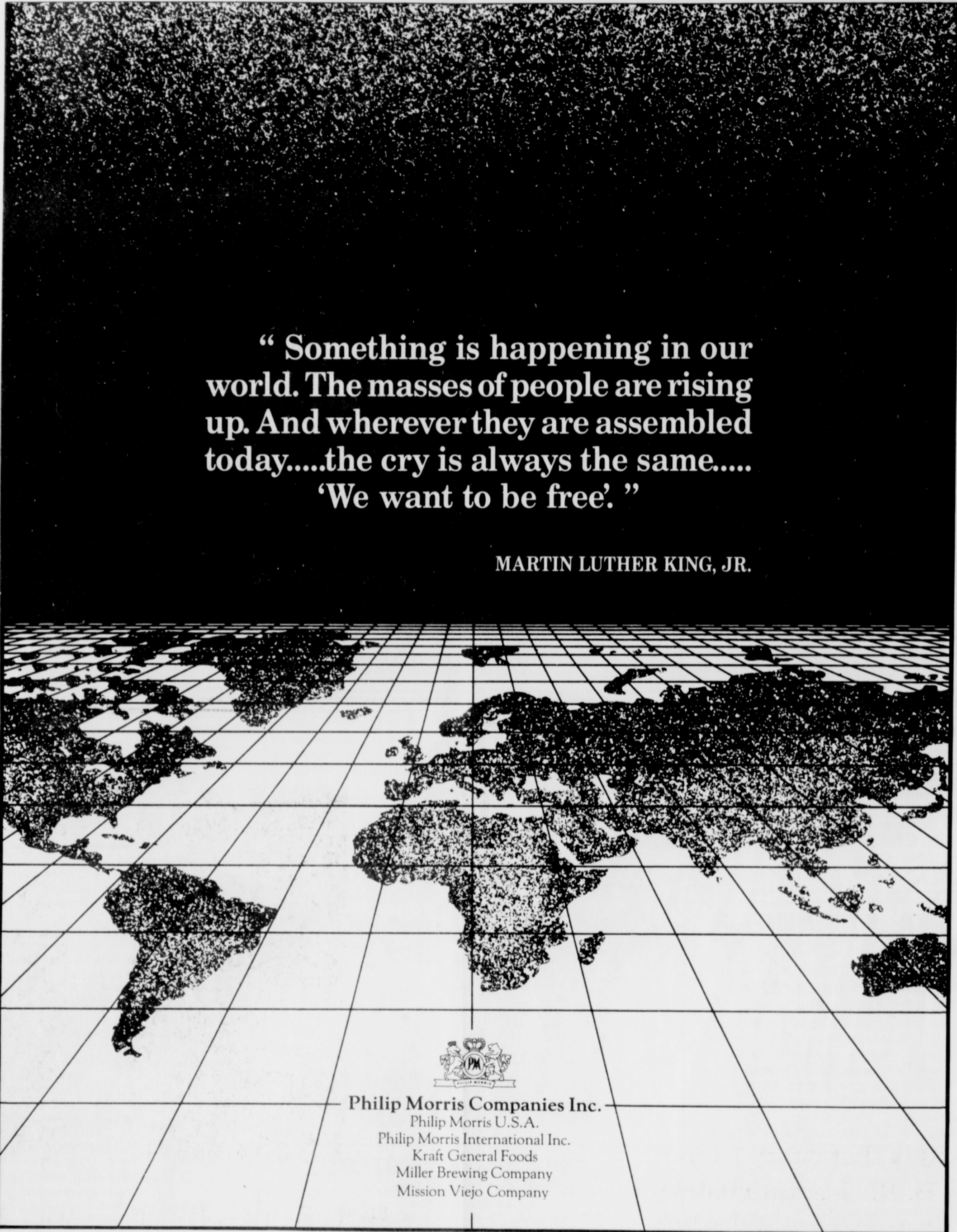



BLACK HISTORY MONTH • FEBRUARY

“ Something is happening in our world. The masses of people are rising up. And wherever they are assembled today....the cry is always the same.... ‘We want to be free.’ ”

MARTIN LUTHER KING, JR.




Philip Morris Companies Inc.
 Philip Morris U.S.A.
 Philip Morris International Inc.
 Kraft General Foods
 Miller Brewing Company
 Mission Viejo Company



A. Philip Randolph

1948 —
Won an executive order from President Harry S. Truman to ban discrimination in federal jobs and to end segregation of the races in the Army, Navy, and Air Force.

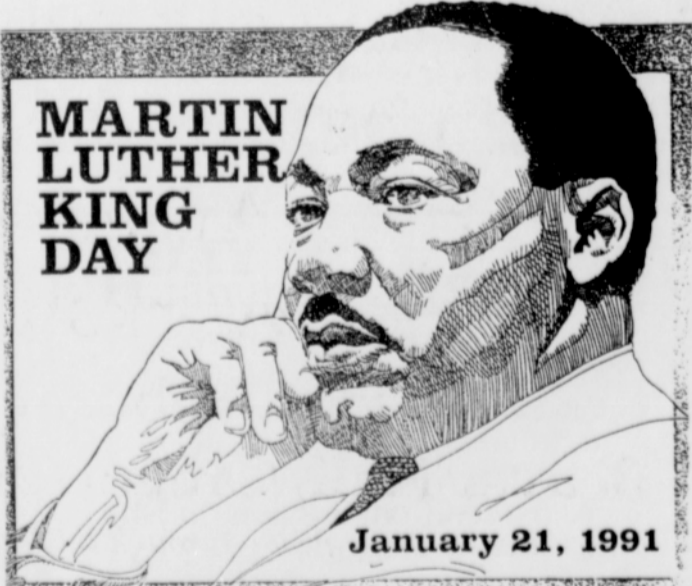
A LEADER SPEAKS:

“Along with the struggle to desegregate, we must engage in the struggle for better jobs. The same system that exploits the Negro exploits the poor White man. The White power structure hollers n--n--n-- while exploiting both poor Whites and Negroes.”

“The emergency we now face is economic, and it is a desperate and worsening situation.... This is no time for apathy or complacency. This is a time for vigorous and positive action.”

Martin Luther King was assassinated April 5, 1968, while supporting the strike of Memphis sanitation workers.

MARTIN LUTHER KING DAY



January 21, 1991

Martin Luther King saw a better future for all races through equal opportunities.