

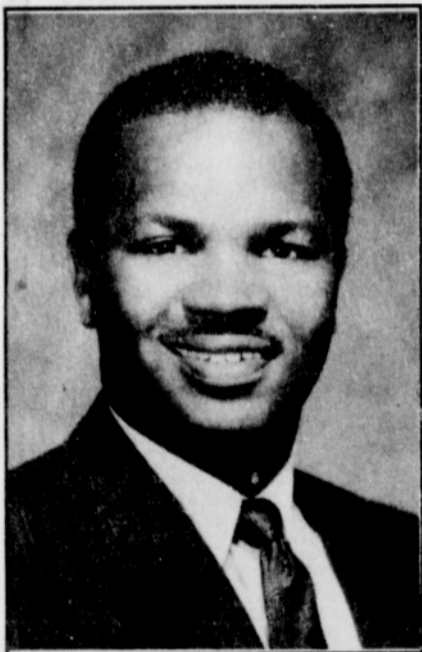
The Portland Observer 25¢

STEP Summer Employment Program Helps Kids Stay In School



Those above are participants in the Jefferson High School Step Program. STEP is a nationwide program, created for low-income children. It is now in over 100 cities. Serving children between 13-16 years old. The program has been in existence since 1985. STEP offers tutoring, sponsors events both social and educational and provides a stipend for those enrolled in the program. The Portland schools participating are Jefferson, Grant, Marshall, Roosevelt and Franklin.

PDC Names New Senior Loan Officer In Economic Development



James M. Taylor has joined the Portland Development Commission (PDC) as a senior loan officer in PDC's Economic Development department. Taylor will be responsible for the financial assistance programs of the

Economic Development Department and will coordinate the various PDC financial resources available to assist business development in Portland. These include the Industrial Development Revenue Bonds Program, the Housing and Community Development Block Grant Northeast Loan Fund, and the Economic Development Administration Loan Program. He will also coordinate the participation of private lenders in PDC financial economic development projects.

Taylor comes to PDC from the Bank of America (formerly Security Pacific Bank Oregon) where he was Vice President - Account Officer. Prior to that he was the Business Development Officer for the Oregon Economic Development Department in Salem. He also spent six years with U.S. National Bank in international marketing and commercial lending.

Taylor has a BA in Business/Marketing from Linfield College where he also played three years of varsity football. He resides in Portland with his wife and two daughters.

New Center Opens In Northeast Portland

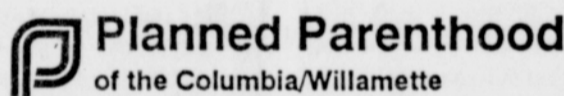
Portland - Planned Parenthood of the Columbia/Willamette proudly announces the July 1 opening of the agency's new Northeast Portland Center.

The 2,200-square-foot building is at 4326 NE Killingsworth St. Services, offered on a sliding-fee scale, will include birth-control counseling and supplies, pregnancy tests and counseling, annual gynecological exams, cancer tests such as Pap smears, diagnosis and treatment of sexually transmitted diseases, and testing and counseling for the HIV virus. Walk-in pregnancy tests also will be offered.

Partial funding for the center is from a three-year \$325,000 grant from the Meyer Memorial Trust and a \$25,000

grant from Portland's Collins Foundation.

The center is Planned Parenthood's fifth in the Portland-Vancouver area. Others are in Southeast Portland, Gresham, Beaverton and Vancouver. Access to these clinics often is difficult for



Northeast Portland resident, said Planned Parenthood Executive Director Allie Stickney.

"More than 1,700 residents of North and Northeast Portland are already patients at Planned Parenthood's Southeast Portland clinic," she said. "But it's often hard for patients to travel across town for our services. The best way to get medical care to people who need it is to have a clinic where they live."

Black Owned Limo Service Receives Praise During Basketball Tournament



Roy Jay

Limousine At Your Call, received the highest ratings of any of the local limousine services that provided transportation during the NBA Finals and the recent Tournament Of The America's held in Portland last week.

Oregon Business Network's Limousine At Your Call and Celebrity Limousine And Transportation Services were rated the best for promptness and professionalism by both NBC passengers as well as the various NBA stars, both companies, which are operated by local Black business entrepreneur Roy Jay, are the "new kids on the block" in Portland's highly competitive limousine and personal concierge services.

Jay explained that perhaps the reason the operations were favored was primarily due to the personal service that he requires of his chauffeurs.

"By being the only operation to develop a computerized communications system for reservations and sched-

ule changes, we are able to respond to customers needs within minutes, rather than hours, said Jay." Jay's network was continually put to the test over the past month as NBC and the NBA were making schedule and transportation changes as much as 4 times per hour.

"Jay's operation was quick to let players, their families and others know about African American and other businesses in the city that would appreciate their patronage."

Whether it was secretly getting Magic Johnson to dinner or to Tigard Cinemas to see Eddie Murphy's new movie or filling a prescription, late evening

for NBC Present, Dick Ebersol...Oregon Business Network's Limousine-At-Your Call and Celebrity Limousine was handling the project and demonstrating the professionalism that any Portland business would be proud of.

Nearly every NBA Star, Announcer and coach were passengers of the Black owned operation during the past month. Aside from the pride in personal service, he attributes the surge in business to strategic around the clock marketing networking, promotions and some good public relations. "We have a healthy respect for our competitors and they now have the same for us, says Jay.

We are making limousines affordable for nearly everyone whether it's for an anniversary, concert, wedding or any other event or special occasion. We encourage people to call us and compare.

636-6113, 24 HOURS-A-DAY.

Summer Jobs Campaign Attracts 700 Youths; Federal Funding Boost Announced

After announcing in early June a community/business partnership aimed at increasing summer youth employment, over 700 young people have signed up and are anxious to find work. The campaign begun as a response to the recent riots in Los Angeles.

The North/Northeast Economic Development Alliance in cooperation with Portland civic and business leader formed the Community Business Partnership with three goals: youth employment, adult employment and economic development in N/NE Portland. Alliance Chairman Ron Herndon

will announce on Monday, July 6 a new public service campaign created by advertising agency Cole and Weber aimed at area employers.

An announcement will also be made that Portland will receive \$1.4 million in new federal funding for the summer jobs program through the Portland Private Industry Council.

Speakers will include: Ron Herndon; Dennis Cole, President Portland Private Industry Council; and Beckie Black, Executive Director Oregon Outreach.

For more information, contact: Ron Herndon Albina Head Start, 282-1975.

National Association Of Blacks In Criminal Justice To Hold Nineteenth Annual Training Conference

On July 12-16, 1992, the National Association of Blacks in Criminal Justice will hold their nineteenth annual training conference in Portland, Oregon. The theme for this year's conference is "Approaching Today's Problems: Searching for Solutions".

The conference will be held at the Red Lion Hotel/Lloyd Center.

Workshops to be offered include:

- Police Sensitivity and Cultural Awareness
- Management Development for Women and Minorities
- The Psychodynamics of Rage and Violence in America
- Successful Community Corrections Programs
- Partnership with the Media
- Aids Education and Prevention
- Male Responsibility: The Rites of Passage Program
- Young Women's Advocacy and Prevention Program

A Holistic Approach to Treating the Chemically Dependent Youth ...and several other exciting and contemporary topics presented and staffed by locally and nationally recognized leaders in their respective disciplines.

For further information, please contact Lieutenant Vera Pool, Commander, Multnomah County Restitution Center, 248-5141.

Portland Art Museum Film Center Welcomes Visiting Artists

The Portland Art Museum Northwest Film Center is pleased to announce the appearances in July and August of five film and videomakers presenting documentaries and experimental/avant-

garde works. The Visiting Artist series will feature Deborah Fort (July 16), Pat Baum (July 30), Sharon Genasci (August 5), Stephen Roszell (August 20), and Peter Lipskis (August 23).

Disabled Citizens Summer Dance Sponsored By Portland Parks And Recreation

The Disabled Citizens Recreation program of Portland Parks and Recreation is sponsoring its last monthly dance of the summer for people 16 and

older with disabilities. The dance is Friday, July 10th, 7:30-9:30pm, at Mt. Scott Community Center, 5530 SE 72nd. The cost is \$1 per person.

Blumenauer to Recommend New Garbage and Recycling Rates

City Commissioner Earl Blumenauer will hold a news conference Tuesday, July 7, to announce his recommendations to the City Council for new residential garbage and recycling rates.

Blumenauer will speak at 2:00 p.m.,

Room 321, City Hall, 1220 SW Fifth Avenue. The City Council is scheduled to vote on new garbage and recycling rates on Wednesday, July 8, after it hears public testimony beginning at 9:30 a.m.