Page 4...The Portland Observer...November 20,1991



Ragin' Cajun Market, Inc. "Where The Best Of North And South Come Together"

the Mississippi the distinctive tastes of such fine foods as jambalaya, gumbo and crab soup can now be shared in the Northwest. Ragin' Cajun Market, Inc. a Portland based company has been in existence in the area for approxiamtely 4 1/2 years. The owners, Sam Patton, Art Oliver, Linda Oliver are from the Louisiana area. Another of the company's owners, David McNeil hails from Trinidad.

Without question Louisiana has produced some of the finest cuisine in the country, particularly, from the New Orleans area. The family of Ragin' Cajun Market, Inc. has sought to bring to the Northwest the unique flavors of Louisians. The aromas of authentic creole and cajun cooking can be enjoyed by those whom do not with to travel all the way to Louisiana to enjoy the fine foods.

Ragin' Cajun Market, Inc. saw its first customer when it opened a shop located at 24th and NE Broadway. The original concept was to bring the finest foods of Louisians to the people of the Northwest, Customers were soon coming from as far north as Seattle and as far south as Eugene and Springfield. Mail order business soon developed as a result of the ability to ship anyhwere. The decision was made to close the shop and concentrate on mail order. Soon after

Although, Portland does not sit on we felt in order to establish ourselves even further we should develop our own line of products. A year and a half was spent developing the products and in June of 1990 started offering them wholesale to the retail and restaurant markets. We package everything from seasonings to pre-mixed packages of gumbo, jambalaya and hushpuppy mixes. All any cook would need to do is add whatever stock is needed. We've packaged everything else for you. Our products contain no additives, preservatives, or food coloring.

> Ragin' Cajun Market, Inc. often receive travel related questions regarding Louisiana. We usually are able to answer our client's questions or are able to locate a source of information for them. Many of the questions range from where they might be able to get some of the best foods, to what antebellum homes are the ones to visit. We're able to let people know there is more to Louisiana than just visiting New Orleans' Bourbon Street. A number of cities in southwest Louisiana have tours that go into the bayous. Some of these are flat bottom boat tours as well as motorized tours. Sometimes our clients would like to get off the beaten track and try something different. We try to help them if at all possible and whenever possible.

For Best Results Advertise in the Observer

Urban League President Presents National Urban League's Whitney M. Young, Jr. Medallion



Urban League of Portland President Dr. Darryl S. Tukufu (left) presents former League Executive Secretary E. Shelton "Shelly" Hill with the National Urban League's Whitney M. Young, Jr. Medallion at a ceremony at League headquarters in Portland. Standing are Gertrude Rae and Myrtle Carr, who worked with Shelly at the League during the 1950's and 1960's.

PDC's 1991-92 Resource Directory For Area **Businesses Is Now Available**

The 1991-92 edition of the Portland Business Resource Directory, a comprehensive guide to services offered to Portland area businesses through city, county, state and federal agencies as well as non-profit organizations, is now available.

The 83-page directory, compiled and published annually at the Portland Development Commission (PDC) as part of its business retention program, is a one-stop reference for businesses seeking information on such topics as planning and development assistance, employment and training options, financial assistance programs, management assistance and education opportunities, public transportation services and alternatives, environmental services and procurement assistance. This is the fourth annual directory.

Funding for the PDC directory is provided by the City of Portland Bureau of Housing and Community Development through a grant from the U.S. Department of Housing and Urban Development.

Copies of the 1991-92 Portland Business Resource Directory are being distributed in cooperation with the Portland Metropolitan Chamber of Commerce at a cost of \$10 each.



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Woman-Owned

Philip Morris Doesn't Want Kids To Smoke

One of the most trying aspects of being a parent is encouraging your child to make the right choices - not just to follow along. In today's complex society, growing up involves more pressures and choices than ever before. Studies show that young people do things because their friends do. Smoking is one of those things.

We don't want children and teenagers to smoke.

That's why the tobacco industry is offering a booklet aimed at helping parents meet the challenge of providing their children with the tools to resist peer influence. The booklet, "Tobacco: Helping Youth Say No," is designed to keep parents and children

communicating about important issues like smoking.

To continue its longstanding commitment that smoking is not for young people, the tobacco industry also has strengthened its marketing code and is supporting state legislation to make it tougher for young people to buy cigarettes. We are also working with retailers for strict compliance with state laws prohibiting sales of cigarettes to minors.

For your free copy of "Tobacco: Helping Youth Say No," return the coupon today.



Helping Youth Say No	PLEASE SEND ME MY FREE COPY OF "TOBACCO: HELPING YOUTH SAY NO."	P.O. Box 41130 Washington, DC 20018
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