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The Portland Observer

Mt. Hood Community College Celebrates Black History Month



In celebration of February as Black History Month, Mt. Hood Community College is featuring a wide variety of educational and entertaining events throughout the month. The following is a schedule of Black History Month events:

Feb. 6: Leon McKenzie, financial planner at McKenzie Insurance Agency, will speak in the Visual Arts Center Theatre from noon-1 p.m.

Feb. 7: I-ZAYA, gospel singers, will perform in the College Center Fireplace Lounge from noon-1 p.m.

Feb. 10: Fashions For Today, a style show, will be held in the College Center Fireplace Lounge from noon-1 p.m.

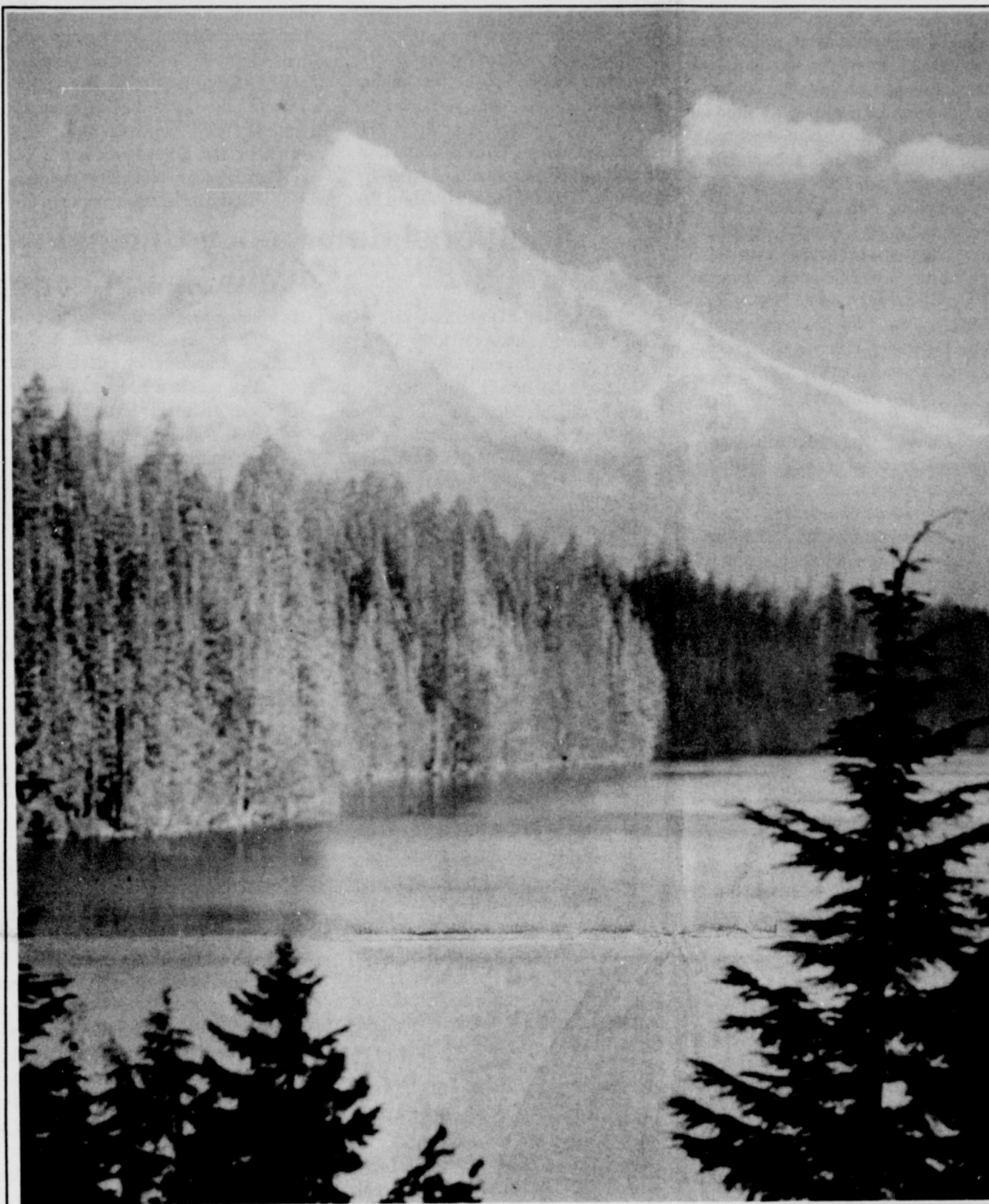
Feb. 11: Black History Month Speaker Dick Bogle, Portland City Commissioner. In the Town and Gown Room, noon-1 p.m.

Feb. 12: Lounge Concert "Calvin Walker Band" will perform in the College Center Fireplace Lounge, noon-1 p.m. Free. Walker's superb vocal stylings are the key to his band's success in soul, rock, funk, pop and jazz. For more information call 232-4726.

Feb. 13: Love Connection Game Show Sponsored by the African American Student Union. In the College Center Lounge, noon-1 p.m.

Feb. 14: Sojourner Truth Theatre Company In the Visual Arts Center Theatre, noon-1 p.m.

Sunny Skies Give Perfect View



Winter has been unusually warm and clear, allowing a spectacular view of Mt. Hood.

Governor Announces Projects Eight 'One-Stop' Social Service Projects Focus On Family Investment

Governor Barbara Roberts announced today an eight-site, state wide demonstration project that will put the services of many public and private agencies into "one-stop shopping centers" to serve Oregon families better. She made the announcement at the Brentwood-Darlington Parent-Child Center, located in the Erroll Heights Baptist Church in Portland.

The projects, a result of last year's Senate Bill 1099 that requires the Oregon Department of Human Resources to establish "family-centered human investment demonstration projects," are in Condon, Eugene, Grants Pass, Hermiston, Lincoln County, Medford, Salem, and Portland.

"This innovative project will give state government a better, more streamlined approach to helping people," Roberts said. "Oregonians want us to do a better job of delivering services, and this will do that."

The Brentwood-Darlington project will invite residents of the neighborhood's 4,400-plus households to use the facility as a single location to receive services of such agencies as Children's Services Division, Employment Division, and the Adult and Family Services Division.

Participating families will help decide what services will be emphasized. For example, the Brentwood-Darlington project focuses on families with children 30 months and younger. A family advocate will assist families in identifying the other services they need and locating where to get them.

Marilyn Miller, executive director of the lead agency Portland Impact, said the center will concentrate on family strengths to solve family problems and hopes to have added more services by July 1. Core services would include health assessment and maintenance, mental health, parent training and support, clothing and toy lending library, and information referral.

Agencies that have already agreed to participate are Portland Impact, Portland Public Schools, Southeast Uplift, Brentwood-Darlington Neighborhood

Association, Portland Bureau of Community Development, Multnomah County Department of Human Services, Adult & Family Services Division, Children's Services Division, Portland Police Bureau, Housing Authority of Portland, and the Private Industry Council.

Beyond individual services, the project hopes to fulfill community needs such as reducing crime, identifying capital improvements, building low-income housing and developing parks. Housing values in the ethnically mixed neighborhood are a third below city wide averages, and it has the state's highest percentage of parolees.

Although no additional funding was authorized to fund the demonstration sites, the Brentwood-Darlington project has already received a \$200,000 Great Start grant.

State Rep. Beverly Stein (D-Portland) was a chief sponsor of SB 1099, which requires the Oregon Department of Human Resources to develop models for "family-centered human investment demonstration sites." The sites are supposed to include citizens in planning how government services are delivered.

"An essential part of the human-investment strategy is customer-first service," said Stein. "We will help transform government. We will cut bureaucratic red tape and use state resources to maximize efficiency. Each citizen is a customer of state services--these models will put the customer first."

Cooperation among agencies at single sites will also provide valuable information to the Department of Human Resources, which is mapping a state-wide plan to make services less expensive and more understandable to citizens.

Oregon Family-Centered Human-Investment Demonstration Projects

Portland: Brentwood-Darlington Family Center is designed to strengthen families through neighborhood initiatives to promote a healthy, livable

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City Launches Public Service Campaign to Promote New Weekly Recycling Program

City Commissioner Earl Blumenauer kicked off a 10-week multimedia public service campaign on Thursday, January 30, 1992, for a new weekly curbside recycling service available to 150,000 Portland homes beginning Monday, February 2.

"We want everyone in Portland to know how to use the 300,000 recycling bins we distributed this month," said Blumenauer. "Because we don't want to miss anyone, we've asked the corporate community and the media to help us get the word out about this exciting new program."

Blumenauer spoke Jan. 30 at a City Hall news conference. Joining him were Lorinda Moholt of the Dairy Farmers of Oregon, and John Lucini

of Smurfit Recycling. Both groups, together with Portland General Electric, are major sponsors of the campaign. There are 17 corporate and media sponsors in all.

Beginning next week, public service announcements promoting use of the new yellow bins and explaining other changes in Portland's garbage services will appear in newspapers, air on television and radio stations, and go up on Tri-Met busses and MAX light rail cars.

"Our primary message is simple," said Blumenauer. "The recycling bins are here--use them, please!"

The educational campaign will run from February 3 to April 15. It is supported by grants and contributions

from the following:

• KATU TV-2, KGW TV-8, and KOIN TV-6 will supply bonus commercial air time for the television PSA;

• KINK, KISN, KKCW (K103), KKRZ (Z100), KUPL and KXL AM/FM, and will provide bonus commercial air time for the radio PSA;

• The Oregonian, This Week, and Willamette Week will donate bonus space for the newspaper PSA;

• Fred Meyer will provide in-store promotions in 14 area stores; • Transit Ads, Inc., will post bus cards on Tri-Met buses and MAX light rail.

"Thanks to the help of these organizations, we've been able to boost

our limited budget to reach more people with our message," said Blumenauer. "The sponsors have donated \$207,000 in grants, air time, and advertising space. That's more than three dollars for every one we spent."

"We're especially pleased to have the generous support of Smurfit Recycling and the Dairy Farmers of Oregon," said Blumenauer. "It also gives them an opportunity to let people know that we now accept magazines and milk jugs for recycling."

The Bureau of Environmental Services has set up a hot line to answer questions about curbside recycling in Portland. The number is 796-7202.

Local Inner-City Non-Profit To Share Program Successes At Regional Conference In Portland

Life is full of options...for those who know how and where to look. Helping Portland's inner-city youth discover productive options to gangs, drugs and violence is critically important today.

Who: Tony Hopson and Ray Leary, co-directors of nationally acclaimed Self Enhancement Inc. (SEI), Portland, and four SEI students, grades five through 11.

What: A local and very personal perspective on programs that successfully promote alternatives to use of drugs, gangs and violence. The presentation is part of "Sharing the Vision III," a regional conference sponsored by the Western Regional Center for Drug-Free Schools and Communities and the U.S. Department of Education.

When: Wednesday, February 5,



Tony Hopson and Ray Leary

1992, 3:15 to 5 p.m.

Where: Oregon Ballroom, Marriott Hotel, 1401 S. W. Front Ave., Portland.

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