

For people who like to smoke...



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BENSON & HEDGES



100's Soft Men: 16 mg "tar," 1.2 mg nicotine—Reg.: 17 mg "tar," 1.2 mg nicotine—Lights Men: 11 mg "tar," 0.8 mg nicotine—Reg.: 10 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method.



Available in Menthol and Regular.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.