

Being prepared for success begins with the Chrysler Corporation commitment toward increasing minority involvement in their business. That's why Chrysler has made a commitment to the NAACP in its effort to incur more jobs and a better quality of life for everyone. It's called The Fair Share Program.

This kind of commitment has long been the Chrysler way of doing business. That's why several years ago the Chrysler Motors Minority Dealer Program was initiated. Since then, the Chrysler Motors Dealer Program has produced some of the most successful dealerships in the industry.

The way we do that is with one of the most extensive training and screening systems ever developed in the automobile business. And we back our prospective dealers with more than just capital. We give them insight, forethought and the best-built, best-backed cars available to the American public

Our dealers, have the distinction of being among the most service-conscious anywhere. Because the bottom line in the business of selling cars, especially Chrysler built cars, is customer satisfaction.

So, while the Chrysler Corporation goal is to continually increase the percentage of minority owned and operated dealerships in America, we will still look to maintain the high quality of service and dependability you have come to trust from us.

All because at Chrysler Corporation, we believe fair share is the only way to work.

Chrysler Corporation's Black Dealers Nearest You:

Englewood, CO 80112

Macon Chrysler/Plymouth, Inc.

Harvey Chrysler/Plymouth, Inc.

Tyson Motor Corporation, Inc. Joliet, IL 60435-9990

Louisville, KY 42016

Alexandria Chrysler, Inc.

Fayetteville, NC 28304 Salem Chrysler/Plymouth, Inc. Winston-Salem, NC 27104

Yorkville, NY 13495

Kennedy Chrysler/Plymouth, Inc. Indianapolis, IN 46222

Capital Chrysler/Plymouth, Inc.

Multi-Dealers Chrysler/Plymouth/Dodge/Jeep/Eagle:

Casa Grande Chrysler Center, Inc.

Porterville Chrysler Center, Inc. Porterville, CA 93257

Reggie Jackson Motors, Inc.

Quincy, CA 95971 Anderson, IN 46012

Huntington Chrysler/Plymouth/Dodge, Inc. Thomas Chrysler/Plymouth/Dodge, Inc.

Gordon Chrysler/Plymouth/Dodge, Inc. Gonzales Chrysler/Plymouth/Dodge, Inc. Espanola, NM 87532

Friendly Motor Sales, Inc.

Southland Chrysler Products, Inc. Punxsutawney Sales and Service, Inc. Punxsutawney, PA 15767

Chester Chrysler/Plymouth/Dodge, Inc. Chester, SC 29706

Chrysler/Plymouth/Dodge, Inc. Murfreesboro, TN 37130 Hempstead Chrysler/Dodge/Jeep/Eagle, Inc. Memphis, TN 38116

Waynesboro, VA 22980

Chrysler Plymouth:

Ontario Chrysler/Plymouth, Inc. Ontario, CA 91761

Dominian Chrysler/Plymouth, Inc. Virginia Beach, VA 23462 Centennial Chrysler/Plymouth, Inc.

Bay City Chrysler/Plymouth, Inc.

Midfield Dodge, Inc. Midfield, AL 35228 Preston Highway Chrysler/Plymouth, Inc.

Cardinal Dodge, Inc. South Boulevard Chrysler/Plymouth, Inc.

Flatbush Avenue Chrysler/Plymouth, Inc.

Brooklyn, NY 11224

Northwestern Dodge, Inc.
Ferndale, Mi 48220

Utica Chrysler/Plymouth, Inc. Brooklyn Center, MN 55429 Metrolina Dodge, Inc. Gresham Chrysler/Plymouth, Inc. Charlotte, NC 28210 Town & Country Chrysler/Plymouth, Inc.

Tulsa, OK 74145

Gresham, OR 97027

Lee Folk Dodge, Inc

Royal Dodge, Inc. Southland Chrysler/Plymouth, Inc.

Houston, TX 77037 Marco-Cabell Chrysler/Plymouth, Inc. Deerbrook Forest Chrysler/Plymouth, Inc.

All Star Chrysler/Plymouth, Inc.

Freedom Chrysler/Plymouth, Inc.

Ross Park Dodge, Inc. Pittsburgh, PA 15237-3513

Elm Grove Dodge, Inc Wheeling, WV 26003 Jeep/Eagle:

West Indy Jeep/Eagle, Indianapolis, IN 46254 Davis Buick-AMC, Inc.

Prestige Jeep/Eagle, Inc Tupelo, MA 38802

The New Bloomfield Motors, Ltd. Bloomfield, NJ 07003

Anchor Jeep/Eagle, Inc Robinson Jeep/Eagle, Inc. Norco, CA 91760

Gary Fronrath Jeep/Eagle, Inc Ft. Lauderdale, FL 33304

FAIR SHARE/GOOD BUSINESS

PARTY FAVORS

HORS D'OEUVRES



=== presents ====

New Year's Eve Celebration

December 31, 1990 9:00 PM-2:30 AM Aladdin Inn At The Coliseum

> Tickets: \$15 in advance \$20 at door

A 21 & Over Affair · Semi Formal Attire Valet Parking • Discount Rooms (Call for Reservations)

COMPLIMENTARY CHAMPAGNE

Tickets Available at:

Studio 14 Hair Design 1405 N.E. Broadway 287-2557

One Stop Record Shop 1615 N.E. Killingsworth 284-2435