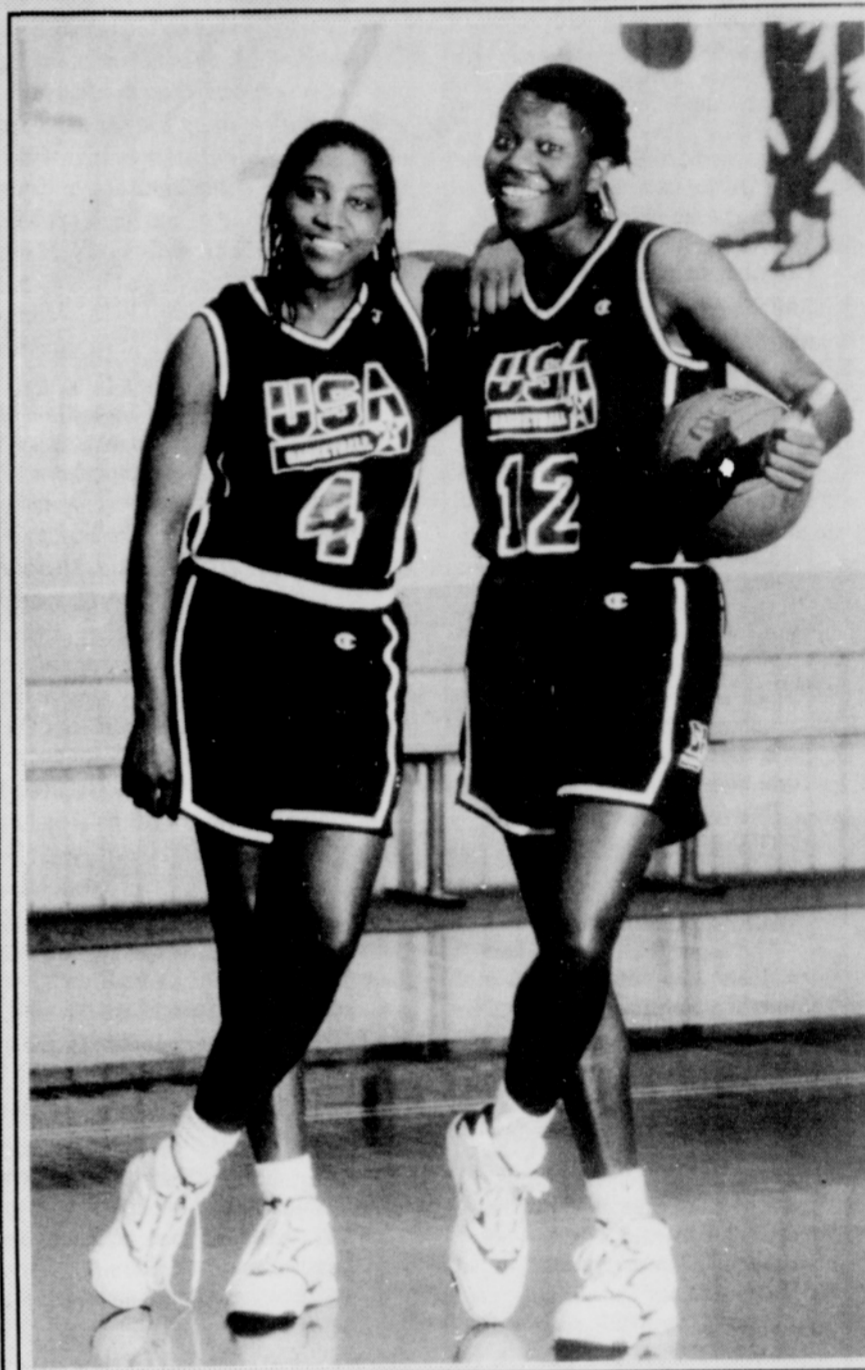
**Sellwood Pool** SE 7th & Miller, 823-3679

**Wilson Pool** 1151 SW Vermont, 823-3680

## Tryouts Scheduled For 1992-93 Blazers Dance Team

Tryouts for the 1992-93 Blazers Dance Team will take place on Saturday, July 18 at West Linn High School. Auditions will begin at 8:00 a.m. Dance team applications are available at the Trail Blazers Office, 700 NE Multnomah, Suite 600, Portland, OR, 97232. All dancers must be 19 years of age or older by November, 1992. There will be two rounds of judging, featuring a basic routine and two dance combinations. Dancers will be judged on dance ability, enthusiasm and appearance. Those selected will return for the next day of final auditions. For more information contact the Trail Blazers at (503) 234-9291.

## Champion Introduces The U.S.A. Basketball Collection



Team spirit...Americans are famous for it. We have some of the best athletes in the world and we back them up with a tremendous sense of support and pride.

It's no wonder that replica uniforms and team shirts have become one of the most important sportswear looks this season. The excitement building toward the Summer 1992 Olympics is uniting our country.

Champion, the American manufacturer of the actual U.S.A. Basketball uniforms, has created a new collection of U.S.A. Basketball sportswear. Tee shirts, tanks, shorts, sweatshirts and replica team shirts are constructed with the same craftsmanship and attention to detail as the originals.

Champion C.E.O. Susan Engel explains, "We have to create uniforms and sportswear that meet the highest performance standards. They have to allow for as much grabbing, pulling and shoving as goes on in

basketball. And of course, we all want to represent the U.S.A. in the best style possible."

Special features of the collection include: double ply nylon mesh work-out shorts for extra comfort and durability, micromesh replica shirts to keep cool in the heat of summer, and extra heavy reverse weave sweatshirts with embroidered full front appliques.

"We've got the best basketball players in the world," says customer Sharland Blanchard. "I love showing how I feel about the team, and these shirts look great for going out with friends." Customer Robert Dembitz adds, "It makes me play better; I feel like a member of the team."

The Champion U.S.A. Basketball collection is available at leading department and sporting goods stores throughout the United States.

For additional information, please contact Jill Golden at Champion Products, Inc., 516 West 34th Street, New York, NY 10001, Tel: (212) 629-2620.

## Dr. Flowers Knocks Off Primo Limo

BY JOHN PHILLIPS

The Portland Community College Gymnasium (Cascade Campus), summer host of both the McDonald's Women's Summer Basketball League and the Portland Pro-am (men's), saw another week of exciting basketball. In the first game of the week, Dr. Flowers behind Jocelyn McIntire's 17 points slipped by Primo Limo 60-55 to start the third week of the McDonald's Women's Summer Basketball League on Monday, June 29. University of Portland's Amy Clayoe led Primo Limo with 12 points. In the second game of the night, Oregon Nail Distributors beat Tire Headquarters 49-47, on Becky Conrad's three-point shot. Allegra Green's 16 points and 12 rebounds led the way for Oregon Nail. Krista Smith again led THI with 16 points.

In a game played Tuesday, June 30, Primo Limo led from start to finish with an easy 76-52 victory over Oregon Nail Distributors. Katy Steding tossed in 22 points to make her lead scorer. In the last game of the evening, Chevy Corner got a big game from Angela Hewlett and Kelli Howells as they slipped

by Ram Light Truck Salvage 61-54.

In Wednesday evening's action between Dr. Flowers and Stadium Sports Cards, Portland State's All American Laurie Northrop tossed in 22 points to lead Dr. Flowers in a 63-50 victory over Stadium Sports Cards. As one of only two high schoolers in the league, Laurie Milligan from Tigard scored 15 points for Dr. Flowers. In the nightcap, Portland Saints standout Sandra Howell scored 21 points to lead Tire Headquarters over Foot Action, USA 61-55.

In Thursday's games, Stadium Sports Cards won its first game of the summer with a convincing 68-52 whipping of Ram Light Truck Salvage. Stadium Sports Cards' high scorer was Sheri Stemple of Portland State with a game high of 26. And in the last game of the night, Player of the Week Allegra Green a Portland Stater, had 24 big points as Oregon Nail Distributors zoomed by Chevy Corner 62-47. Green also had many rebounds to complement her 5 blocked shots.

The standing are as follows: 1) Primo Limo 5-1; 2) Dr. Flowers 4-1; 3) Ram Light Truck Salvage 3-3; 3) Tire

Headquarters 3-3; 5) Chevy Corner 3-4; 6) Foot Action, USA 2-3; 6) Oregon Nail Distributors 2-3; and 8) Stadium Sports Cards 1-6.

Basketball Schedule From 7/8/92 - 7/14/92

McDonald's Women's Summer League

Wed., 7/8/92 Ram Light Salvage vs Dr. Flowers at 6:15 p.m. Oregon Nail vs Foot Action, USA at 7:30 p.m.

Th., 7/9/92 Ram Light Truck vs Oregon Nail at 6:15 p.m. Foot Action, USA vs Dr. Flowers at 7:30 p.m.

Portland Pro-Am (Men)  
Sat., 7/11/92 Hawks vs Knicks at 4:30 p.m. Lakers vs Cavs at 6:00 p.m. Celts vs Warriors at 7:30 p.m.

Sun., 7/12/92 Hawks vs Spurs at 4:30 p.m. Lakers vs Knicks at 6:00 p.m. Warriors vs Cavs at 7:30 p.m.

McDonald's Women's Summer League

Mon., 7/13/92 Primo Limo vs Stadium Sports Cards at 6:15 p.m. Chevy Corner vs Tire Headquarters at 7:30 p.m.

Tue., 7/14/92 Dr. Flowers vs Oregon Nail at 6:15 p.m. Foot Action, USA vs Ram Light Truck at 7:30 p.m.

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