

Sir Thomas Lipton Traditional Teas Now Available

A new collection of four fine traditional tea blends worthy of the brand name "Sir Thomas Lipton" is being introduced into this market by Thomas J. Lipton Co., Englewood Cliffs, NJ.

Developed in response to the increasing interest of tea drinkers in traditional teas, the new varieties have been specially blended (utilizing Lipton's heritage of expertise) with the finest ingredients for a smooth, rich, robust taste. The line's purity of flavor has been achieved by use of only the highest quality teas hand-selected from tea plantations around the world at the peak of their seasons--often only a few days each year.

Due to the unique character of the teas, they have been named for Sir Thomas Lipton, the man whose ingenuity, classic values, adventurous spirit and passion for tea led him to perfect tea blends that set the highest possible standards for quality and tea flavor. In fact, he was known throughout the world as "Sir Tea."

The four premium blends are available in boxes of 20 individually wrapped tea bags. Two blends are also available in loose form, enclosed in a foil-wrapped pouch in a quarter-pound tin. The varieties are:

English Breakfast - A classic blend of Ceylons, full-bodied strong black Assams from northeast India, and col-

orful teas from the mountains of Kenya. This rich, robust tea, spectacular in color and natural aroma, can be enjoyed any time of day or night. Available in tea bags and loose tea.

Earl Grey - A highly aromatic combination of China Black Teas scented with bergamot, a citrus fruit. The names from the British prime minister, Earl Grey, who received the recipe from the Chinese in 1830. Available in tea bags and loose tea.

Darjeeling Blend - Indian's finest, most delicate tea, grown in the foothills of the Himalayas. Harvested only during the brief summer period of peak quality, this tea is noted for its consistent light, soothing flavor and exquisite bouquet. Available in tea bags.

Irish Breakfast - A delicious blend of black teas from Kenya and Rwanda as well as other fine African teas known for their brilliant cup, golden yellow color and distinctive bold state. The Irish sip this blend with milk, sweetened to taste. Available in tea bags.

The New Sir Thomas Lipton blends have been successfully introduced in Europe and in fine hotels and restaurants here in the U.S. Now they are available in supermarkets in this area, identified by their award-winning white packages with the gold and white picture of Sir Thomas Lipton and delicate illustrations of areas of the world associated with the individual tea blends.

Tri-Met News

Passengers who use wheelchair lifts to board buses and MAX relied on Tri-Met more than ever in 1991.

Life use increased nearly 60 percent over 1990 with about 58,000 boardings, 44,000 on buses alone. Passengers used Tri-Met lifts nearly 33,000 times in 1990, and 17,000 in 1989. The lifts are used by passengers in wheelchairs and by other riders who are unable to climb stairs.

New lift-equipped buses, public education and awareness training programs all contributed to the increase. Ninety-three new lift-equipped buses went into service in late 1990, and an additional 13 began serving in spring 1991.

Last summer, Tri-Met offered "mobility fairs" throughout the Portland area, which helped customers get acquainted with lifts on buses and MAX. Tri-Met employees participated in three disability awareness days last year, becoming more familiar with the challenges that passengers in wheelchairs face. During the event, employees maneuvered wheelchairs through an obstacle course and used a wheelchair lift to board a bus.

MAX and 56 of 74 bus lines are accessible weekdays. Tri-Met is totally accessible on weekends. Weekday accessibility will increase when 108 new lift-equipped buses go into service next fall. Tri-Met has purchased only lift-equipped buses since 1982, placing the agency well ahead of new American with Disabilities Act regulations requiring all buses to be accessible by 1997.

Tri-Met's LIFT mini-buses provide door-to-door rides to some 10,000 elderly and disabled people who are unable to use buses or MAX. Volunteer Transportation, Inc., also coordinates Tri-Met's volunteer service for volunteer agencies.

Local United Way Surpasses National Average

United Way of the Columbia-Willamette recorded a 6 percent increase in donations during Campaign '91 while nationally, 2,300 United Ways across the country are averaging a 3 percent increase over 1990 figures.

The organization has collected \$20.7 million, exceeding the campaign's goal of \$20.5 million. The number of Leadership Givers, individual contributing \$1,000 or more, increased 33 percent over 1990. These 663 donors accounted for more than \$1 million of the 1991 campaign total.

"This past fall, more than 150,000 people throughout the four-county area came together to help their neighbors. They donated \$20.7 million to the United Way Campaign, a record amount," said Robert L. Ridgley, president and CEO of Northwest Natural Gas Company and 1991 campaign chairman.

"These people aren't the only ones who gave something to United Way. The time contributed to Campaign '91 by hundreds of volunteers helped raise those millions of dollars. I'd like to extend a heartfelt thanks to each one of you."

Goodwill Industries Open House

On Monday, February 17, from 10 a.m. to 2 p.m., Goodwill Industries of the Columbia Willamette will hold an open house. This is a good opportunity for the community to see firsthand how Goodwill is providing vocational rehabilitation to people with disabilities in the community.

A tour of the facility will include a walk through:

- The production area where 12,000,000 pounds of used goods are processed annually.

- The Goodwill Contracts Department where twenty-eight employees package and assemble everything from cans of tuna to the "Farming Game."
- The Office Technology and Retail Skills Programs where people with disabilities learn new skills to become independent and self-sufficient.

- The Placement Department where people with disabilities learn how to write a resume, interview, and get a job in their chosen field.

Tours are approximately 20 minutes long, and refreshments will be served.

Goodwill Industries of the Columbia Willamette is located at 1831 S.E. Sixth Avenue, Portland.

No Jobs And No Shame: Conclusion

by Prof. McKinley Burt

Uncle Tom? The establishment newspapers?

Whether the reader identified either "Uncle Tom" or "The Establishment" (or both) as the culprit, he was absolutely right. Both are still with us, alive and well. A contemporary problem is that we need this *new* and somewhat arrogant generation to understand that "nothing has changed but the name of the game." Except that it has become more sophisticated while remaining equally as dangerous. And when we talk about the critical need for JOBS, remember that most Americans work for small business and the ratio is increasing daily.

Let us examine the *startup* of Mr. William's enterprise. From an experience-based perspective, I can assure you that this innovative venture was not that different from scores of *white businesses* which successfully launched with strength and expertise but without capital sufficient for all emergencies. A case in point is the Tektronix Corporation whose roots were in a shabby facility in the same area where years later I started my own Education/Computer firm in 1969 (at the corner of 25th and S.E. Belmont).

At the nearby Italian restaurant, there were almost daily stories told of the hilarious and desperate experiences of the two, always broke inventors of what was to prove to be the world's most popular oscilloscope. Before they *made it*, they were known to have re-

served a special *window* table at this same cafe from which they could watch their little shop several blocks away. The partners fled here whenever they got a call from a friend at their bank informing them the bank had foreclosed and the sheriff was on the way out to serve them.

Today, Tektronix has plants and employees all over the world, but what happened to Mr. Williams? He was so involved 18 hours a day with the intricacies of his venture that he forgot to watch his rear; specifically, two blacks, one of whom considered himself "King of the Ghetto," and the other his "court jester." As we find yet today, both of these little jealous and insecure creatures mouthed much "black talk" but at the same time boasted of how much influence they had with "the white folks downtown" (and the King surely did).

Mr. Williams got out the first three weekly editions of his papers and the advertisers were ecstatic--so were the creditors who furnished the printing, supplies and leased equipment; not to mention the employees who had dreams of never having to return to the "chicken," stolid constraints of the establishment Oregon Journal. It was not to be. The King and his jester went about their destructive work most immediately. The grinning jester hung around closely enough to find out that the enterprise was "credit financed" just as Tektronix, but without a bank

backup and no venture capitalists in the wings.

This information was quickly passed to the "King" and this second Uncle Tom just as quickly passed the news downtown--a frequent favor-trading ploy of wrongdoers whose skirts are dirty. Creditors, previously content with waiting 30 to 60 days for their first payment from a quite promising new business, were now panicked into demanding immediate payment by an ugly telephone campaign forecasting failure. This led to many of them discovering that the owner was, in fact, black! In concert, the Oregon Journal moved to get its employees back, adopting a more conciliatory stance.

In short, the venture was quickly doomed. Several years ago I talked with two retired employees of the "Journal" who verified that sequence of events. And what *Uncle Toms* forget is that both "Ole Massa" and their *friends* and *relatives* often tell on them when they fall out of favor. However, the foregoing considerations represent just a few of the possibilities and hazards to be faced by a new generation of black innovators and job-creators. Again, we need to know if our community is prepared ethically and emotionally, as well as technically, for the type of economic development necessary for survival.

This question will be addressed in the next series; which will thoroughly explore every element of this critical field.

Portland Observer encourages our readers to write letters to the editor in response to any articles we publish.

Sponsors Needed For Summer Food Service Program

Sponsors are needed for a Summer Food Service Program which provides children nutritious meals during the summer. Sponsors receive cash reimbursement for providing nonprofit food service to children 18 years or younger in low-income areas. Applications are due May 15.

Participation is open to public or private nonprofit organizations, schools, residential camps, Indian tribal governments, migrant agencies, and units of local, municipal, county or state governments. Selected sites will serve areas where at least 50 percent of the children are eligible for free or reduced-price school lunches.

All residential camps may participate. Camps and sponsors serving migrant workers' children are eligible to serve up to four meals per day. Other eligible sponsors may serve one meal or one lunch and one breakfast, or one lunch and one snack.

Meals must meet U.S. Department of Agriculture meal patterns. Sponsors prepare their meals or purchase them from a school district or food service management company. Sponsors must keep cost and meal count records for reimbursement claims. Food service management companies in Oregon interested in participating in the program must register by March 15.

Eligibility for the program is without regard to race, color, national origin, age, sex, or handicap. Anyone who believes he or she has been discriminated against in any USDA-related activity should write immediately to the Secretary of Agriculture, Washington, D.C. 20250.

For more information, contact Khalil Tadros, School Nutrition Programs, Oregon Department of Education, 700 Pringle Pkwy. S.E., Salem, OR 97310 (call 378-3579).

Delta Sigma Theta's Founders Day Luncheon

As part of a national awareness campaign, the Portland Alumnae Chapter of Delta Sigma Theta Sorority, Inc., will present a luncheon and forum on the challenges facing African-American young men.

The forum is entitled "Securing Our Future: Preparing Our Sons For Manhood," and will be held on Saturday, February 22, at the Convention Center Execulodge, 1021 N.E. Grand. The luncheon begins at 11:30 a.m. and the forum follows at 1:00 p.m.

The keynote speaker will be psychologist, Dr. Garfield DeBardelaben. He will be joined by panelists: Parks Superintendent Charles Jordan, former Blazer Kermit Washington, Self Enhancement Co-director Ray Leary, TLC-TNT Co-director Roy Pittman, KOIN-TV anchor Ken Boddie, Morehouse College graduate William (Billy) White, and Urban League CEO Dr. Daryl

Tukufu. KGW's Sharon Mitchell will be the moderator.

Tickets for the luncheon and forum are \$25 for adults and \$15 for those under 18. Call 289-3648 for reservations. Tickets can be purchased at the door or in advance at the Skanner newspaper, 2337 N. Williams Ave. Tickets purchased at the Skanner must be paid for by check. Please make checks out to Delta Sigma Theta, Inc.

Everyone knows the negative statistics. Delta Sigma Theta is inviting you to attend and bring at least one young man to share in the expertise of those who have been successful at meeting the challenge. Audience participation is encouraged. Please take advantage of this opportunity to be part of finding a solution to the devastation of an entire generation of African-American young men.

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