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"The Eyes and Ears of The Community"

February 20, 1991

# THIS WEEK INSIDE

Local poets celebrate Black History Month

Choral Concert of Afro-American Composers

PAGE 3

9-1-1 "keep calm" line



Why become a foster parent PAGE 4

Sweat, Gill impress coliseum crowd
PAGE 5

Sir Charles Barkley: a competitor



'A' student: Twyla Joyce Wells

# North-Northeast Business Boosters Announce Awards

The North - Northeast Business
Boosters are proud to announce
the recipients of their 1990 Awards.
These esteemed awards will be presented publicly at the Boosters' 5th
Annual Awards Banquet on February
20, 1991 at the Red Lion Hotel-Columbia River.

Business And Economic Development Awards

US West Communications received the large-size business category award because of their significant commitment to the North/Northeast Portland community. In November of 1990, US West donated their ownership of the property and building located at 1130 N.E. Alberta to the Oregon Association of Minority Entrepreneurs (OAME). In addition to this generous contribution, US West has also been active in numerous educational projects and programs designed to help area children succeeed in school.

Friberg Electric received the midsized business category award because of their commitment to remain a North/ Northeast Portland business. Friberg Electric invested \$200,000.00 to upgrade their facilities in 1990 at their 4636 N. Williams location. For the past few years Friberg has also been the distribution headquarters for the Rotary Club of Albina's Christmas



Basket Delivery; fifty baskets were delivered in 1990 to local families.

Doris' Cafe received the smallsized business category award because of their innovative community commitment. Each year Doris' Cafe delivers Thanksgiving dinners to area senior citizens; in 1990 they delivered 500 dinners. They provide catering for the King School gang program.

Knit Core received the smallsized business category award as well. Knit Core, located in the Cascade Business Center at 573 North/Northeast area since opening in 1987. Knit Core provides commericial, janitorial, and construction clean-up services. Community Service Award

Lieutenant Charles Moose of the Portland Police Bureau was awarded for his leadership efforts to coordinate private and public security forces in the Lloyd Center district and for his role in implementing key elements of the community policing concept in North/Northeast Portland.

**Effective Government Award** 

The Northeast Jobs Committee was awarded for their exemplary achievement in coordinating job programs with public and private organizations on behalf of N/NE Portland residents. Most significantly, the Northeast Jobs Committee played a key role in the development of the Northeast Workforce Center; a job information, referral, and support center available to all N/NE Portland residetns regardless of income level.

Neil Kelly Award:

This is the most prestigious award and the winner will be announced at the banquet.

### PCC Stages Black History Month Business Expo '91

Seventy-two African-American business owners and community friends will bedisplaying their products and services at PCC's Black History Month Business Expo '91, sponsored by Portland Community College and the Black Professional Network.

The event is scheduled for Saturday, Feb. 23, 10 a.m. to 6 p.m., and Sunday, Feb. 24, noon to 5 p.m., at the Portland Community College Cascade Campus gymnasium, 705 N. Killingsworth.

The business expo is part of a series of month-long activities held at Portland Community College to honor Black History Month. This is the second year the business expo has been offered.

Admission is free, all ages are welcome, and expect free drawings from several of the vendors, said Jean Drew, PCC Small Business instructor, who chairs the Business Expo '91 committee. A highlight this year, Drew said, is the African and American fashion show. Show times are 10 a.m. on Saturday and noon on Sunday. The fashion models also will be there throughout the day to show off the clothing.

Music this year is provided by One Stop Records, a vendor at the expo. They have a program of soft jazz recordings.

# OPB Capitalizes on National Craze for Gourmet Coffee

regon has certainly kept pace with the rest of the country in the goumet cofeeeboom. The recent fundraiser, COFFEE, TEA, and OPB was an event designed to capitalize on this national enthusiasm for designer java. Over 12,000 people of all ages including many family groups gathered on the brisk winter weekend of February 2nd and 3rd at Montgomery Park to support Oregon Public Broadcasting and enjoy coffee and tea drinks complemented by a veritable smorgasbord of gourmet goodies from some of Portland's finest bistors and restaurants. All of the food vendors donated a percentage of their gross sales to benefit Oreogn Public Broadcasting, Oregon's statewide public radio and television broadcast service. Major sponsors of COFFEE, TEA, and OPB were Davis Wright Tremaine, lawyers; KINK 102; Willamette Week and Oregon Broad-

Entertainment ranged from live classical music by such groups as the Portland Concert and PSU's artists in resi-

dence, The Florestan Trio, to the best of hot jazz and fold ensembles from around the region. Literary readings



# OREGON PUBLIC BROADCASTING

were presented by Powell's Books and showcased some of Oreogn's favorite writers. Included in the lineup was a special appearance by Andre Codrescu, Romanian poet and commentator from Louisiana State University who is regulary heard on National Public Radio's ALL THINGS CONSIDERED. Children's activities offered hands on arts and crafts, puppetry and storytelling.

That Oregonians love coffee and Oregon Public Broadcasting was strongly demonstrated by the stunning success of this new fundraiser for the OPB Foundation. COFFEE, TEA and OPB raised over \$30,000 in its first year. According to J.S. May, OPB Foundation's Director of Corporate Support who managed the event, "We're delighted with the great success of this project. It was gratifing to see so many people turn out to enjoy live performances of these excellent local musicians and authors and support OPB in the process. The Kid Stuff program was a high hit, also . It was a great family affair." Plans are underway for the 1991 version of COFFEE, TEA and OPB. "It will be even bigger and better - we're looking forward to it," May said. COFFEE, TEA, and OPB was produced in association with Metropolitan Events.

### Clinic Offers Free Health Check-Ups For Kids

estern States Chiropractic College is sponsoring a free health check-up for children from 9 a.m. to 1 p.m., Saturday, March 9, 1991 at its Outpatient Clinic, 2900 NE 132nd Avenue in Portland. The screening will include a spinal examination and scoliosis evaluation for children up to the age of 16.

The comprehensive exam also includes screening of the heart, lungs, eyes, ears and throat by interns at the clinic. Participants will receive a written report and referrals to other health care specialists if necessary. Appointments are required and may be made by calling 255-6771.

## Is It Ronald Lee Wyden of "Mr. Health Care"?

BY PROFESSOR MCKINLEY BURT

I am always impressed when Rep. Ron Wyden, D-Ore., favors this newspaper with one of his frequent visits, I would like to cite some highlights from our latest interview with the community's health care advocate' in



Oregon Rep. Ron Wyden

Washington, Tuesday, February 12, we had one basic, but omnibus question for our warrior: "What do you hope to accomplish this session of Congress--what are your priorities?"

Some definitive paraphrasing will serve our purposeshere; 'It is clear to me that a most pressing issue is the need to develop 'Universal access to Health Care', and there must be an enhancement of the Medicaid Programespecially relevant in terms of this Northeast community, not to mention the State of Oregon as a whole! Wyden's commitment to meaningful action in this area came through loud and clear both in voice and demeanor.

It was obvious that he was disturbed by what the rest of US have

also perceived as foot-dragging and vacillation in the alleged "War On Drugs". ~I feel that the Bush Aministration has been short on both money and support for "Treatment Facilities". I have the same comment in respect to the "Drug and Alcohol Prevention Program" in its totality, Here, you know, I am most adamant that there must be an escalation of community involvement--more interaction of the citizen at the "grass roots" level."

It seems that we were getting a preview of the points made by Rep. Wyden in this Monday's Oregonian. He elaborated on his concerns with the Medicaid Program in a piece from the New York Times News Service. He took to task major Drug Companies who are ciromventing the intent of legislation recently passed by congress."

On another front, we inquired about his perspective on "Minority Business" and especially as this relates to the Northeast Community. Mr. Wyden is a member of the House Small Business Subcommittee on Regulation; ~This is a Key time in Northeast Portland with the Convention Center a magnet. I have noted that the President is not very supportive of Small Business Programs, but you will find me not only supportive of business development in the community, but continuing to adively support and cooperative with those in pursuit of this goal. We must revive "Martin Luther King Jr. Blvd.

There were excursions into other areas. For instance, ~I voted against the "Authorization for the Golf War". I was quite aware of the disproportionate number of minorities represented in the military there!

This a congressman who says,"I'd like to be part of your effort-call on me! "I am sure that the community will do just that. There is a great need for aggressive leadership in Washington that represents 'all' citizens.

# INDEX

News
Religion
News
Entertainment
Sports
Classifieds
Bids/Sub Bids

Next Week Stan Roberts of Western Oregon College

### Interstate Express Introducing New Service

Meals, Movies and Attendants

nterstate Express will be introducing a new daily luxury motor coach service beginning March 15, 1991. Their new service will offer friendly on board passenger attendants, on board movies, on board meals and beverage service, all for the price of your ticket.

To introduce their new service Interstate Express will be offering a special fare. If you travel to Oakland or San Francisco you can purchase a ticket for \$69.00 roundtrip. If you travel to Bakersfield, Fresno, Las Vegas, Los Angeles, Hollywood or San Bernardino you can purchase a ticket for \$109.00 roundtrip.

Reservations are required, and must be made between February 19, 1991 and February 25, 1991. Tickets must be purchased within 72 hours of making reservations, travel at these fares must originate between March 15, 1991 and April 14, 1991 and are valid for 30 days from date of origination,.

Fares at these rates are non-changable, non-transferable and non-refundable. Seats are limited and fares are subject to change. For more information call (503) 224-8911 or outside Portland area call 1-800-326-4173.