

New Michael Jordan Spot Set to Take Off

Superstar Michael Jordan is known for his remarkable moves on the basketball court which seem to defy gravity, but his latest effort in a new television commercial for Coca-Cola classic is simply "out of this world."

The imaginative 30-second spot, titled "The Moon," opens with a countdown, the sound of a rocket launch and sight of Mr. Jordan moving upward through space at full thrust. Silhouetted against a large full moon, the agile player next is shown gracefully reaching for a Coca-Cola classic, making contact and then, in the final scene, going into orbit as he drinks "the real thing."

The commercial follows last year's popular commercial for Coca-Cola classic in which Jordan makes an unorthodox delivery of a six-pack to a group of children in a treehouse.

"Michael Jordan is not just an-

other celebrity. He's young and exciting, and he also is someone people are interested in and care about," said Theodore J. Host, senior vice president, Marketing, Coca-Cola USA. "To us, he is the embodiment of 'the real thing.'"

"Rather than showing Mr. Jordan in a typical basketball court setting, we have certainly expanded the horizon to showcase his talents in a very different way," Mr. Host said.

The upcoming "Jordan launch" will mark the return of The Coca-Cola company to space. The Coca-Cola Space Can, first flown aboard the Space Shuttle Challenger July 29, 1985, was developed by Company scientists to enable astronauts to consume carbonated beverages in the microgravity environment of space for the first time.

Babies Sought For "Future Blazers" Photo Contest

Sentry Supermarkets is conducting a "Future Blazers Starting Line-up" baby photo contest. Five \$500 U.S. Savings Bonds will be awarded as grand prizes.

Parents and guardians can submit photos of their children ages 24 months and under to the contest. Judges will be looking for creativity and display of Trail Blazer team spirit in choosing the five winning photographs. "Blazer Mania Strikes even the youngest of us. We're looking for fun photos. The kids might be posing with a basketball or wearing blazer team colors of cheering for the team," says David Sorensen, president of Sentry Supermarkets.

The five grand prize winners will also receive a Trail 'Blazers children's T-shirt and a special "team" photo-

graph of the five Future Blazers Starting Line-up winners.

Contest entry forms are available at Pepsi displays at your local Sentry Supermarkets, or by writing to Sentry/Pepsi Future Blazers, P.O. Box 19089, Portland, OR 97219-0089. Photos and completed entry forms must be received by mail by April 22. Winners will be announced April 30 phone or registered.

Sentry Supermarkets is an official radio sponsor of the Portland Trail Blazers. There are 68 independently owned Sentry Supermarkets serving Oregon, southwest Washington and northern California. Sentry Supermarkets advertise collectively and utilize the buying and distribution power of United Grocers, one of the Northwest's largest wholesale grocery cooperatives.

Willy T. Ribbs Racing For Toyota



Race fans were happy to see a familiar face in the driver's seat of the #99 Toyota Eagle at the 39th annual 12 Hours of Sebring. Willy T. Ribbs, who drove for Dan Gurney's All American Racers (AAR) from 1987 through 1989, was once again part of Team Toyota, racing in the IMSA Camel GTP series.

Ribbs, who is known for his talented driving (27 victories) and charismatic personality, made sports history in the CART Indy Car series with the Raynor/Cosby team in 1990, but is back in the driver's seat of the Toyota Eagle HF89 for 1991.

"It's great working with AAR and Toyota again. I can never see myself competing against Dan (Gurney), so this is the only GTP team I would race for," says Ribbs, 35, of San Jose, CA. "AAR is a much bigger team than in 1989 and Toyota has more involvement. All I'm interested in doing now is trying to see if we can win a championship."

Ribbs is no stranger to hooking up with Gurney for a championship season. In 1987, Ribbs was instrumental in earning the GTO title for Toyota with wins at Watkins Glen, Summit Point, Road Atlanta and Mid-Ohio.

In 1988, he won at Sears Point and emerged the victor in a dramatic duel to the finish line with Scott Pruett at the Del Mar finale. Both years he won the Norelco Driver's Championship. A Norelco Driver's Cup is awarded each race to the driver who is voted by the

media to have the best performance, regardless of finish. The driver who accumulates the most votes at the end of the year wins the Championship.

Earning respect for his feats in the driver's seat goes back to the days when he first got behind the wheel of his grandfather's V-8-powered Willys Jeepster. "As soon as I could see over the steering wheel, I was racing it around, drifting it through corners up on two wheels," Ribbs recalls.

His love for racing took Willy to England at the age of 21. After winning the prestigious "Star of Tomorrow" formula car championship, he returned to America where he participated in the Formula Atlantic series. In 1983, he progressed to the Trans-Am series and earned the honor of Sports Car Club of America Pro Rookie of the Year. From that year to 1985, Ribbs was the winningest driver in Trans-Am. He also has accumulated numerous prize purses, making him the all-time biggest money winner of the series.

In 1989, Ribbs made the jump with Toyota from GTO to the highly competitive IMSA Camel GTP (prototype) series. Although the team did not have any victories that year, the Eagle HF89 Ribbs helped develop made four marks in the victory column for the team last year.

The person who did log those victories, Juan Manuel Fangio II, will be Ribbs' co-pilot during the once-around-the-clock race.

Major Work With Hispanics Asked

A National plan to foster United Methodist congregational development a community services among Hispanic Americans has been adopted in principle.

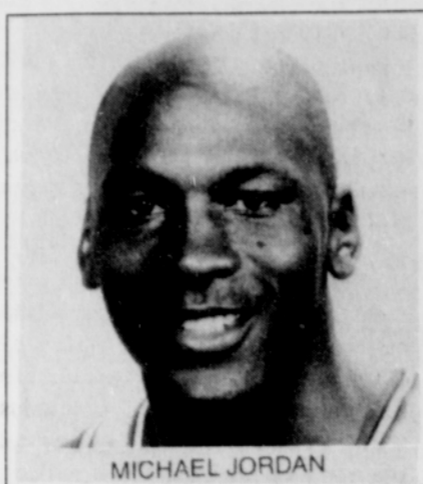
Creation of a new category of trained lay ministers working in conjunction with clergy to develop new faith communities is seen as the heart of the proposal developed by a study committee, Bishop Elias G. Galvan, Phoenix, Ariz., chairman of the 32-member committee, said the proposal is "an attempt

to call our church to ministry with the poor...we are trying to call the church to a new reality."

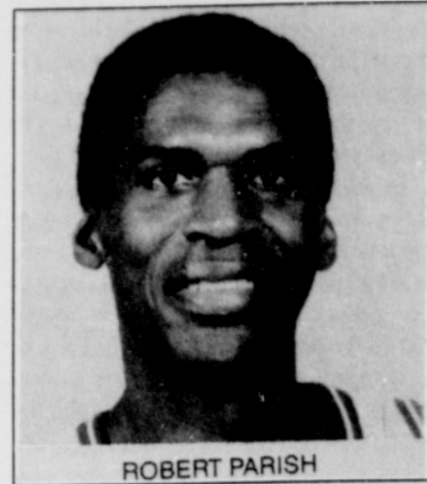
The program would be carried out by a national committee with at least one full-time staff person. First year operational costs are projected at more than \$3 million. The proposal will go in October to the General Council on Ministries which then will make recommendations to the 1991 General Conference, the church's top policy-making body.

Locker Room

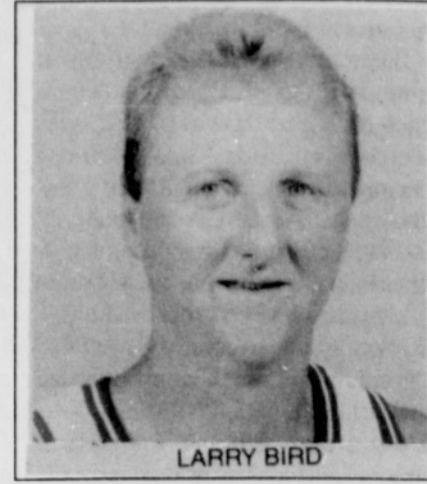
Robert Parish: a Second Wind



MICHAEL JORDAN



ROBERT PARISH



LARRY BIRD

BY ULLYSSES TUCKER, JR.

The intense look on his face would suggest to the novice basketball fan that Robert Parish is a mean individual, who hates how he earns a living for the Boston Celtics. Au contraire, Parish is a gentle man with a rich deep bass voice and he loves his job. At 37, Parish is one of the oldtimers in a league of quick first steps, no look passes and, multi-million dollar contracts. Moses Malone, Walter Davis, Wayne Cooper, James Edwards, and Alex English are the others. Combined, they are 215 years old and highly respected by their peers.

Before the start of the season, some hoop experts predicted New York and Philadelphia as the teams to beat in the Atlantic Division, but it's been the Celtics leading the pack. Others called the Celtics old, slow, and in transition with new coach Chris Ford. Yes, they are old at several positions and in transition, yet they still own one of the best records in the NBA. Robert Parish is at the heart of that success. "He's the motor that keeps us running," said teammate Derek Smith.

Currently, Parish is third in the league in field goal percentage (.582) and seventh in (10.4) rebounding. Though he is not scoring at his career average (16.6), Parish is contributing a respectable 14.1 per contest and ranks

third in assists behind Larry Bird and Brian Shaw. Not bad for an oldtimer. Parish is quick to note that the "Young guns" Kevin Gamble, 15.7 ppg, Reggie Lewis, 18.6 ppg, Brian Shaw, 14.7 ppg, and rookie Dee Brown, 7.6 ppg on his team has made the job much easier for Larry Bird (19.3 ppg), Kevin McHale (19.6 ppg) and himself. "It cuts down on the minutes that I have to play during the middle part of the game," said Parish. "I can now play quality minutes down the stretch."

A product of Centenary College (Shreveport, La.) and the 8th pick by Golden State in the 1976 Draft, Parish feels fortunate to be playing at his age. He's seen some great players come and go. The stories are many. A few players that Parish plays says his energy should be marketed and sold in a bottle for young players to use. Parish is a worker.

"I'm not doing anything differently," he said. "I attribute my longevity to good health, a good diet, and taking care of myself. Plus, I haven't been hurt that serious. That helps a lot too. With the way I'm going now, I feel as though I still have a few good years left in me. As far as the actual length of time I will play, I don't know. I'll just take them one at a time."

"The chief", as he is called around the league, says that his scowl is not to be confused with the disposition outside of basketball. Parish describes

himself as fun to be around in private. At that point, Larry Bird broke into laughter and said, "You spend 8-9 months around him. Then you will learn the real truth. Seriously though, 'Chief' is a great guy on and off the court. I've learned a good deal through him and I'm glad he's on my team." Parish went on to say that his seriousness works to his advantage on the court.

"Eighty - percent of the game is mental. Mental toughness and confidence. I'm not out there to make friends. My job is to win games. Mental toughness has carried me a long ways. It's business." Business that will hopefully carry the 8 time NBA All-Star to his fourth NBA Title.

Michael Jordan on what helped him to develop mental toughness and inner strength. The Bills star reflected on what made him reach deeper than ever before. "Being cut (from his high school team) had a big effect on me. It was embarrassing not making the team. They posted the list in the lockerroom, and it was there for a long time without my name on it. I was down about not making it for a while, and I thought about not playing anymore. Of course, I did keep on playing, and whenever I was working out and got tired or figured I ought to stop, I'd close my eyes and see that in the lockerroom without my name on it, and that usually got me going again..."

House Majority Whip Hosts Talented Teens In Nation's Capitol



Rep. William Gray II (PA-2nd), Majority Whip of the House of Representatives, hosted the 1991 "McDonald's Black History Makers of Tomorrow" (BHMOT) national winners during their visit to the nation's capitol. McDonald's BHMOT program salutes outstanding teens across the country for leadership, high character and exceptional scholarship. Rep. Gray and other members of the Congressional Black Caucus honored the program's 30 national winners during a breakfast on Capitol Hill. The talented teens were also special guests during a live taping of Black Entertainment Television's (BET) "Teen Summit."

Labels Speed Refunds

Taxpayers who use pre-addressed, peel-off labels may get their income tax returns processed faster. The labels are found on either the tax packets or postcards mailed in January.

"We have a highly automated system," explains Diane Mauerhan, Assistant manager of the Department of Revenues's Processing Center. "Because the pre-printed labels contain all the information we need, they are faster to process." The labels include information that reduces sorting and processing time. Tax packets with labels are automatically sent to tax payers. If you have moved since filing last year, the tax packet will not be forwarded. Two labels are included, one for an income tax return and one for the Homeowner and Renter Refund (HARRP) Form 70R. If any information on the label is wrong, it can be corrected right on the label.

Getting returns processed quickly is important to most Oregonians. Of those who filed last year, about 78 percent received a refund.

Errors on tax returns will slow

refunds. To have a return processed as quickly as possible, the department recommends double-checking the following information.

*Is your Form W-2, "Wage and Tax Statements," stapled to the front of the return?

*Did you use your pre-printed label on both your income tax and HARRP return?

*If you're filing a HARRP return, did you complete the Household Assets Checklist and send it along with the HARRP return?

*Is your arithmetic correct?
*Is each one of your entries on the proper line?
*Did you sign your return?
*Is your handwriting legible?
*Did you use the correct postage for mailing?

People with questions can call the department toll-free. The number to call:

From Salem 378-4988
From Portland 243-2833
Elsewhere in Oregon 1-800-356-4222.

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The Black Press believes that America can best lead the world away from social and national antagonisms when it accords to every person, regardless of race, color, or creed, full human and legal rights. Having no person, fearing no person, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

Local Woman Excels



Nancy Carpentier was graduated with highest honors from Western States Chiropractic College on Saturday, March 23rd. For the past three years she has been taking an extra amount of hours in order to finish soon, and her dedication has been rewarded. Her husband Dan at the graduation, taking pictures, proud of his wife's achievement. Dan and Nancy live on 13th Ave. near Fremont, where they are also renovating a two-story house. They attend New Song Church.

Nancy was honored also to be the Valedictorian speaker for the class. Commencement speaker was the well-known Dr. Billy Flowers, who delivered a well-informed and inspirational address. He had been chosen by the students to be the speaker, and the applause after his speech is loud and long.

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