

PORTLAND OBSERVER 25¢

Volume XX, Number 38

"The Eyes and Ears of The Community"

October 3, 1990

THIS WEEK INSIDE

NEWS

Stewardship to the earth and the environment, by Dr. A. Lee Hendersen, publisher...PAGE 2

RELIGION

North Portland Bible College, by Mattie Ann Callier-Spears...PAGE 3

LOCKER ROOM

Curtis Delgado, by Aaron Fentress...PAGE 4



Steve Jones, former Portlander, Broadcasts Knicks' game, by Ullysses Tucker, Jr....PAGE 4



ENTERTAINMENT
Howard Hewett, by Tony Washington...PAGE 5



HIS/HERS OPINION
Can a long-distance relationship survive? by C.M. Brooks and Ullysses Tucker, Jr....PAGE 6

Successful Blacks have obligation to help innercity youngsters...PAGE 8



SUCCESSFUL TRAINING SESSION FOR EDUCATORS

□"SUCCESSFULLY EDUCATING LOW INCOME AND MINORITY CHILDREN: IT CAN BE DONE FOR ALL"
BY PROF. MCKINLEY BURT

The Jantzen Beach Red Lion Inn was the site for this week's three-day seminar designed to equip Northwest educators with effective and proven techniques to deal with multicultural education and 'at-risk' children. The program was prefaced by greetings from Dr. Ethel Simon-McWilliams, Associate Executive Director of the Center. "We are pleased that you are participating in our unique conference. You will hear how some principals from throughout the nation are successfully educating all children in their equitable, drug-free school environments-particularly low income and minority students."

The Sunday through Tuesday sessions began with speaker Richard E. Washington, principal of Ballou Senior High School in Washington D.C. A 25 year professional, his honors include "Outstanding Principal of the year from the D.C. Association of Secondary School Principals, 1988; and Distinguished

"The Center for National Origin, Race and Sex Equity"

Northwest Regional Educational Laboratory



Leadership Award, Save Our Youth of America, Washington D.C. 1989."

Mondays' luncheon speaker was Dr. Robert Barr, Dean College of Education, Oregon State University College of Education. Dr. Barr has served on the Teacher Standards and Practices

Commission and the State Advisory Board for Career and Vocational Education. He has received three national awards

and has written and co-authored four books on social studies, education at-risk youth and alternative education.

Another keynote speaker was Congressman Major R. Owens of New York, chair of the House Subcommittee on Select Education.

A Scheduled speaker is Mr. Ron Herndon, Director Albina Ministerial Alliance Head Start Program. Mr Herndon

was a prime mover in the formation of that very effective educational organization, "The National Association For Schools of Excellence". This group provided the teachers for the training sessions, providing participants with the opportunity to interact with some of the outstanding administrators in the field of education today. Readers of this newspaper are familiar with my many citations of the accomplishments of this group in implementing successful educational experiences for youth from low income families. I took a great deal of pride in being included as a founding member.

Interestingly, while the "Schools of Excellence" organization has recently published and distributed a very well received manual for successfully educating low income and minority children, "Partners For Success: Business And Education", we find the following statement made quite early on by the Northwest Regional Educational Laboratory (1987 Annual Report):

Education Involving Business and Human Resource Agencies-After years of cursory attention to how education and business can benefit from close collaboration, public schools are increasingly entering into new and creative relationships with the private sector. These initiatives include policy input from the

private sector, involvement with learners such as in literacy promotion, direct assistance from education in retraining dislocated workers, faculty skill enhancement and sharing of facilities, equipment and materials. NWREL is helping to build new alliances and facilitating the sharing of information and expertise."

Among the noted principals participating:

Louise Smith, Charles Rice Elementary School, Dallas, Texas-Under Smith's leadership, Charles Rice Elementary School's citywide ranking for student achievement rocketed from 88th to 1st in one year.

George Hughes, Lee Elementary School, Milwaukee, Wisconsin-Famous for carrying a cordless telephone for making instant "good news" report cards to parents, Hughes has led his school to dramatic improvements in math and reading scores.

Caroline Reedom, Paradise elementary School, Las Vegas, Nevada-Ancient, run-down Paradise Elementary School in one of Las Vegas' poorest neighborhoods has become a widely recognized model school under Reedom's direction. The conference drew 170 teachers and

SEE TRAINING ON PAGE 8

Children's Learning Fair, Walkathon Benefit School Antidrug Programs

Prevention of drug and alcohol abuse by youths themes the sixth-annual Children's Learning Fair and a companion walkathon next weekend.

The fair runs next Saturday and Sunday (October 6 and 7) in the Memorial Coliseum Assembly Hall under sponsorship by Portland Public Schools. Doors open both days at 11 a.m. and close Saturday at 8 p.m., Sunday at 6 p.m.

Just prior to the fair's formal Saturday opening, Portlanders will "walk away from drugs" in a fundraising sponsored by Meier & Frank.

The walkathon, starting at 8 a.m. and ending at 11 a.m., stretches from Holladay Park near Lloyd Center to the coliseum, where participants receive free breakfasts and fair admissions.

Proceeds from both the fair and the walkathon's entry fees go the drug- and alcohol-abuse prevention programs in Portland Public Schools.

Portland-area McDonalds restaurants will donate the breakfasts. Other fair co-sponsors are Z100 Radion, Fred Meyer and KPTV.

The Oregon Federation of Par-

ents for Drug Free Youth, along with PayLess Drug Stores, Oregon Oil Heat Commission, Thriftway Stores, and Channel 12, is participating by encouraging children to wear a "My Choice - Drug Free" fed ribbon and sign an anti-drug pledge sheet during the fair.

Originated and coordinated by Portland Public Schools, the fair features more than 70 nonprofit and commercial exhibits with education-related products and services for children.

Designed partly as a fun event for children, the fair primarily focuses on helping parents help their children to learn.

Several Portland teachers will demonstrate science, physical-education and language-arts projects for children and consult with parents about instructional programs in public schools.

Fair exhibitors include hobby, book and toy stores featuring educational toys, games and materials as well as model railroads, rockets and robots. A music school will provide rhythm instruments for children to use and Multnomah County Library will demonstrate its new compu-

terized card-catalog system.

Mascots for commercial exhibitors will provide hugs and photo opportunities, a live cheetah will be on display and medical institutions will help children learn about poison dangers and good nutrition.

Children also may have casts put on fingers, taste healthy food, use computers, make personalized books, take home growth charts and learn proper tooth brushing and flossing.

Stage shows several times each day will feature young fashion models and dancers, good-nutrition skits, and local broadcast personalities. Four students from Roosevelt and Wilson high schools and Jackson Middle School, who perform as an anti-drug rap group, will be on stage several times each day.

Fair adult admission is \$5. Admission for youths aged 6-17 is \$3.50. Children under age 6 are admitted free.

WELFARE REFORM GETS UNDERWAY

JOBS For Oregon's Future, the state's welfare reform program, officially begins October 1, making major changes in the state's aid to Dependent Children program which provides assistance to more than 32,000 single-parent families.

"Through this new program, we will be providing people on assistance with help to become financially self-sufficient," stated Stephen Minnich, administrator of Adult and Family Services, the state's welfare agency. "Our aim is to enable people to move from welfare to the workplace, into jobs which allow them to support their families without help from welfare."

SEE WELFARE PAGE 8

Correction

Last week's edition mistakenly announced the appointment of Harvey Lockett as manager of the City of Portland's Disadvantaged Business Enterprise--DBE--program. Mr. Lockett was appointed by the Oregon Department of Transportation's Civil Rights' section and is a State of Oregon employee. The Observer regrets the error and any inconvenience it may have caused.



BUSINESS PROFILE



Photo by Ullysses Tucker, Jr.

G. Franklin Computer Service

BY C. BROWN

Cleo Franklin, owner of G. Franklin Computer Service, started his business of repairing and selling microcomputers and printers in 1984 on a part-time basis. In 1988 he took the plunge and began running it full time.

His interest in computers goes back to childhood. At age ten he knew he wanted to work in the field of electronics. After accidentally blowing the picture tube of his parents' television set while trying to replace the back panel, he became interested in knowing how things worked and his mother and father, rather than becoming angry, encouraged his curiosity. While attending Grant High School, a counselor got him a job at Tektronix. When he received his draft notice in 1971, he decided to enlist in the Navy where he learned to repair computers. After his stint in the armed services, he returned to Portland and eventually returned to his studies and graduated from Portland Commu-

nity College in 1984 and found employment at a local company.

However, it soon became clear to Cleo that opportunities for advancement were limited and he knew self-employment was his best choice for the future. "Even though there are many problems being a black businessman, you can still go farther than if you're employed in traditional business," said Cleo.

And the problems are many; Cleo finds it hard to be optimistic about the future. "Without investment capital, it's impossible to expand. It takes capital to advertise and market a company but blacks find it difficult to get bank loans to invest in their companies and with the S and L crisis, credit is even tighter." Cleo feels many of the limitations on black businesses come from the pervasiveness of racism: "The reason blacks have trouble getting investment capital is that no blacks are in positions of authority in loan institutions to make a difference." And he doesn't

SEE CLEO ON PAGE 8