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## ATTN: PACIFIC NORTHWEST ARTISTS The U.S. SBA Wants YOU!

stration is seeking entries for their 1991 targeting professional artists and post secondary-level students in graphic design and arts. In addition to national exposure and recognition, the winning It is certainly fitting that we look first to artist will receive a \$4000 contract for local artists to celebrate small businessfinal preparation and design.

Small Business Week is proclaimed sources!" annually by the President, to pay special tribute to the nations's 20 million small business owners. The poster design should illustrate and incorporate this year's theme, "Small Business: Building America's Future", and the text: "U.S. Small Business Week, May 5-11, 1991". Subthan two colors on white paper, measuring 16"x 20".

administrator for the Pacific Northwest test, call SBA's Region 10 Headquarand Alaska, thinks that local artists are a ters, at (206) 442-1455. shoe in for the competition: "this region

The U.S. Small business Admini- enjoys some of the nation's clearest air, tallest mountains, grandest forests and Small Business Week Poster Contest, deepest seas," said Hal Wolf, "and the innovation and inspiration of our small businesses are well matched by its cultural diversity and deep artist talent pool! one of our most precious national re-

Entries must be postmarked no later than November 16, 1990, and should be sent to: The Office of Public Communications, U.S. Small Business Administration, 1441 L. Street, N.W., Room 926, Washington, D.C., 20416. The winning designer will be asked to submit missions should be designed in no more camera-ready art no later than Decem-

For additional information on the Harold (Hal) Wolf, SBA regional Small Business Week 1991 Poster Con-



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# What Happened

contnued from page 7

banks' advances went to pay our plumb- their old, established depositors. What ers and electricians. Everything went well for six months until the bank suddenly refused to take anymore contacts; "Downturn in the economy." what can you say? Or, as I said here earlier,"-frustration that frequently confronts the minority-did the failure evolve from conventional functions to the marketplace, or was it the result of racial discrimination: How to know?"

We got out, barely breaking even, and financing the last two contracts by marketing them through an ad in the Daily Journal of Commerce. Later we were to learn that the bank soon resumed taking these kind of contracts, based on an idea I had p[ioneered-but they were taken from large, well-financed contractors previously involved in the franchise, turn-key side of the business. 'Coincidently' they all turned out to be cusrumors that there had been strong prostring "upstarts" in competition with strong and innovative race.

do you think? Kind of reminds you of the experience of many of the "Black Inventors" I've written about.

Well, there you have two personal but quite relevant experiences which may illuminate not only some frustrations but some types of opportunity for the minority business person. Next week we shall take a hard look at today's volatile arenaespecially here in Portland, Oregon. Surely to be controversial will be an in-depth examination of the government role in the promotion of minority business as part of the 1960s "Great Society" promise. This role has been described in every imaginable fashion; from a long overdue assist to a much-neglected segment of the American population-to a "throwback" to the Freedmans' Bureau set up immediately following the Civil War and an alleged "Emancipation", seen tomers of the same bank. There were by many to be a precursor institution, carefully-contrived to head off and contests against the bank financing shoe strain the fear-provoking potential of a

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> **Bess Kaiser Medical Center Human Resources** 5055 N. Greeley Portland, OR 97217 (503)240-6215

Kaiser Sunnyside Supply Center Bldg. Human Resources 10200 SE Sunnyside Rd. Clackamas, OR, 97015 (503)652-5770

> Kaiser Permanente Medical Ctr. **Human Resources Room 110** 3600 N Interstate Portland, OR 97227 (503)280-2940

\*The open position listing are posted each Friday. Applications are accepted between the hours of 9:00 A.M. to 12:00 P.M. and 1:00 to 4:00 P.M. Monday through Friday.

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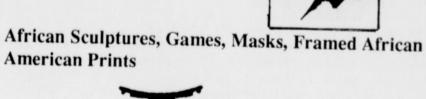
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