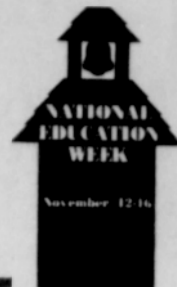


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**Volunteer for
the Literacy
Program!**

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Next Week

Community Care, Linda Peoples Brings Joy to hundreds of "Trick-or-Treaters" on Halloween. A look at a rising star: New York City Police commissioner Lee P. Brown

Danny Glover: More Than Just An Actor



Actor Danny Glover, star of **LETHAL WEAPON I & II, COLOR PURPLE,** and more recently, **TO SLEEP WITH ANGER,** made a sched-

uled visit to Portland last Thursday, promoting the Literacy program. The popular actor was greeted at the Martin Luther King and Ainsworth St. Safeway

Store by a group of enthusiastic fans, including students from Whitaker Middle School, who presented him with an award for his outstanding contribution in the

field of education. Glover said he tries to encourage people who cannot read to "Come out of the Closet," and take advantage of the resources that are available to better their skills. He noted that in professional sports, athletes who leave school early and sign contracts for millions of dollars eventually go back to school and complete their education because it is just too embarrassing to be branded illiterate.

"We are living in a highly technical society that mandates you must be able to read in order to function."

Glover stated that, "there are 27 million functional illiterates in America alone. But, even more astonishing, there are 45 million who read at or below the 9th grade level. I try to encourage youth to stay in school and complete their education". Glover also expressed concern that too many youth today are more interested in watching television or listening to music. "I have no qualms about that", he added, but emphasized the importance of parents getting involved to help their kids maximize their reading skills.

Glover's visit to Oregon was sponsored by Safeway Stores, Inc. and Coors. He made other appearances at Jefferson High School and other Safeway outlets.

Northeast Health Clinic Awarded Grant

The Oregon Community Foundation has awarded a \$30,000 grant to Neighborhood Health Clinics, Inc. of Northeast Portland to increase the number of women who receive prenatal care services. Lack of adequate prenatal care has been identified as a major cause of infant mortality and morbidity in Northeast Portland. The grant will be used by the Clinics to train and place six outreach workers in the community. The outreach workers will be VISTA volunteers and will receive a stipend for their work from grant funds and from the federal ACTION agency. Outreach will begin in January, 1991.

The project was initiated by the Oregon Community Foundation after a series of community forums on the topic of infant mortality sponsored early in 1990 by the North/Northeast Economic Development Task Forces in cooperation with the Black United fund of Oregon, United Way of the Columbia-Willamette, Albina Ministerial Alliance, and the Community Foundation.

The resulting report, entitled "Infant Mortality Among Low Income Residents in North/Northeast Portland and Recommendations for Reduction" showed that nearly 20% of women giving birth as residents of North/Northeast Portland received inadequate prenatal care. This compares with a statewide rate of 10%. The U.S. has a poor record on infant mortality ranking 20th among developed countries with an infant mortality rate of 9.7 deaths for every 1,000 lives births. Oregon's rate is 8.8/1,000.

The outreach workers to be funded with the grant will live and work in the Northeast community. Women will be identified early in their pregnancies and provided with information and assistance in receiving adequate prenatal care. This assistance may include arranging necessary medical appointments, transportation, and child care, and following up to make sure services are received. The project will reach 200 pregnant women in its first year. Similar projects have been successful in Cleveland, Ohio, San Diego, California, and Houston, Texas.

The grant was awarded by the Oregon Community Foundation in June 1990 and was made contingent on Neighborhood Health Clinics receiving approval for the project from the federal ACTION program. That requirement has been met and outreach workers are currently being trained. The grant was made from the William Swindells, Sr. Memorial Fund and the James and Marion Miller Fund of Foundation.

The Oregon Community Foundation was established in 1973 to attract and administer private charitable resources for the benefit of people throughout the state of Oregon. The Foundation's assets of approximately \$67 million from over 170 permanent funds have been contributed by individuals, corporations, and non profit agencies. With earnings from these funds, the Foundation supports a wide range of charitable organizations providing services to Oregonians.

Promotion Emphasizes Good Student Behaviors

Rigler Elementary uses buttons, photographs and professional artwork to emphasize responsible student behaviors.

Volunteer for the Literacy Program

While only 5 - 8% of Oregonians can be termed illiterate (National Adult Education Proficiency Test, 1986, and Oregon BASIS statistics, 1990), Approximately 36% of our unemployed and underemployed adults read at less than ninth grade equivalency. 60% of the same population does not have basic math skills (under 7th grade).



FOR BLACK NEWSPAPER SCHOLARSHIPS
Clovis Campbell, second from left, president of the West Coast Black Publishers Association, accepts a check from Les Zuke, second from right, director of communications, Philip Morris USA, to underwrite the organization's college scholarship fund, during the Association's recent 7th Annual Convention in Las Vegas, NV. With them are, from left, George Powell, consultant to Philip Morris USA, and Joe Coley, publisher of the "Bakersfield Observer." The scholarships, said Campbell, publisher of the "Arizona Informant," are for students interested in working

Helping Children Do Well In School

If you have a child in school you know about report card day, that fateful day of reckoning. Will your pride and joy come bouncing home bursting with happy news, or will it be time once again to review the sad Parade of Excuses: What can a parent do to help the young one succeed?

Consumer Education Research Center has published a book that describes many new and innovative techniques that can help both you and your child be happier and more satisfied on the day the report card comes home. Based on recently conducted research, **HOW TO HELP YOUR CHILDREN ACHIEVE IN SCHOOL** includes a five-step plan for better school performance. For your copy send \$3 (plus \$1 p&h) to ECDRC-Education Task Force, 350 Scotland Rd., Orange, N.J. 07050.

How well a child does in school depends in a large part on the child's study habits. There is no substitute for hitting the books, and no short-cuts to getting an education.

Yet many students do not believe that the hours spent studying or amount of work they do will make the difference between success and failure. It's far easier



to blame failure on unfair teachers, or distracting classmates, or bad luck or twenty other reason, rather than admit they just didn't do the work.

Many young people claim there are not enough hours in the day to do all the things they want to do-and study too. There may be some truth in that, but most often there is not a shortage of time, but a lack of planning. To encourage better use of time, have your school-

agers draw up a weekly schedule. By writing down how they spend their days, hour by hour, young people may be surprised how much time they are wasting. By organizing their time, planning their study hours and sticking to the schedule, they may find they actually have more time for "things". Encourage your youngsters to be faithful to the schedule, and make sure they have reasonable quiet, well-lighted place to study, far from the

distractions of the radio, record player and television.

You can also help by taking a daily interest in your children's school work and reviewing homework assignments with them. Ask them to give a summary of a chapter they have just read, or to explain how they solved a math problem. By asking specific questions, you can help them focus their thinking and see where their weaknesses are.

The book gives parents explicit strategies to help their children learn skills, attitudes and behaviors that characterize successful learners. It explains in detail:

*how positive self-talk, images and questions related to the task at hand can increase attention.

*how motivating children means helping them change their perception of themselves.

*the five strategies for learning and remembering.

*an effective, organized study and note-taking system.

*how to help students redirect their attention away from fear of failure and toward productive ways to do well on tests.