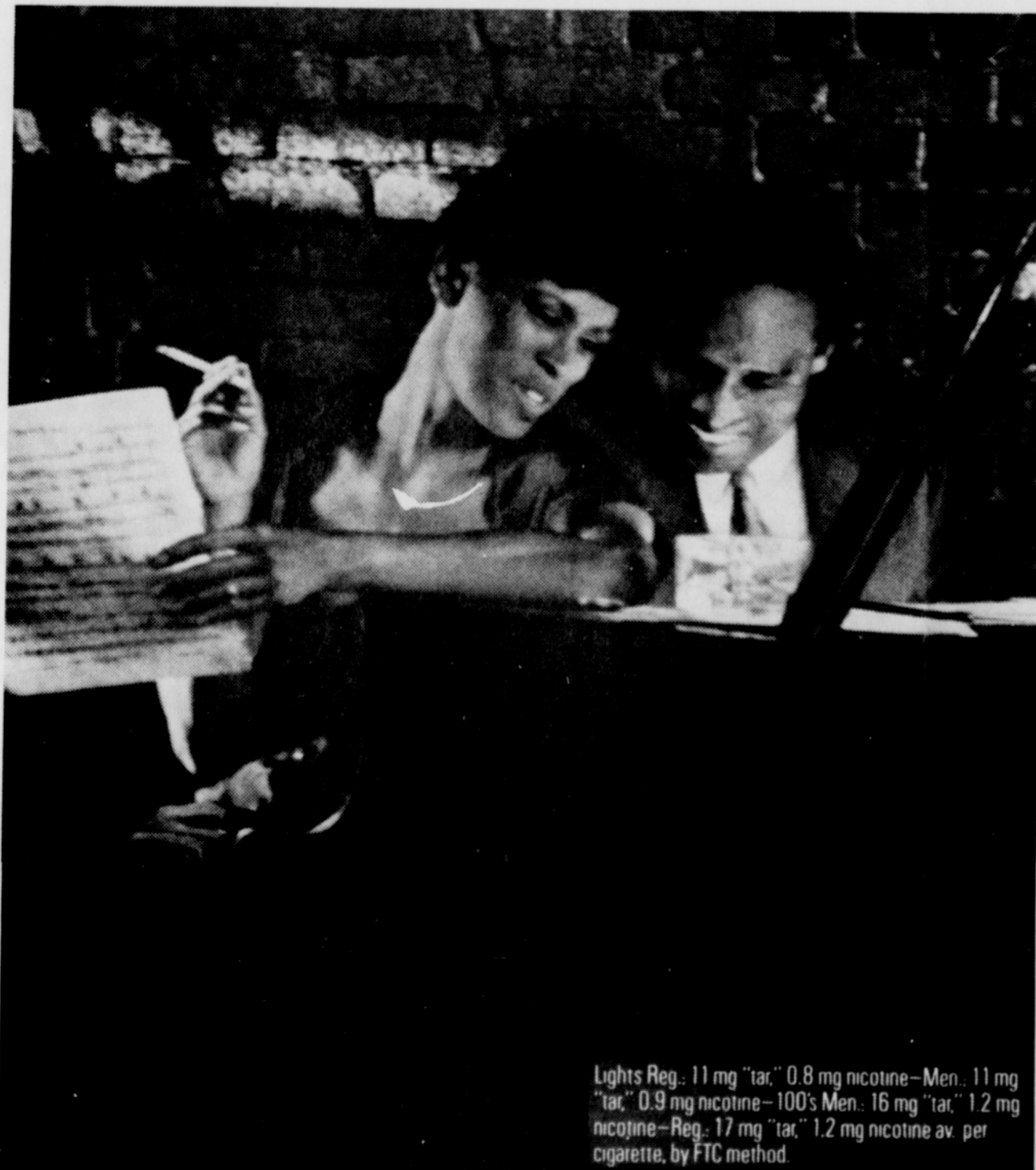


# For people who like to smoke...



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# BENSON & HEDGES



Lights Reg. 11 mg "tar," 0.8 mg nicotine—Men. 11 mg "tar," 0.9 mg nicotine—100's Men. 16 mg "tar," 1.2 mg nicotine—Reg. 17 mg "tar," 1.2 mg nicotine av. per cigarette, by FTC method.



Available in Menthol and Regular.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.