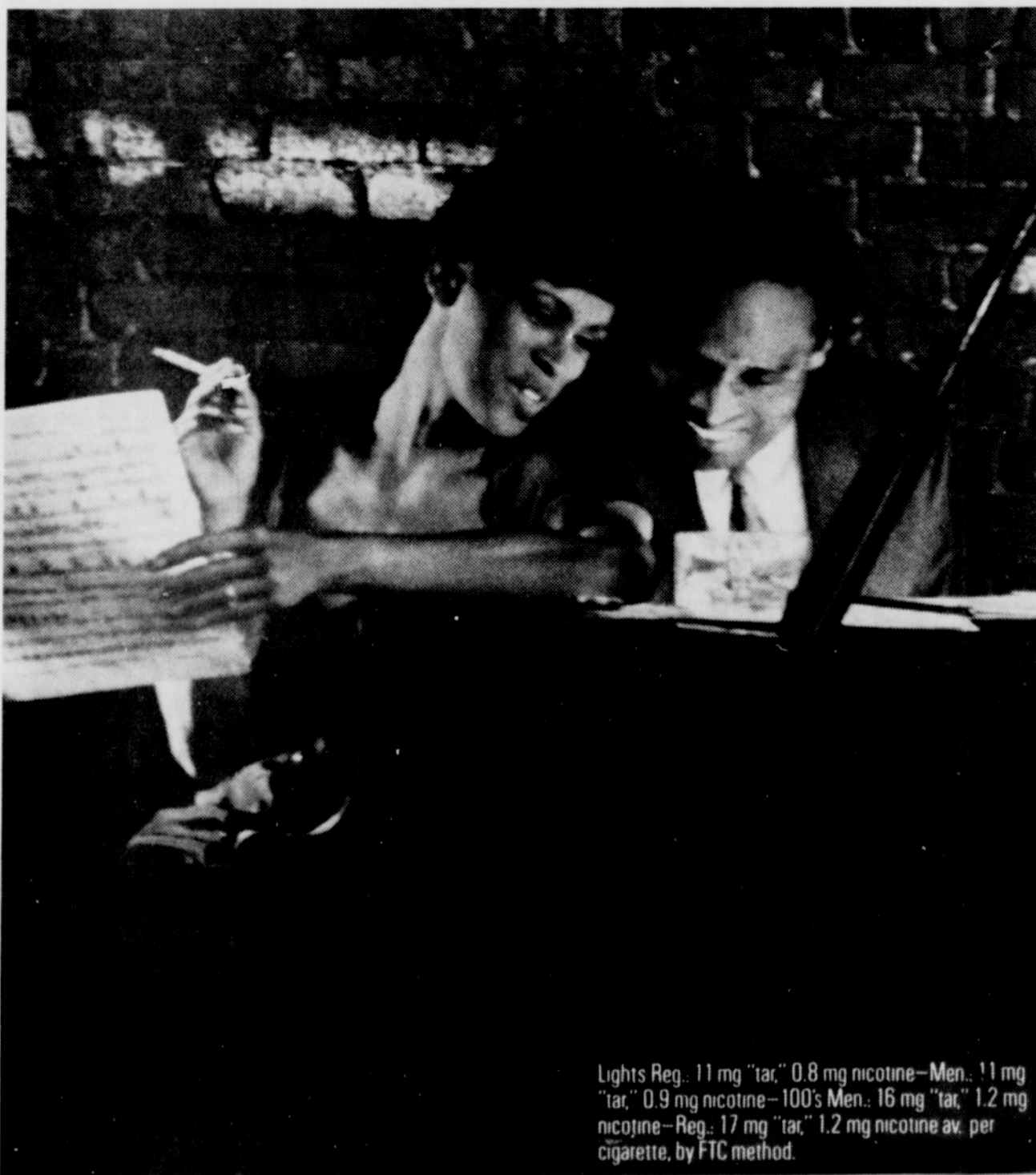


For people who like to smoke...

© Philip Morris Inc. 1990



BENSON & HEDGES



Lights Reg. 11 mg "tar," 0.8 mg nicotine—Men., 11 mg "tar," 0.9 mg nicotine—100's Men.: 16 mg "tar," 1.2 mg nicotine—Reg.: 17 mg "tar," 1.2 mg nicotine av. per cigarette, by FTC method.



Available in
Menthol and
Regular.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.