

The Portland Observer 25¢

Portland School Employees Group Endorses Katz for Mayor



Vera Katz

State Representative Vera Katz picked up another key endorsement in the race for Mayor of Portland when the Portland Federation of Teachers and Classified Employees announced on Thursday their support of Katz.

"One of the things that we like very much about working with Cera is her democratic approach to problem solving," said Deanne Woods, Certified Field Representative of PFTCE and a teacher at Wilson High School.

lems, Vera involves as many people as possible to find the best solution to meet the needs of all of those affected. Vera realizes you have to bring everybody to one table sometimes to reach agreement.

"So when Vera wanted to move education reform forward based on solid research and sound education practices, we wanted to work with her. In that process we discovered how she worked, and it was one of the major reasons for deciding to endorse her candidacy for Mayor," Woods said.

PFTCE's approximately 1,700 members include Portland public school system classified employees and classroom teachers. The group represents classified employees at the bargaining table.

"I'm honored to have the support of this group because of their long standing commitment to education and education reform," Katz said. "I plan to continue to work with them in the future on further improvements to education and workforce training to prepare our children for the 21st Century."

National Syndicated Columnist to Take Part in Commissioner's Forum

Nationally syndicated columnist, Don Williamson of the *Seattle Times* joins Commissioner Dick Bogle for a Commissioner's Forum Luncheon, at the Red Lion Inn at the Coliseum in Portland, Thursday, April 23.

Mr. Williamson is an African American journalist who has worked in Philadelphia, San Diego and Wichita. He travels widely and shares his views of the African American experience with his readers. He has a

special interest in children's issues and the future of our society. His column is featured in *The Oregonian*.

Williamson believes that the problems affecting our society are complex and that we need to make children a priority. He will be speaking about race relations and children's issues at this special Forum Luncheon. Please call 823-4682 for more information and to make reservations for this event.

Self Enhancement, Inc. Launches Fund-Raising Drive to Build Community Center in North Portland

Self Enhancement, Inc. (SEI), Portland's nationally recognized program providing positive alternatives to inner-city youth, has announced the launch of a capital campaign to build and operate a multi-use neighborhood center in North Portland.

Plans for the new center for Self Enhancement were unveiled by SEI co-founders Tony Hopson and Ray Leary, both Jefferson High School graduates who have spent the past 15 years working with youth.

"Portland needs a community center now, to provide a safe refuge and focus for the personal and academic development of at-risk youth," said Hopson, president of the 10-year old organization that is currently operating programs in seven Portland Public Schools buildings.

"The success of SEI's program in 'turning around' at-risk youth has created a demand for more services and a need for increased space that we can't accommodate without a facility," Hopson explained. "The need for such a community center is particularly critical during after-school, evening and summer hours, when many kids don't have a choice other than the streets."

Working with parents, teachers and school principals, SEI identifies youth at risk of dropping out, becoming involved in gangs or drugs, or otherwise not living up to their potential. Those students are enrolled in the SEI program to build self esteem, correct negative behaviors and provide positive alternatives. The results speak for themselves: school attendance and grades among SEI students have improved by

50-70 percent, and negative behavior has been drastically reduced.

Recognizing the significant success of SEI's program, a broad-based group of organizations has endorsed the plan for a Center for Self Enhancement.

"Many organizations have already stepped forward and pledged their support," said Leary, SEI executive vice president. He cited the following endorsers: Adult and Family Services; Emanuel Hospital; Multnomah County Juvenile Justice Division; Northeast Neighborhood Alliance; Northeast Youth Rescue Plan; Portland Bureau of Parks and Recreation; Portland Public Schools; and the Urban League of Portland.

"These organizations understand that the positive ramifications of the center will be felt not only in north/northeast Portland, but throughout the city," said Leary. "Portland's corporate community understand that, too."

A capital campaign cabinet, consisting of 28 local corporate, governmental and community leaders, have joined together to help raise the \$15.9 million needed for the center--\$8.4 million for construction and \$7.5 million for the first five years of operation. U.S. Bancorp kicked off the capital campaign with a corporate contribution of \$1 million.

"U.S. Bancorp is committed to seeing the Center for Self Enhancement become a reality," said Ed Jensen, President and Chief Operating Officer at of



Tony Hopson and Ray Leary, co-founders of Self Enhancement, Inc.

U.S. Bancorp and chairman of the SEI capital campaign committee. "If 700 kids can be significantly helped by a small group of dedicated people operating on a shoestring, imagine what can be accomplished if this community puts some significant resources behind them. We're talking about investing in the future of Portland children who might otherwise have limited opportunities."

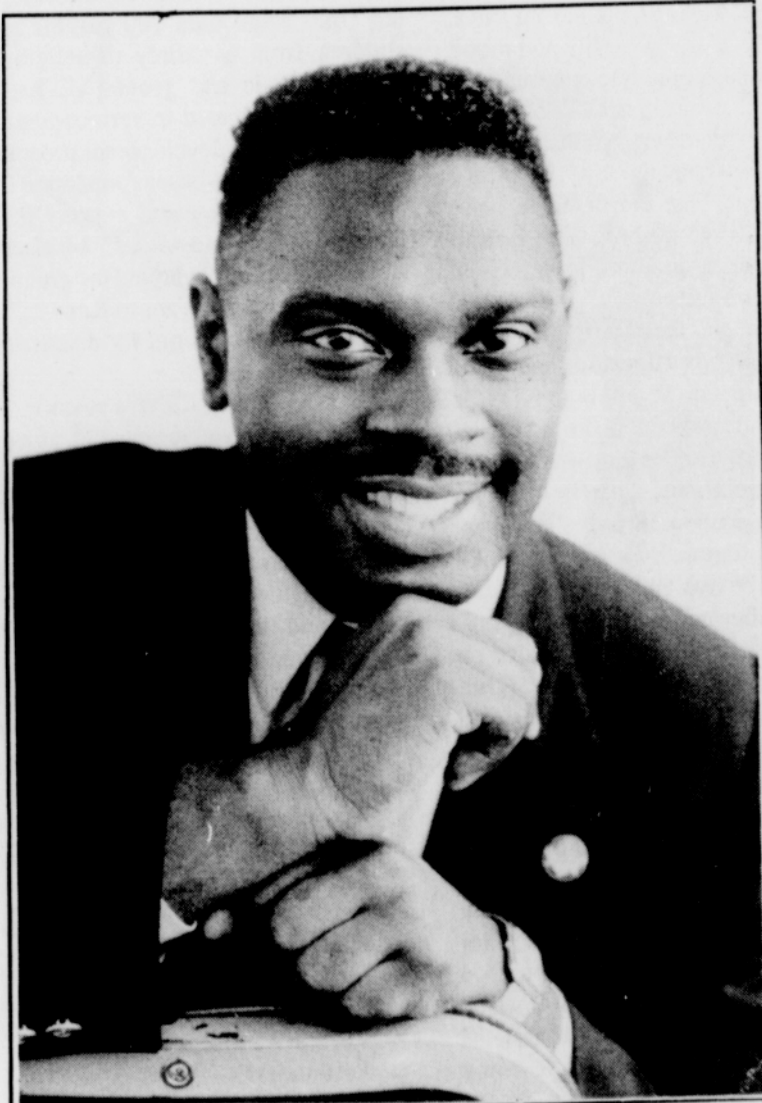
The 58,000 square foot Center for Self Enhancement is due for completion in the summer of 1993. In addition to youth programs, the center may be used as a community center, benefiting individuals of all ages and cultural and ethnic backgrounds.

SEI is reviewing possible locations for the center in inner-north/northeast Portland. SEI and the Portland Bureau of Parks and Recreation are exploring the possibility of a cooperative agreement that would provide park property for the community center.

Founded in 1981, SEI has helped over 12,000 at-risk grade-high school students recognize positive alternatives

to drugs, gangs and violence. Currently operating in partnership with Portland Public Schools on the campuses of seven northeast Portland schools, SEI also runs a highly successful summer activities program. The focus of the school program is on improved school attendance and GPAs, awareness of career options, employment and high school graduation.

Kevin Fuller Named Newspaper In Education Manager



Kevin Fuller, a native of Portland, and a 1984 graduate of Grant High School, has been named **Newspaper in Education Manager of The Oregonian**. He will succeed Larry McClung who retired after 63 years.

The program is designed to meet an assortment of educational challenges, which makes creative marketing skills intrinsic to the promotion of the Newspaper in Education program.

In his new position, Fuller will be responsible for ongoing promotion and creative development of *The Oregonian's* Newspaper in Education Program, which is targeted towards schools, educators and young readers. He will also maintain existing events and develop new events and activities aimed at keeping *The Oregonian* visible in the community and promoting the paper as a teaching tool in the classroom.

Administration of the Newspaper in Education program involves meeting with various departments and personnel necessary to supervise the implementation of *The Oregonian* as an educational tool from delivery of classroom newspapers to the school to providing educators with examples of how to use newspapers in the classroom to meet curriculum guidelines.

Fuller joined the company in 1989 as an inside retail advertising representative,

and was promoted to outside retail advertising in 1991. He has received numerous awards reflecting his outstanding performance as an advertising representative.

***Outstanding Sales Presentation** - Pacific Northwest Newspapers Advertising Executives Association Sales Camp (1990).

***Sales Talk Champion** - Dale Carnegie Professional Approach to Selling (1991).

***Award of Excellence** - Dale Carnegie Professional Approach to Selling (1991).

***The Oregonian Publisher's Award for Sales Excellence** (1991).

Fuller is a graduate of Arizona State University in Tempe, AZ, with a bachelor's degree in journalism and public relations. He is a member of the board of directors of the YMCA North/Inner Northeast branch, and The Urban League of Portland; Youth at Risk Task Force, Citizens Crime Commission; Scholarship Committee, Omega Psi Phi Fraternity, Inc.; Prince Hall Masons Acacia Lodge #6; mentor, Grant High School Bridge Program; and volunteer, YMCA Midnight Program; chair, 1992 Youth Day, Bethel AME Church.

If you have any questions or for more information, contact Kevin Fuller at 294-4126.

Congratulations Lanita Duke!!!

Grassroot News

Winner of Global Africa International Film and Video Festival.

1992 Theme Visions: Past, Present Future Peoples Choice Award

"Malcolm X-By Any Means Necessary"
Produced by
Grassroot News

Major underwriters;
Grassroot News Coalition of
Black Men, Black Educational Center, CH2H Associations, Ja'Bells Beauty and Barber Supply

Special Thanks! Liz Schillinger, Linda Hawkins, PCA, David Fuls, Gloria Phillips, Joyce Harris, Richard Brown Photography, Joe Johnson, Jr., Eddie Collins, Jamie Damon, Cecil Hatchett, N.W. Videoworks, Abel Studio, Nia.



Lanita Duke

Gordly Reports 75% Of Contributions From Small Donors; Challenges Opponents To Reveal Who Funds Their Campaigns



Avel Gordly

State Rep. Avel Gordly, D-19, filed her Contributions and Expenditures Report with the Secretary of State's Office five days early.

Of the \$16,381 raised by the Committee to Elect Avel Gordly, just over 75% was raised from individual contributors, most of those under \$50. Under 25% was received from political action committees of corporations, including one of \$10 from the Sisters of the Holy Name.

"I've always said my campaign would reflect a different way of doing politics, said Gordly. "This is a cam-

paign for the people and it's funded by the people. I challenge the other candidates in this race to release this same information voters will know -- before the election on May 19 -- how their campaigns are being funded."

Gordly also reported in-kind contributions of \$1,669.39 bringing total campaigns are funded by special interest PAC's. I'm proud that I've raised the vast majority of my contributions from the hard-working people of District 19. That's real grassroots politics," said Gordly.

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Next Week:

Highlighting the Executive Director, Nathan Nickerson of North N. E. Community Mental Health.