

1991 'Lou Rawls Parade Of Stars' Telethon Breaks New Ground



Lou Rawls

Hi-Five



Jackieé

who will appear on the seven-hour special.

Jackieé, the vivacious and sultry actress of "227" fame, will co-host the show for the first time; the new President and Chief Executive Officer of UNCF, William H. Gray III, will lead the college fund's call to American viewers for financial contributions.

Telephone host and Grammy Award-winning singer, Lou Rawls, will lead the star-studded roster of entertainers, that is scheduled to include superstars Bill Cosby, Bob Hope, Melba Moore, John Forsythe, Chaka Kahn, Freddie Jackson, Reba McEntire, Kool Moe Dee, James Ingram and Roseanne and Tom Arnold.

Joining Rawls as co-hosts for this year's program from the Aquarius Theatre in Hollywood will be the legendary Nancy Wilson, the "Tonight Show's" Ed McMahon, and singer Marilyn McCoo. Veteran nightclub singer and late-night television host Clint Holmes will team up with Jackieé to co-host the show from the Apollo.

Other popular entertainers who will join host Lou Rawls on "Parade of Stars" include Vesta, Joan Rivers, The Boys's Choir of Harlem, Charles Durning, Hinton Battle, Avery Brooks, Joe Sample, The Mighty Clouds of Joy, Hi-Five and Another Bad Creation.

Proceeds from the seven-hour

program help to provide educational opportunities at the 41 private, historically Black colleges and universities the college fund represents. These schools have educated many outstanding citizens in our society, including novelists Alice Walker and Frank Yerby, film producer/director Spike Lee, Ambassador Andrew Young and Atlanta Mayor Maynard Jackson. Olympic gold medalist Edwin Moses, singer/composer Lionel Richie, diva Leontyne Price, and Argonne National Laboratory Vice President Walter Massey are other well-known UNCF college achievers.

Their contributions of American life are well-known, and they represent the success of numerous UNCF graduates over the years.

The "Lou Rawls Parade of Stars" is made possible with the support of its national and founding sponsor, Anheuser-Busch companies, which underwrites the production of the program annually.

The Kellogg company is national co-sponsor for the seventh consecutive year.

Kellogg provides substantial support for local segments of the telethon in more than 70 markets across the country. Other co-sponsors include: American Airlines, McNeil Consumer Products, Nike, AT&T, General Motors Corporation, Eckerd Drugs, Chrysler Minority Dealers Association, Westwood One Companies and Satellite Music Network.

More than 20 million viewers are expected to watch the "Parade of Stars" special, which will air in more than 80 markets on ABC, CBS, NBC and FOX network affiliates, as well as independent and cable stations, including BET and superstation WGN.

The United Negro College Fund, founded in 1944, helps support 41 private, historically Black colleges and universities. Nearly 90 percent of the students enrolled in these schools need financial educational opportunities at these schools or students who otherwise would not have the opportunity to attend.

United Way Makes \$20.5 Million Goal

United Way of the Columbia-Wilamette has collected more than \$20 million for the first time in more than 70 years of raising funds to help people in this community.

General Campaign Chairman Robert L. Ridgley, president and CEO of Northwest Natural Gas Company, announced that United Way has gathered \$20,664,000. He made the announcement Tuesday at the organization's Campaign Finale Dinner at the Portland Hilton.

"What is remarkable about your achievement is that it occurred against a backdrop of recession, layoffs and business closures. While others were talking gloom and doom, you talked about opportunity, success and teamwork," Ridgley told more than 400 volunteers attending the event. "You are the ones who accepted the challenge of hitting this community's first \$20 million campaign. Again, I thank you, congratulate you and applaud you

for joining with me to make all the difference."

Ridgley also indicated that asking people to give one hour's pay per month and focusing on this during meetings with employees helped raise more money than in any previous fund-raising drive. The 1992 public service campaign featured local recipients of United Way-funded agency services. By showing donors that their contributions work in this community, United Way provided additional incentive to give.

The North Region completed the campaign by raising \$975,531, 98 percent of its \$1,000,528 goal. The region is led by Theodore M. Carpenter, Jr., vice president/associate regional manager at Kaiser Permanente.

Money raised during Campaign '91 will be distributed to nearly 200 agency programs in Clackamas, Multnomah and Washington counties in Oregon and Clark County in Wash-

Thousands Of Lights Added To US Bank Zoolights Festival

More than 125,000 holiday lights are making the Metro Washington Park Zoo sparkle during the fourth US Bank Zoolights Festival. Trees, buildings, shrubs, walkways, the zoo train and life-sized animal silhouettes will illuminate the zoo grounds since its 1991 opening on December 7.

The Festival also features close to 75 church, school and professional choirs, violinists, bell choirs, gospel singers and other musical groups.

Elves greet zoo visitors and give gifts of candy canes and tree ornaments. Back by popular demand are Eliza Elephant and Buddy Beaver, who ride with visitors on the brightly decorated train and view displays seen only from the train route.

AfriCafe has been transformed into a festive restaurant serving holiday treats, warm beverages, gourmet desserts and champagne. Table linens, candles, black tie service and live piano music set the mood for a special evening.

You can have the zoo elves take your picture with Santa, or bring your own camera along. You can also browse through the Elephant's Trunk gift shop for those special gifts.

Not all of the zoo exhibits will be

open. Africa, Cascades, Penguinarium and Alaska Tundra will be closed during the festival. Open exhibits include felines, bears, primates and elephants, although some of the animals may not be visible at all times.

Festival hours are 5 to 8 p.m. Dec. 7 through Jan. 4 except for the 24th and 25th. Gates close at 8 p.m., although the lights and other activities will continue until 9 p.m.

Admission to the Festival is \$3.50 for adults 12-64 years, and \$2 for youths 3-11 and seniors 65 and over. Infants two and under are admitted free. Train fares are \$1.50 for adults and \$1 for youths and seniors. Infants ride free.

Tri-Met will provide later service on line 63 to Washington Park as well as regular service on lines 57 and 59 to the Sunset Highway Zoo overpass during the festival. Service on line 63 will be extended to 8:30 p.m. For detailed information on Tri-Met service during the festival call Dial-A-Bus for the following lines #63, - 231-3263; #57 - 231-3257; #59 231-3259.

The festival is sponsored by US Bank, 1190 KEX and KOIN TV 6. Other sponsors are Beaverton Honda and Moe's Pianos.

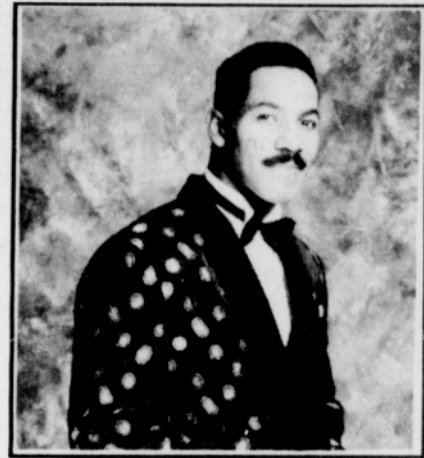
Jesuit High Placement

Jesuit High School invites all interested eighth grade boys to take the school's Placement Test on Saturday morning, January 11, from 8:30 to 12:15. There is a \$10.00 fee for the exam. Refreshments will be served. Test takers are not obligated to enroll, but those who plan to enroll as freshmen next year must take the test. Applications for the 1992-93 school year are being accepted now. Please call Jesuit High School at 292-2663 for reservations and further information.

Tax Planning Tips

Are your tax files in order? No? It's not too early to start and the effort could save you time and money.

Now is the time to start gathering together your receipts, earning statements, canceled checks and other records. If you want to donate to charitable organizations or pay off some of those medical or dental bills, you must do so before the end of the year to be able to deduct them on your tax return. IRA contributions for 1991 can be made thru April 15, 1992.



Keith Washington



Oleta Adams

After more than a decade of success and innovation, the 1991 "Lou Rawls Parade of Stars" telethon will once again break new ground on Sunday, December 29, at 6:00 p.m., when the star-studded special is broadcast across the nation to benefit the United Negro College Fund (UNCF).

Locally, the seven hour telethon will be hosted by KPTV reporter and weekend anchor, Lars Larson; local radio talk show producer and host, Debb Jones; and KGW-TV reporter Sharon Mitchell. Portland's Superintendent of Parks, Charles Jordan will be guest

host.

For the first time in its 12-year history, portions of the "Parade of Stars" will originate from the historic Apollo Theatre in Harlem, the landmark venue that served as a springboard for many Black entertainers.

Also on the list of "firsts" for this year's show, which is approaching revenues of nearly \$90 million in cash and pledges, is the telethon debut of many new and talented artists. "Color Me Bad," Oleta Adams, "Boyz II Men," Tara Kemp and Keith Washington are among the hot new talent

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Foster Parents Association Opens Gift Center

Making sure every child in foster care has a happy Christmas is the goal of the Foster Parent's Association's Holiday Gift Center. Located in the 830 building at the Carousel Court, NE 9th and Pacific St., the Gift Center will distribute presents to foster families from December 17th to the 21st from 10:00 a.m. to 3:00 p.m.

Foster families were sent holiday gift suggestions lists to fill out for the children in their care, and the FPA and Santa will do their best to fulfill the wishes. The gift center is not intended

to be a substitute for gifts from foster parents, but a supplement to help foster families stretch their budgets. More than 1500 foster children are expected to receive an extra special Christmas thanks to the Foster Parent's Association.

All the presents have been donated by individuals, clubs, and caring people throughout the community who have set up "giving trees" at local businesses. More than 50 volunteers will help distribute presents at the Gift Center.

The Leisure Hour Jr. Golf Club

The Leisure Hour Jr. Golf Club is sponsoring a Holiday Ball Dec. 28, 1991, from 10:00 pm until 2:00 am at the Sheraton Airport Hotel, with the "State Of Mind" Band.

This event is being held to raise funds to help defray costs for the 1992 Annual Junior Golf budget. We have approximately 27, Juniors in this program.

The tickets are \$10.00 each, or \$12.00 at the door. Organizations or private people may reserve a table. Please notify us as soon as possible if you would like to reserve a table for 8 for \$80.00. We would then reserve a table in your name or the organization's name. You may get tickets from Geneva's Shear Perfection or Small But Jazzy, 240-0219 call me at 281-3955 or 287-1148. Thank you.

Clinic Sponsors Class On Spinal Care

Western States Chiropractic College is offering a free spinal care class, "Becoming Healthier with Chiropractic," from 7 to 8 p.m., January 14 and February 12, 1992, at the college, 2900 NE 132nd Avenue in Portland.

WANTED !!!

The Regional Urban Growth Goals and Objectives, adopted by the Metropolitan Service District Council on Sept. 26, 1991, call for creation of a Regional Policy Advisory Committee. In addition to elected representatives of cities, counties and the Metro Council, the committee will include three citizens, one each from Washington, Clackamas and Multnomah counties.

The committee, which will advise Metro on the implementation of the new regional growth management policy, will be expected to provide a forum for discussing growth and land-use issues of regional importance and to provide a means for better coordinating regional planning activities.

The selection of citizen committee members will be made by the members of the Regional Policy Advisory Committee from the respective counties. Terms will be for two years. The committee will meet monthly, with possible special meetings, depending on the issue. Meetings will be held at the Metro offices at times to be established by the committee.

Citizens wishing to serve on the Regional Policy Advisory Committee must:

- Live in either Clackamas, Multnomah or Washington county.
- Send a letter to Metro (at the address listed below) stating interest in serving on the Regional Policy Advisory Committee and outlining past involvement in community issues and organizations.

That's all it takes... but don't be late! Letters of interest must be received by Jan. 24, 1992.

For more information and a full copy of the Regional Urban Growth Goals and Objectives, contact:



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METRO