

## More Rooms At The Inn

Super 8 Motels will again offer free accommodations on Christmas Eve

The Portland (Airport), Oregon, Super 8 Motels, located at 11011 NE Holmann, has announced that it is participating in Super 8 Motels' 1991 ROOMS AT THE INN program. The motel will offer free accommodations on Christmas Eve to anyone visiting a friend or relative in a nursing home, veterans' home, hospital, or treatment center.

Approximately 500 Super 8 Motels nationwide will be taking part in the second annual ROOMS AT THE INN holiday program. "This marks a 30 percent increase over the number of our motels that participated last year," explained Harvey Jewett, Super 8's chief operating officer. "It puts us that much closer to our goal of eliminating lodging costs as a barrier to visiting a friend or relative over Christmas."

Jewett estimated that as many as 5,000 rooms--or 10 percent of the entire Super 8 chain--could be given away during the program.

Advanced registration is not required, but reservation can be made by calling Superline, Super 8's toll-free reservation line at 1-800-800-8000. Because some franchisees may need to limit the number of available rooms, reservations are recommended. Directories of Super 8 motels locations are also available through Superline or from

any of the chain's 855 properties.

THE ROOMS AT THE INN program was inspired by a similar program begun four years ago by Super 8 franchisees Gary and Linda Tharaldson of Fargo, North Dakota. Following several family tragedies that occurred around the holidays, Linda Tharaldson said, "Christmas and Thanksgiving were associated with a lot of bad memories for us. We decided a program like this would help us change that, would turn the negative to a positive. And it has. It really puts us and our staff in the holiday spirit."

Super 8 adopted the Tharaldson's idea on a trial basis in 1990. "Our plan was to begin with a fairly small-scale program," Jewett recalled. "We notified our smaller franchisees, but we intended to work mostly with our major franchisees and the 52 properties owned by the corporation. We explained to the smaller franchisees that they could wait for the first year to see how things went, but a lot of them decided they wanted to take part right away."

Super 8 Motels is one of the nation's largest economy lodging chains with more than 53,000 rooms; as of November 6, 1991, it had 855 properties in 48 states and Canada and an additional 37 properties under construction.

## National Urban League Announces New Program For Youth

The National Urban League has announced a new program to involve young people across the country. The program, called NULITES (the National Urban League's Incentive to Excel and Succeed) is designed to enhance their personal development and to develop leadership potential.

Official announcement of the program was made in Houston, TX, Tuesday, November 26 at Texas Southern University.

"It is the most exciting program that the National Urban League has developed relative to young people. It is a hands on approach to the massive problems involving young African-American children," said William Haskins, Vice President, Programs, the National Urban League.

"The program has a very simple mission and that is the development of high performance skills including reading and writing, speaking and listening, making decisions, problem solving, reasoning, responsibility and self-esteem.

"The goal is to have fifty National Urban League affiliate chapters on board by the time of the National Youth Conference which meets in San Diego, CA July 26 to July 29," said Mr. Haskins.

Chandra Llewellyn, Director of Youth Resources, said that there are seven principles of NULITES which

1. To strive for excellence at home, in school and in the community.
2. To work within neighborhoods to further its development.
3. To respect the mind, as well as the body, and the minds and bodies of others.
4. To celebrate young people's heritage and culture as well as those of others.
5. To create a better future for their family, other people and themselves.
6. To care for the world's people and environment.
7. To promote a universal spirit of cooperation and peace.

Ms. Llewellyn said that, "The NULITES program will serve as a foundation of the Urban League's Youth movement. Here at the League we are committed to providing opportunities for young people to develop and utilize personal, social and civic leadership skills needed to meet, not only today's challenges, but tomorrow's as well. Through this program urban youth will be able to gain an enhanced awareness of self, others and the world community by participation in whole learning and community service activities.

"We are confident that many of today's NULITE youth will be the future leaders of our community," said Ms. Llewellyn.

## Author Writes New Kwanzaa Book

Johannierene Nia Nelson, a prize-winning author, has created another volume of poetry in tribute to the African American holiday "Kwanzaa." The new book, "Positive Passage: Everyday Kwanzaa Poems," was developed in part by a grant from the National Endowment of the Arts Emerging Arts Fund of the San Diego Community Foundation and includes such poems as "Black Gold," "Masai Men," "Kente Cloth Kwanzaa," and "Why Kwanzaa Was Created."

"Kwanzaa," states Ms. Nelson "the most innovative dynamic to emerge from the Black Nationalist Movement of the 1960's, has been characterized by an egregious dearth of literature. Poetry honoring Kwanzaa and the contributions of Dr. Maulana Karenga was long overdue.

"The positive images contained in 'Positive Passage: Everyday Kwanzaa Poems', exalt our African heritage and racial pride, and emphasize the importance of incorporating the values of the 'Nguzo Saba' into our everyday activities and interactions with our commu-

nity. Positive Passage is an ideal Kwanzaa and/or Christmas gift for family, friends and those very special people on your everyday Kwanzaa list."

Ms. Nelson, a native Chicagoan, earned the coveted Michigan State University Creative Writing Award for Best Collection of Poetry for her volume "21 Years Toward Becoming a Black Woman." While completing her graduate studies. In 1988 she wrote "A Quest for Kwanzaa: Poems," and was named a McDonald's Literary Achievement Awards finalist. Ms. Nelson, an independent scholar, has traveled extensively throughout Africa, Europe, Canada and the Caribbean and is currently completing two works in progress, "The Kwanzaa Canons" and "Black Beauty: Poems About Our People."

"Positive Passage: Everyday Kwanzaa Poems" is now available from the publisher, House of Nia, 4014 Calmoor St., National City, CA, 91950. The cost is \$7.00. (Californians please add 8.25% sales tax - (.58) per book). For shipping please add \$1.00 for the first book and .50 for each additional book.

## Blemenauer To Announce Initiative Against Violence That Would Give Cities Choice On Gun Control

City Commissioner Earl Blumenauer and a group of civic leaders will hold a news conference tomorrow to announce the next Community Works effort of his campaign for Mayor, a state-wide ballot initiative against urban violence that would allow voters in Portland and seven other western Oregon cities to make their own decisions about gun control.

The Blumenauer initiative would amend the Oregon Constitution to permit cities with more than 40,000 people to approve firearm regulations more stringent than those enacted at the state level. Beside Portland, the other cities are Beaverton, Corvallis, Eugene, Gresham, Medford, Salem, and Springfield. To appear on the ballot in November, the initiative must be filed by July 2 with the signatures of more than 89,000 registered voters.

## Stainmaster Presents Portrait to Portland Ronald McDonald House



Donors of carpet valued at \$25,000 recently gathered at the Grand Reopening of the Portland Ronald McDonald House to present the house with a portrait of Ronald McDonald crafted from "Stainmaster" carpet. Pictured (left to right): Ernie Humphrey, Mohawk; Doug Walling, Mohawk; Ron Latham, House Executive Director; Ronald McDonald; C.H. Hagmeier, Board President; Wayne Shufelt, DuPont; Neal Moreland, Don-Frank Co.; and Wayne Tompkins, Don-Frank Co.

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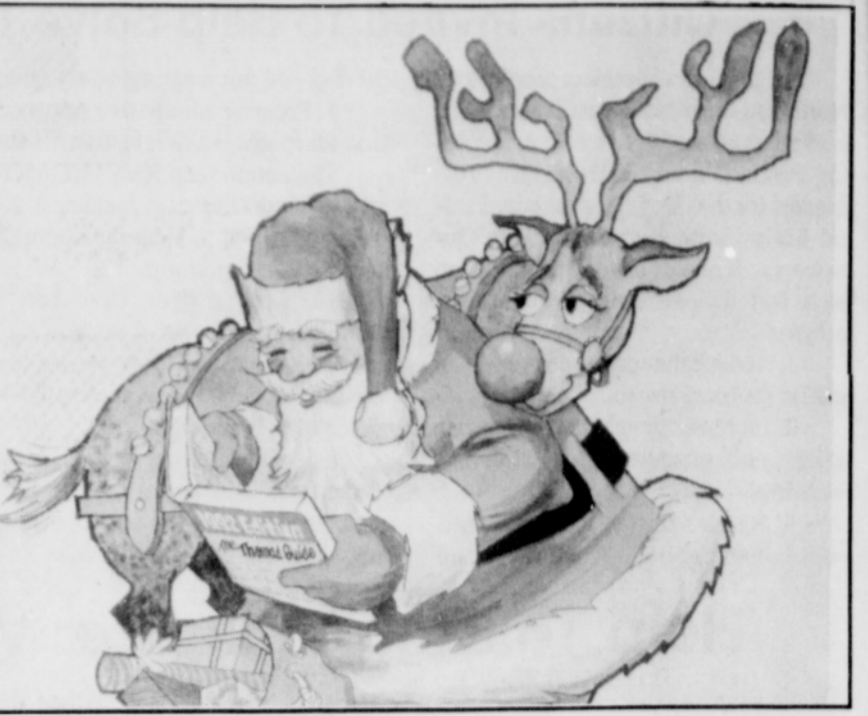
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## Got the holiday ho-hums? Staff meeting on the skids? Birthdays getting boring? How about a rail fun time -- have a party on Tri-Met's MAX.

Whether planning a holiday party, corporate function, wedding or reception, birthday celebration or fund-raising event, chartered MAX trains provide unique and economical excursions.

"We hope everyone will take advantage of Tri-Met's award-winning light rail line," said Tom Walsh, Tri-Met General Manager. "MAX is one of the features that makes Portland a world-class city."

Chartering a private MAX car costs \$148 per hour, or \$237 per hour for two cars. Pull out all the stops and bring aboard live music, festive decorations, and food and drink -- the cleaning fee's

just \$40. For the charter fee, Tri-Met provides the train operator and conductor. Fees cover all costs associated with operating and maintaining the vehicle.

MAX charters are available week-ends and nights, excluding holidays. Interested parties should apply at least two weeks in advance by calling 661-8119. Groups may travel anywhere along the 15-mile rail line.

Panoramic views provide the perfect party backdrop. Attractions along the way include the Willamette river, Pioneer Courthouse Square, the Portland skyline, Oregon Convention Center and downtown Gresham.

## Town Meeting Special Health Care

Tuesday, January 14  
7:00 pm - 8:30 pm

Old Bonneville Power Administration  
Building - Auditorium  
911 NE 11th

Ron will hold a special town meeting on the national health care crisis. Other members of the Oregon Congressional delegation will be guest speakers.