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"The Eyes and Ears of The Community"

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Nordstrom Names Charles Dudley Vice President Of Human Resources

Nordstrom, one of the nation's leading fashion specialty retailers, named Charles L. Dudley as vice president of Human Resources.

"Charles is an outstanding product of the Nordstrom system," said Nordstrom Co-Chairman Bruce A. Nordstrom. "This Vice Presidency recognizes both his individual and our company's commitment to equal employment opportunity and cultural diversity in our business."

Dudley is currently corporate human resource director at the Seattle-based company. He served in a similar capacity for the Washington region from 1987 to 1990.

A graduate of the University of Washington School of Business, a former professional basketball player with the National Basketball Association's (NBA) Chicago Bulls, Seattle Supersonics and the 1975 World Champion Golden State Warriors, Dudley started with the company in 1980 as a sales person. He earned honors as one of the company's top ten sales producers for five consecutive years and received company recognition for excellence in customer service.

"Charles' experience on the selling floor with customers and fellow workers, coupled with his experiences as Human Resource Director, has directed us all to be increasingly sensitive to issues of diversity in recruit-

ment, employment, promotion and customer interaction," said Nordstrom.

"Both by his own example and by the policies he has implemented companywide, Charles Dudley has taken a leadership role in developing Nord-

"What is important is the enormous opportunity that exists for all individuals in the Nordstrom system. We can point with pride to a workforce that now is more than 26 percent minority-up five percent from just four years ago. As these employees have moved into the promotion pipeline, we have achieved an increase in minority managers to 15.7 percent. Such results speak clearly of Nordstrom's commitment to diversity," Dudley added.

He praised Nordstrom's network of regional human resource directors who focus on employee management training, recruitment, career development and community outreach. These directors work with top managers on setting and tracing EEO goals in every area of the company.

Dudley said the company's minority vendor program has yielded more than \$2.5 million in contracts to suppliers of goods and services in the past two years. This includes an aggressive solicitation of qualified minority contractors as part of the company's store expansion program, a new advertising program through EBony magazine, and the addition of the Fashion Fair Cosmetic line in selected stores.

He said Nordstrom's financial support and participation in minority organizations, colleges and universities and throughout the entire community has increased in all regions of the company, reflecting "a desire to put dollars and our manpower behind our words."

"Being appointed Vice President is personally very gratifying, but it should be seen as both a recognition of the progress our entire team has made and a signal that the job is far from complete," Dudley said.



Charles Dudley

strom's Equal Employment Opportunity (EEO) philosophy, making the company better as a place of opportunity, of sensitivity and of fairness-and those are important standards in any large company that caters to the general public as ours does," Nordstrom added.

Dudley pointed with pride to the success Nordstrom has made in creating a wide range of opportunities for minorities and non-minorities alike.

President Bush Starts Computer Lessons This Week

BY PROFESSOR MCKINLEY BURT

What kept you so long? I started mine 30 years ago in Los Angeles when an IBM computer and two underpaid females replaced my position as inventory control supervisor over a staff of twelve in a large discount chain. And the Associated Press didn't report it.

As in your case, "retraining" for gainful employment presented no problem, having middle class skills and commensurate savings. However, what concerns me, sir, is that your recently announced "Education Department Strategy Manual" makes no financial provision for the tens of millions of American workers being dispossessed of the American dream of a good life-whether by imports of goods 'and' technicians, by obsolete factories and tools, by racism, by failing schools, by "Fast Track Trade Agreements," or by "Spotted Owls".

Most of the "dispossessed" will have only one skill, if, in many cases it may be called that in this world of sophisticated technology. Certainly, they do not have the funds to enroll in the high tech, high price public or private training institutes that specialize in this type of workplace preparation. Half of this workforce cannot even afford health insurance, let alone tuition to escalate their skill profile. The cities and states are already in dire economic straits so they are unable to mount massive adult education programs. These administrations are hard put to find funds to REPAIR THE EDUCATION SYSTEM FOR



Your parents too are in trouble

CHILDREN.

We find it strange, Mr. Bush, when we read headlines, "Bush Unveils School Reforms"; strange that you and your spokesperson say that MONEY IS NOT THE PROBLEM and it will not be forthcoming from the federal government. The 690 million you have asked congress for would barely bail out the education system of California alone-and temporarily at that. You say that a good part would be used to develop 'model' schools; prototype "New American Schools". What happened to the wonderfully successful urban schools of excellence that have been featured on national television the past

few years? Haven't the competent American (not imported) administrators of these institutions already demonstrated what is necessary and germane to prepare students for this 'brave new world'?

Speaking of those pitiful cries from the administration that there were no federal monies to "throw at the problem", we note that cable network interviews indicate that 95% of the American public are unaware that we have 50,000 troops in Japan at a cost of 9 billion a year-to defend against what? And then, of course, there are the Philippines, the other half of the island oc-

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"A Touch Of Elegance"



Janelle Warren

Les Femmes has chosen 22 high school seniors to be presented in their 40th Annual Debutante and Cavalier Ball, "A Touch Of Elegance."

Dedicated to improving the lives of African-American youth, while preparing them for life after high school is one goal of Les Femmes. As a reward for following a strict code of ethics and a rigorous curriculum, each participant who demonstrates academic success and completes community service will be presented in a formal ball at the end of their senior year.



Jason Goss

Each week through June, Les Femmes and the Portland Observer will feature three young people who were chosen as 1991 debutantes and cavaliers. This week meet Jason DeNell Goss, Shurita Robette Thomas-Tate and Janelle Denice Warren.

Goss is a senior at Grant High School and is the son of Adam and Kim Richard. At Grant he has earned varsity letters in baseball and wrestling. Goss' dream is to play baseball in the major leagues, but his goal is to become a top manager for a Fortune 500 company. To prepare for his professional career, Goss is active in Future Business Leaders of America, Institute for Science



Shurita Thomas-Tate

and Math and was selected to attend the Rotary Business Camp. He is also a member of Immaculate Heart Church.

Goss will study business administration at either Southern or Louisiana State University.

Thomas-Tate is a Health Occupations major at Benson Polytechnic High School and is the daughter of Roy and Dianne Tate. At Benson she is active in Junior Achievement, Health Occupations Students of America (HOSA) and was an outdoor school counselor for handicapped children. Thomas-Tate was also a member of Benson's 1991 Rose Festival Court. As a member of Christ Memorial Church of God In Christ, she is a Sunday School teacher, Youth Ensemble president and helps organize Operation Blessings - a project to feed and cloth the homeless during the holidays. Thomas-Tate plans to earn a master's degree in speech pathology and education.

Warren is a senior at Benson Polytechnic High School and is the daughter of Emmett and Eloise Warren. At Benson she is a member of the National Honor society, MESA and was appointed to the Portland Public Task Force. Voted "Most Likely to Succeed" by her senior class, Warren is president and co-founder of Sisters Gaining Equality through Excellence (SGE), and was selected to Benson's 1991 Rose Festival Court and Portland's first African-American Court. Warren is a member of Mt. Olivet Baptist Church and participates in their youth group, Building Lives Together. She will attend either Hampton or Oregon State University and major in education. Warren's ultimate career goal is to become the Portland Public Schools superintendent.

SAT Exam Countdown

The SAT, taken by more than a million and a half high school juniors and seniors each year, is just around the corner/May 4, 1991. To help make this crucial test easier to take, the Stanley H. Kaplan Educational Center, the nation's largest test preparation specialist, recommends thorough, professional review of both test content and format. Barbara Caplan, administrator of the Portland, Oregon branch of the nationwide kaplan chain, recommends the following test tips to reduce your SAT "anxiety quotient".

Before the test:

1. When you register for the test, you receive the Registration Bulletin. Read it carefully, underlining any information of particular interest to you.
2. Take a practice released test under test conditions a few days before the examination.
3. DON'T study the day before the test. Get a good night's sleep.
4. Don't gorge yourself with a ten-course breakfast the morning of the test. Blood rushes from your head to

your stomach, and you'll need to think with the first, not the second! (You should probably pack an "energy" snack like raisins or cheese for the long test period.)

On test day:

1. Bring a sharp mind, but not a sharp pencil, to the test! A #2 that's been sharpened too much can break under pressure. So can you, if you don't give yourself time to unwind by arriving at the test-site with time to spare.
2. Know the directions that precede each test questions so you won't have to spend one second rereading them when you could be answering questions. (You can review directions ahead of time in any SAT booklet with a full practice test.)
3. Familiarize yourself with the structure of the exam. Each of the five test sections is thirty minutes in length. (Many students find it easier to keep track by setting their watches back to the hour mark after each section is begun.)

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