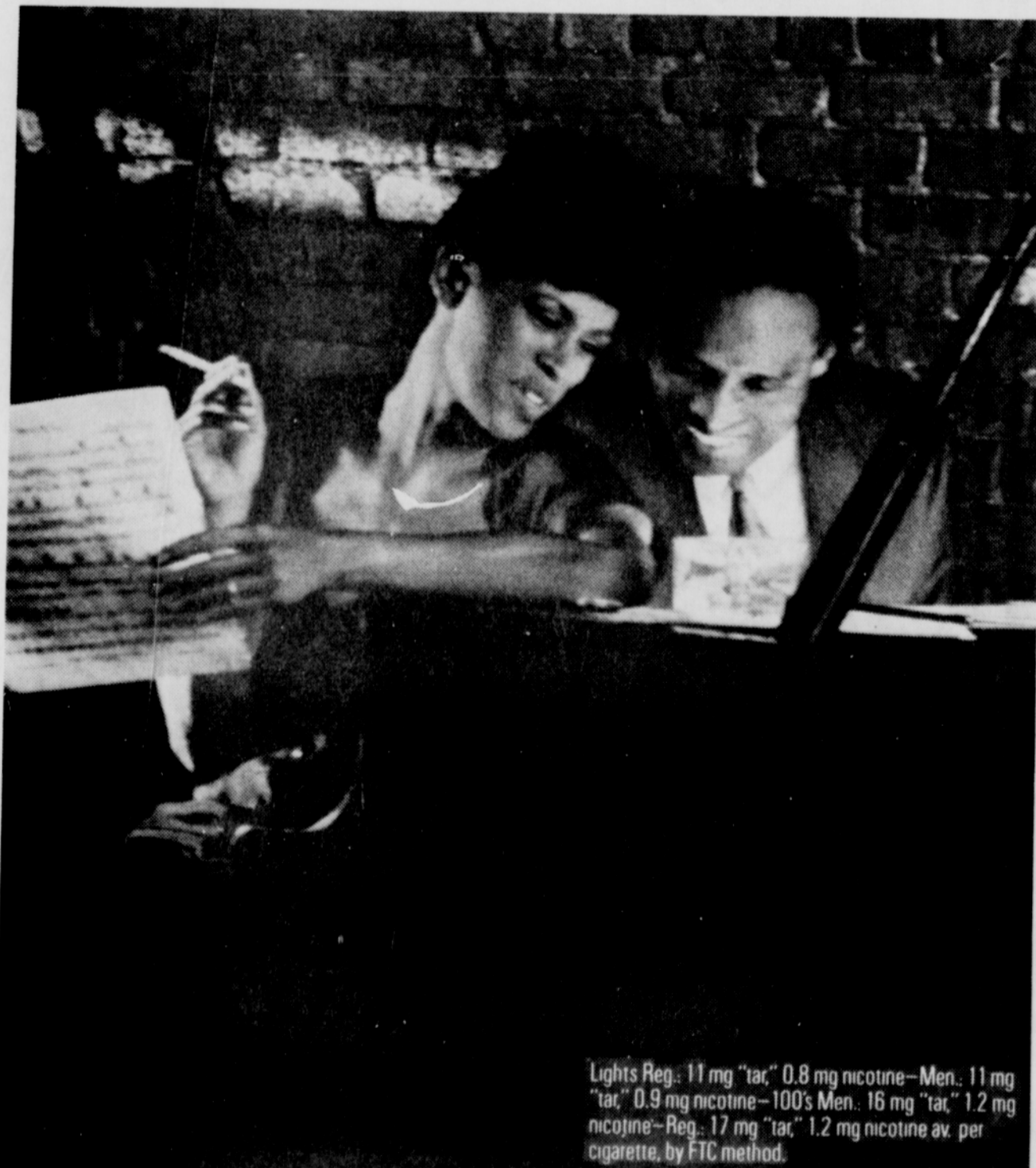


For people who like to smoke...

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BENSON & HEDGES



Lights Reg.: 11 mg "tar," 0.8 mg nicotine—Men.: 11 mg "tar," 0.9 mg nicotine—100's Men.: 16 mg "tar," 1.2 mg nicotine—Reg.: 17 mg "tar," 1.2 mg nicotine av. per cigarette, by FTC method.



Available in Menthol and Regular.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.