# King Neighborhood Association -Neighbor Notes-

King Neighborhood is getting a new home! 5829 NE Mallory is currently being built, and is on the market for \$89,950. This is the first home built on NE Mallory since 1948. It is three bedrooms, and 2 and 1/2 baths, just under 1500 square feet. Construction should be completed in mid-Decem-

Update on police department: on November 6, the Enhancement Committee attended a meeting with the public safety committee of the Northeast Coalition of Neighborhoods. Captain Charles Moose reported that he expected the remodeling of the Fred Meyer building to begin January or February of next year, and for them to move in sometime during the summer.

Point of future discussion: it has been brought to the Enhancement Committee's attention by some of the

King Neighborhood residents that it would be nice if the Neighborhood Association sponsored a little league baseball team next year. The Enhancement Committee would like to hear more comment from the neighborhood before they bring it before the board. We also feel that it would be enjoyable, and a very important way to support and interact with our children. Please contact Jeanine Claar, Chairwoman, Enhancement Committee, at 281-9005.

One last point, The next board meeting is on November 13, 1991 at: The King Facility, 4815 NE 7th,

Portland, OR 97211 6:30 PM. Vera Katz will be present to discuss what her role will be in the improvement of the neighborhoods in North and Northeast Portland, and to answer questions anyone might have.

# One Of A Kind

### How else can one describe James Roosevelt?

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**NEW HOUSING PROJECT UNDERWAY** 

ON EMANUEL PROPERTY

He was a man who threw himself completely into whatever he did. When World War II broke out, he was a Marine officer. But he immediately volunteered to become a Marine Raider. And so began 26 months of combat, including participation in the commando raid on Makin Island where he won the Navy Cross.

He showed the same kind of extraordinary dedication when elected to Congress. He felt a real need to carry on his father's tradition of service to the people.

Indeed, that's also what led him to found the National Committee. He wanted to, as he put it, "preserve the integrity of the Social Security program which I consider to be the main contribution my father made to the domestic economy of the nation."

To make sure Social Security would be guarded even after he was gone, Roosevelt took steps to ensure the National Committee would continue to be a strong voice for seniors, an organization capable of carrying on his efforts to improve the standard of living for all older Americans.

And it will. For as National Committee President Martha McSteen said, "Though Jim is gone, his spirit contin-

## **U.S. Bancorp Positions** For Continued Growth

U.S. Bancorp affirmed continued confidence in its operating structure and key leadership by elevating three executives in their respective businesses.

Roger Breezley, chairman and chief executive officer of U.S. Bancorp, announced that Ed Jensen, currently president of U.S. Bancorp, has been appointed chief operating officer of the

At the same time, Breezley, who is also chairman of U.S. Bank of Oregon, announced that Kevin Kelly, president of U.S. Bank of Oregon, has been designated chief executive officer of that bank. Joshua Green III, chairman of U.S. Bank of Washington, announced that Gerry Cameron, president of U.S. Bank of Washington, has been designated chief executive officer of that

"U.S. Bancorp's strength is built on a philosophy that gives individual business units the resources and authority to compete effectively in their marketplace," asserted Breezley. "We see no reason to change a winning formula and every reason to strengthen our commitment to that approach.

U.S. Bancorp is the largest financial services company headquartered in the Pacific Northwest, with assets of \$18.6 billion as of September 30, 1991. Subsidiaries include U.S. Bank of Oregon, U.S. Bank of Washington, and U.S. Bank of California.

### **Portland Development Commission Offers Home** Repair Loans In Northeast Portland To Low-Income Households

Homeowners and renters in eight Northeast Portland neighborhoods are being targeted in November with offers of low-and no-interest loans to make needed repairs before winter winds and rain set in. The loans are being offered by the Portland Development Commission (PDC), the City's urban renewal, housing aand economic development

Beginning Friday, November 8, in the Humboldt, Boise and Eliot neighborhoods information about the home loan program was left at each house. Additional deliveries will follow on Tuesday, November 12 in Sabin, King and Vernon neighborhoods; Monday, November 18 in Piedmont and Woodlawn neighborhoods; and Monday, November 25 in the Concordia neighborhood.

Low-income homeowners who qualify for the Home Repair Loan program receive assistance to fix plumbing, wiring, heating, roof and/or security problems in their home. Loan rates vary from 0%, 3% and 6%. For more information about qualifying for a home repair loan, contact PDC's Neighborhood Housing Preservation office at

Owners of rental properties may qualify for the Investor Rehabilitation Loan (IRL) Program that provides below market-interest rate loans for single and multi-family units for low-income tenants. The program is offered in many Portland neighborhoods and provides plumbing, wiring, heating, roof and weatherization repairs. For more information about qualifying for a rental property loan, contact PDC at 823-

The Home Repair Loan program is funded through a federal Community Development Block Grant (CDBG) administered by the Bureau of Community Development. It is available only in neighborhoods designated in need according to federal standards. The IRL program is funded by a combination of CDBG funds and private funds from area banks. Both repair loan programs are available on a first-come, first-served basis year round.

# Winter Wheeling

If snowmobiles or all-terrain vehicles (ATVs) are on your agenda for fun this winter, take some suggestions from the National Safety Council: enroll in a safety training course to learn the ins and outs of the sport; wear a helmet, eye protection and close-fitting clothing; and, never ride with a passenger.

# Schools On Half-day Schedule

All schools and offices also will be closed Nov. 28 and 29 to observe Thanksgiving.

# **PDC Has Home Repair Loan Rates** You Can't Ignore!

The Portland Development Commission (PDC) Neighborhood Housing Preservation office wants to help you make your home and neighborhood an even better place to live with a home repair loan. Depending on your income, you may qualify to borrow up to \$12,500 for home improvements at 0%, 3% or 6% interest—maybe the best rates in town.

Your chances of qualifying for one of these loans is good if:

- you own the home you are now living in
- your home needs city-approved repairs or improvements
- your household's annual income falls below a certain level





Before and after photos of a successful PDC housing loan project

Great Program! A golden opportunity for those of us who qualify. I could not have afforded the work without your help. Thanks! 99 -A N.E. Home Owner

The loan program has been expanded to include these eligible neighborhoods: Piedmont, Woodlawn, Concordia, Sabin, Eliot, Boise, Humboldt, King and Vernon.

To find out if you qualify for one of these loans, please call PDC at 823-3400 Monday through Friday, 8 a.m. to 5:00 p.m. We'll answer any questions you may have. City funds are limited for this program so call today to begin enjoying the benefits of your home repairs.

PDC is the City's agency for urban renewal, housing and economic development. The home repair loan program is funded through a federal Community Development Block Grant administered by the Bureau of Community Development.

# We'll Show You How

Whether you're just dreaming of owning a home or you're ready to buy, First Interstate Bank would like to show you how.

Because at First Interstate, we're committed to revitalizing our neighborhoods through home ownership. And, through our Community Lending Center, we place a special emphasis on first-time home buyers.

The Community Lending Center offers potential homeowners a stepby-step approach to buying a home. We'll help you put together a plan to realize your dream of home ownership. We'll focus on finding the loan that best meets your needs and then assist you throughout the home

loan process. And we'll provide information and support after your home loan closes.

We also sponsor community seminars on home ownership.

And if you already own a home we can help, too. We'll show you how to use the equity you've built up in your investment to make home improvements or repairs.

So when it comes to any aspect of buying, owning or maintaining a home, call First Interstate. We're here to show you how.

**Community Lending Center** 5730 NE Martin Luther King, Jr. Blvd. Portland, Oregon 97211 Phone: 225-3751





### Assistant Chief of Medicine, will providing this new housing. assist in providing necessary Pihas, Schmidt, Westerdahl Announces

Agency Reorganization, New Name

Pihas, Schmidt, Westerdahl (PSW), the Portland-based advertising and public relations firm, has announced a reorganization among the firm's leadership and a new name.

The site of the former Mentzer

Building across from the Emanuel

Campus is being transformed into

new housing units. The project is a

cooperative effort between the State

of Oregon and the hospital to house

medically fragile patients from the

Fairview Hospital. When com-

pleted, the site will have three

separate houses with room for a

total of 15 people. Dr. Doug Beers,

Ed Westerdahl, a former partner who divested his shares in the firm in 1988, is rejoining the 17-year-old agency. Westerdahl has purchased all of PSW President John Pihas' interest in the company and will immediately replace Pihas as president. Ron Schmidt will remain president of the Public Relations Division. The new name of the agency is The Schmidt/Westerdahl Group. John Pihas will leave the firm to pursue other business interests in advertising and marketing.

medical support using physicians in

Residency Program. This will be the

first such program in the United

States to offer direct day-to-day

involvement with developmentally

disabled adults. Another speaker at

the ground breaking program—the

mother of one of the patients-

praised Emanuel for taking

"initiative and leadership" in

Emanuel's Internal Medicine

"This is a very progressive and positive move for the agency," said Westerdahl. "We will focus on our four key business units--Public Relations, General Advertising, Direct Marketing and Recruitment Advertising, revitalizing and making the changes necessary to build each into an individual success."

The PSW/Seattle office will remain under the leadership of Westerdahl and affiliate relationships will continue with Issues Management Consultant Ginny Burdick and Joan Biggs Public Relations.

**Elementary and Middle** 

Portland School District elementary and middle schools will be on halfday schedules this week for parentteacher conferences. Those schools will retain regular office hours and high schools will continue on regular sched-