

# Make Everyday A Day For MLK.\*



The legacy of Martin Luther King, Jr. is more than a dream. It's the power of love and kindness that he set in motion. Today, the need for MLK\* (\*More Love and Kindness) is greater than ever before. And sharing our lives, our love and our kindness with others will help to keep the great work of Martin Luther King, Jr. alive.

*RJ Reynolds*  
Tobacco Company



# UNIVERSITY OF OREGON SALUTES MARTIN LUTHER KING, JR.

Main Campus  
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## Martin Luther King's Birthday

January 15, 1929 - April 4, 1968

**OBSERVED**

Wednesday, January 15, 1992

He had a dream...a dream that one day our country's promise of equality for all people...regardless of race or religion would become a reality. He gave his life for his dream, which he promoted through non-violent resistance to segregation. His work for justice was recognized in 1964, when he was awarded the Nobel Peace Prize.

Since his death, his dream goes on, as people in all walks of life strive toward his goal of equal freedom and opportunity for all. Thank You... Martin Luther King, for making us all aware that your dream is an exalted one which deserves to come true.

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MAGAZINE

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# A POWERFUL SOURCE



Martin Luther King, Jr.

Today we remember Martin Luther King, Jr. for his powerful words and actions.

To his strength, pride and leadership, we salute Dr. King and his ability to energize thought. Even enlighten the future.

As your energy services company, we're also committed to powering the future. With ideas to help local communities and businesses grow, we're the People at Pacific Power.