

Juneteenth A Black American Tradition

Sentry Supermarkets Invest In Northeast Portland



Robert Malone



and Chris Ehlers

Robert Malone and Chris Ehlers have purchased the Sentry Supermarket on Northeast Portland's Killingsworth Avenue.

Both Ehlers and Malone worked at the store under the store has earned the respect of the community for remaining in the neighborhood when other grocers had fled crime problems.

Ann Gardner, business assistance manager for the Portland Development Commission, applauded E&M Sentry for investing in the community.

"Grocery stores around the country in many inner cities aren't really viable," Gardner said. "E&M Sentry provides a service to the community and employs the people who live there. We were pleased to be able to support this young business."

Ehlers credited United Grocers, Oregon's largest wholesale grocery cooperative, with helping the new business get started.

"United Grocers' support was crucial," Ehlers said. "They believed in us and the community."

Malone began his career as a box boy in the store when it was owned by Albertsons. Ehlers also entered the grocery business as a box boy for Ferguson's grocery stores.

The new owners are active in neighborhood associations and strive to employ minority youths at E&M Sentry

Supermarket. They recently instituted an employee bonus program designed to create a sense of pride and ownership in the store, Malone said. Employees earn points for such things as stopping shoplifters, and maintaining promptness and safety. Bonuses will be distributed based on points earned.

Ehlers and Malone said they were pleased that Sentry Supermarkets' Board of Directors accepted them as the new owners and decided to continue Sentry Supermarkets' investment in the community.

"Sentry is a good place to be and it's a really big name in the community," Malone said.

"One reason for Sentry's popularity in the community is the group's Saver Shield program," Malone said. Customers earn Saver Shield stamps with every \$5 purchased and can trade them for weekly bargains far below retail prices.

E&M Sentry extends the promotion by doubling Saver Shields for senior citizens and offering double Saver Shields to all its customers every Tuesday.

"The reaction this community has to Saver Shields is outstanding," Malone said. "When we purchased the market, staying with Sentry was important because the Saver Shields give us a way to thank our loyal customers."



Community Care and Bethel Church Volunteers



Community Care and Bethel Church Volunteers

Children Services Division



Brenda Davis, Willie Richardson, Lanita Duke, Spokes Person



Lanita Duke Maceo Pettis, Branch Manager

You will get an argument about Juneteenth on the celebration date—the Emancipation Proclamation was signed—Jan 1-1863—but it took the mule and its rider 2 years to get the news to Oklahoma there was no fast way to get the news out to the nation that freedom of the Black American Slaves had been declared.

They had also helped to build American with their blood, sweat, and tears. It is never mentioned that there was a Black Navigator with Christopher Columbus when he crossed the ocean and landed in the West Indies.

Also that Benjamin Banneker invented the Time Clock and laid out the architectural design for our nation's Capital—Washington, DC. per order of President Thomas Jefferson—it is also noted that people from—West Indies—Puerto Rico, South America—Hawaii, Canada Et The Indians—Negotiated themselves into slavery thinking that this would be a good way to survive—as well as other races—when my ancestors got the word that there were to be no more slaves June—19th—1865 there was picnics—Bar-B-cues—Dances—Fishing—Baseball Games, Gunny Sack Races—Horse Races—this went on for 3 days—stores even had Juneteenth sales—it was always called Juneteenth because it was the last teen Day of June—the Menu was phenomenal—Greens—Combread—Neck Bones—Ribs—Chicken—Bacon Rinds—Barb Q Deer—Tripe—Chitterlings

Blackeyed Peas—Sweet Potato Pie—Watermelon—Cantaloupe—Corn on the Cob—Peach Cobbler came out here to Portland, Oregon June 30 1944—didn't realize that there was no celebration so a group of us got together in Vanport est Vanport—Bagley Down Washington—McLoughlin Heights and the Chicken Shack Restaurant and Mr. Collins Pool Hall and celebration began until this date—1992.

It is time for all of our young people to be proud to be called American because America is part of us and we are part of Americas citizenry. Each slave was promised a mule and 40 Acres of land upon being set free. Of course this commitment was never fulfilled.

I hope in the next year celebration that we will be able to get rides and have a Big Time—Cable Television Covered our Gala Festivities but we were never able to get copy of the tapes I believe it was either 83 or 84. I did not know at that time in the 40's the Organization that I put together called Community Care would still be participating in the Road of the Freedom Trails various stores Mom & Pop Stores participated in the Juneteenth Celebration et Community Care was the benefactor, also More 4 Less participated they were one of the largest stores of course. The Portland Observer Newspaper and The Oregon Journal Newspaper kept a write up track of Community Care and the Juneteenth Celebration.

Celebrate Juneteenth

Juneteenth refers to the date June 19th. It is a holiday celebrated in many parts of the United States as the actual day of emancipation of the slaves in 1863.

This day is celebrated by picnics, dancing, singing, barbecues and the infamous "red pop" (strawberry soda).



Juneteenth Celebration!

Continued From Front Page

and ended around 1 o'clock the next morning with the breakup of the dance or "suppers." In the afternoon there were various activities, the biggest being the baseball game, "tie downs" [calf roping], individual games and eating. One of the biggest parades was annually held in Brenham, Texas...Brenham's parades were routed through the heart of the downtown area and witnessed by very large mixed crowds. Holsey Johnson, a sixty year old farmer, regularly attended these celebration in Brenham and recalled that it was so crowded "you couldn't walk on the streets."

The parade was composed of blacks from the surrounding communities who would prepare their own floats. Mrs. Eloise Holmes, a retired school teacher who grew up in Brenham, Texas, recalled that "...each community would decorate floats and they would select children from that community to ride on these floats." Accompanying these ten or twelve floats were men on horseback and a brass band.

The parade had a king and queen. The queen wore the title "The Goddess of Liberty," and was selected by a money raising contest, in which several "nice looking girls" would solicit donations. Each one carried shoeboxes for this purpose and raised sums which ranged from \$600.00 to \$1,000.00. The King was selected by the queen.

Source and Comment

"Free at Last! A Study of Afro-American Emancipation Day Celebrations," Ph.D Dissertation, Indiana University, 1974, 82-85, 88-91. From an authoritative study by William H. Wiggins, Jr. based largely on the "oral records and lifestyles of the many members of the black masses," supplemented with "written records." The quotations, unless otherwise indicated, are from interviews, tape recordings, and correspondence which appear in an appendix to the dissertation. Cf. "Emancipation Day."

PGE African American Network Marks Anniversary



Newsreader Pete Schulberg: African Americans across the country are celebrating a significant historical milestone. One hundred twenty seven years ago Abraham Lincoln signed the Emancipation Proclamation, freeing the slaves, and today Portland General Electric's African American network marked the anniversary with a cultural lunch and display.

People were treated to ethnic foods and information about contributions made by minority Americans. The Af-

frican American network at PGE was formed to foster better cultural understanding among employees there.

Mark Johnson, African American Network: The work community itself is more relaxed and everyone feels a part of it and can contribute on an equilibrium and not feel as if they have to hide any aspect of their culture.

Newsreader: PGE also has Asian American and Hispanic American networks within the community.



Community Friends, a community based organization, held its 2nd Juneteenth celebration at the Texas 2 restaurant last Friday. Good friends, good music and good food helped to made this year's celebration a success. Also a moment of silence was held in honor of those who fought for our freedom.



E&M Sentry

Celebrates Juneteenth!!

While Items last, bring this ad with you to get these good prices:

- Greens 4 bunches \$3.99
- Western Family Coffee \$3.89 39 oz.
- Portland Rose Bacon \$.99 lb.
- Ruthies Rib-it-Bar B Cue Sauce 16% \$1.39

E&M Sentry Market
located at
North Killingsworth
285-6352

- Pork Neck Bones \$.69 lb.
- 25 lb. Sack of Sugar \$6.99
- Punch Drink \$.99 Gallon
- Watermelon \$.10 lb.
- Western Family Bleach \$.68 Gallon