

# Sylvan Learning Center

# Welcome Back

# PP&L Donates to Sabin Elementary

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basic skills development. We have a reading program, math, writing, study skills for secondary schools, and we also have a SAT preparation program for high school juniors and seniors. In addition to that, we work with adults, who have been hurt on the job and need vocational rehabilitation. These people need to increase their basic skills so that they will be able to do some type of new job. We train teachers attempting to pass CBEST too."

**Portland Observer**-Why are your services necessary?

**Hartzog**-"I think they are important and necessary to children because they are not having all of their needs met in the school system. I'm talking about children in both public and private schools, that's partly because of economics. Class sizes are very big and there are different levels of skills inside the classroom. Teachers are not able to meet all of those needs. So, some of the youngsters need a boost and that's what we are here for."

**Portland Observer**-How do you obtain your clients? Do you get referrals from the schools, the state, or can clients just walk in off the streets?

**Hartzog**-"All of those, but basically ours are referred from people who have been a part of the program. We receive grants and contracts with different agencies that allow us to work with students on that level. For the most part, parents pay for the services for their youngsters to get them up to grade level."

**Portland Observer**-What happens when a person needs your services and can not afford them?

**Hartzog**-"Sometimes, we are able to offer assistance through monies solicited from organizations and corporations. We can give full scholarships or partial ones and it varies from time to time."

**Portland Observer**-In 1989, 38% of all high school students dropped out, why do you think this has happened?

**Hartzog**-"There are probably as many reasons as there are people who dropped out of school. I think what happens most times is that youngsters get to the secondary level and are unable, because of their basic skills, to do the work. They become disenchanted and drop out. By the same token, you have as many youngsters who are very talented dropping out because they are bored in

the school setting."

**Portland Observer**-How do you keep a student from dropping out or getting bored in a school setting?

**Hartzog**-"You've got to motivate them outside of the academic arena so that they can see the need for what their plans might be in the future. For example, if you can get them excited about a career they are interested in, they might see the need for doing the things necessary for success. It's the type of thing that someone has to mentor or support the child outside of the school system."

**Portland Observer**-Do you think that the average individual reads enough or up to the proper skill level?

**Hartzog**-"No, not up to skill level or the amount of reading that people do. Reading has really dropped off a great deal. I was listening to a tape the other day that suggested how adults in the United States only read two books annually and that's criminal. When you think of all the information that's available to us, it's almost a shame that people do not take advantage of it all."

**Portland Observer**-What effect do you think television has had on a person's ability or desire to read?

**Hartzog**-"Television has affected people's desire and ability to read a lot. Most people think that they have a lot of information about material and we really don't. We just have a surface view of things that television has told us. People need to analyze and seek other information on their own. Television has had a great impact on reading, especially in young children because it is such a great babysitter. Television takes the children over and they are unable to use their imagination properly or creative juices. They've (the children) are getting used to watching something happen instead of making something happen."

**Portland Observer**-There are children who can read time on a digital watch and not in real time, what should parents be doing to prevent these types of situations?

**Hartzog**-"Parents should not buy their children digital watches or contraptions that erode basic skills. Many youngsters can't tell time on a regular watch and its because of the digital clock in the house. There needs to be a regular clock around somewhere and parents need to spend more time with their children in

this area."

**Portland Observer**-How would you compare the educational system in America to others around the world, like Japan for example?

**Hartzog**-"We are so quick to say the educational system, but the Japanese society is a family oriented society and so the educational system can easily be a successful one because the family is oriented towards success. I think part of the problem with our system is that everytime a problem comes up, they try and turn it over to the schools. The schools have gotten away from the basic premise of educating children to read, write, compute, and spell. Now, they have to teach AIDS, Nutrition, sex education, and there is only so much time in the day. Furthermore, you can't teach a youngster that is hungry, you can't teach a youngster that has not had any rest, and you can't teach a youngster that is sick. So, the schools gets those types of problems to deal with and it's difficult."

**Portland Observer**-Where do you see your program going in the future?

**Hartzog**-"Sylvan has been around for 12 years, locally, and there are 600 of them around the United States. We are also in Alaska and Gaum. With the type of program that we've developed and designed, the demand for our services will increase."

**Portland Observer**-How credible is the Sylvan program?

**Hartzog**-"We are very successful and credible. We are able to get a years growth in a very short period of time with our students if they are consistent in their attendance. We have a 3-1 student-teacher ratio which insures success and individual attention. We have success stories all over the place of youngsters who have done well in life and school."

**Portland Observer**-Good luck in the future!

**Hartzog**-Thank you very much. For more information about the Sylvan Learning Center, contact Jeanne Hartzog at (503)249-2855. The office is located at 4300 Northeast Fremont...If you are a graduate of a United Negro College Fund institution, please contact Mrs. Hartzog. She is in the process of tracking all of the graduates in the Portland metropolitan area. You can contact her at the Sylvan Learning Center.

### ADOPT!

Happily married, financially secure couple wants to share our love, home and stuffed animal collection with an infant. Please answer our prayers. Related expenses. Confidential. Call Martha & Mark collect after 4:00 p.m., (215) 248-1595.

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has been able to reach the 'powers-that-be' with this summer's series of critiques and evaluations of systemic inadequacies relating to both the district and the school board (Particularly in respect to a 'desegregation-type curriculum' fully committed to the mandate for integration of minority contributions to culture and technology).

If it should turn out that we have not yet been successful in this effort then we are fully prepared to escalate our activities -- both in these pages and in the community. As sort of a hub of communications for minority media around the country, each week we receive copies of a score of African American newspapers. And we feel frustrated and ashamed when we read accounts of the high level of curriculum integration of minority contributions being accomplished in 'other' school districts of this nation. Certainly, we shall use these pages to 'reproduce' such documented evidence that others are achieving this goal.

Wherever the need for such extended activity is indicated, we intend to be in the forefront of those who will be about mobilizing opinion, organizations, and citizens -- people who, like Senator Mark Hatfield, address the issue squarely,

leaving no room for the lame excuses and dubious explanations for failures presented by some school districts. There follows this quote from the Senator's address to the "Schools of Excellence" organization founded by Ron Herndon.

"Academic excellence is not solely the province of middle and upper income youth. Academic success comes to those children who receive quality instruction, who are held to high standards, and who are educated in a supportive atmosphere. By bringing together individuals who have experiences such success, you are establishing a sharing environment that can do much to enhance positive academic experiences in young people."

This quote is reprinted from page ii of that most valuable guide to a better education for our children, "Partners For Success: Business and Education (Principals Successfully Educating Low Income and Minority Children Tell How it Can Be Done Everywhere)." Parents and teachers can (should) obtain a copy locally, along with an accompanying video tape for \$9.95; National Schools of Excellence, 1425 N.E. DeKum, Portland, Oregon, 97211. Or just drop by, this is the headquarters of the Albina Ministerial Association.

Northeast Portland's Sabin Elementary, an early childhood education center serving students in preschool through Grade 5, this Thursday (August 30) receives more than \$1,000 in cash and school supplies from Pacific Power & Light Co. and its employees.

PP&L representative Carole Rockney will present an oversized corporate check for \$1,000 to Sabin principal Mike Jordan and Portland School Board member Stephen Kafoury during 9:30 a.m. ceremonies at the school, 4013 N.E. 18th Ave.

The cash and supplies will benefit students of low-income families throughout the school year, as determined by a school committee of parents and faculty members.

"We plan to be flexible in how the donation is used," Jordan said. "Some funds will go for basic supplies. The rest will be used for special needs such as student grants for lunch money."

Sabin is PP&L's "adopted" school for 1990-91 in the School Partnership Program involving six Portland corporations. Corporate donations are matched by equal grants from the Oregon Community Foundation.

Participating "adopted" schools have large numbers of low-income families.

## Letter from Herndon and Jackson on NIKE

Given all the controversy surrounding NIKE, and who is supporting or not supporting a national boycott of NIKE shoes, we thought it necessary to set the record straight and state the Portland BUF position.

First, let us repeat again, we believe the best course of action is to play the role of mediator by bringing NIKE and PUSH to the table, and discuss the issues in a well thought out reasoned manner. Apparently mediation is emerging as the most prominent theme at this time, due to requests from respected African-Americans nationwide. Obviously, we are on the right tract here in Portland, and it would make good sense if either one or both parties set aside organizational attitudes and seriously resolve differences. At the moment actions on the part of both NIKE and PUSH are very counterproductive, serves no useful purpose, and both organizations have a lot of stake and a lot to lose.

The Portland BUF position is also based on the following factors:

A. PUSH has raised some legitimate issues, and the issues are not unknown to NIKE because we raised the same identical issues five years ago. One outcome is the shoe and apparel store on M.L. King Blvd., therefore, the Portland BUF is not against issues raised by PUSH.

B. There has been a significant role we have played with NIKE locally, indeed unique. Our involvement with NIKE has been strictly business, and all transactions thus far have benefited the larger Northeast African-American community. It would be irresponsible to sever a relationship at this time with a corporate giant in the shoe industry, who has been responsive to the needs of Portland's African-American community.

C. While many may wonder why the Portland BUF is not supporting the NIKE boycott, we are aware of the fact that we are not alone. At least one other BUF chapter has not officially joined in the NIKE boycott.

D. We would like to commend other Black organizational leaders for their courage and standing with us locally. A true Black united front does exist in Portland, and our thanks goes to the Urban League, N.A.A.C.P., and the Coalition of Black Men.

E. It is hoped the community will continue to support the Portland BUF, and we are very clear that our contributions to the African-American community will never be to its detriment. The basis for our actions has never been for self-serving purposes, and to our knowledge no BUF member is wealthy, and if by chance it happens by way of corporate contributions, the wealth will always be shared with the community.

Thank you very much for taking the time to review our position.

Sincerely,  
Ron Herndon  
Rev. John H. Jackson  
Co-Chairs, Portland BUF  
P.O. Box 3976  
Portland, OR 97208

## Cash Burial Life Insurance Plan

- Cash benefits from \$1,000 to \$10,000.
  - Pay your beneficiary or the funeral home of your choice
  - 5 and 10% growth plan options
  - Underwritten and administered by Homesteaders Life Company, Des Moines, Iowa
- Watch for our mailer for further details or call today for your free Personal Arrangement Guide

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## Portland's Real Estate Market Among Top in Northwest

With homes staying on the market an average of 20 days and annual appreciation rates hovering near 24 percent, Portland, Oregon is one of the hotter residential real estate markets in the Northwest. Those are among the findings in a just-released survey conducted by the Northwest Region of the Century 21 Real Estate Corporation.

Portland ranked sixth in average sales price with homes selling between \$125,000-140,000. It's the highest area in terms of annual appreciation, and third in the average number of days that homes are on the market prior to sale.

Twenty markets were surveyed by Century 21, which maintains 170 offices throughout Washington, Oregon and Western Idaho. Researchers focused on three categories: average sales price, average number of days on the market, and annual appreciation rates. Century 21 broker activity through July of this year, and is based on a three-bedroom, two-bath home of approximately 1,600 square feet.

According to the survey, Bellevue, Washington tops all Northwest cities in average sales price, with homes ranging from \$190,000 - \$210,000. Number one in average amount of time on the market was Wenatchee, Washington, where homes are lasting only 10 days before selling. Conversely, the longest average pre-sale period was 114 days, in Lewiston, Idaho.

Meanwhile, several cities are posting annual appreciation rates of 20 percent or higher. Topping the list is Portland, Oregon, with a 24 percent average annual gain. The super-heated Seattle real estate market has cooled, leaving appreciation values flat in the Seattle, Bellevue and Everett areas.

"Overall, the Northwest residential real estate market remains very strong," commented Art Fossum, regional director for Century 21. "And, with retirees looking more and more to this area, we expect that trend to continue," he added.

Century 21 Real Estate Corporation, a wholly-owned subsidiary of Metropolitan Life Insurance Company, is the largest real estate corporation in the world. Approximately 11 percent of all residential real estate transactions completed in this country are handled by a Century 21 office. Collectively, an estimated \$65 billion in real estate was sold last year by the Century 21 system.

# SELL YOUR HOME

## Without Bank Financing

1/3 of the Homes on the market will qualify for Bank financing.

1/3 will require some repair and is financiable.

1/3 won't qualify under any circumstances.

75% of the Homes in inner N/NE Portland will fall into the last two categories. Let us show you how to avoid the hassles. Call today for a free market analysis.



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Each Office is Independently Owned and Operated

## PORTLAND POLICE BUREAU DETECTIVES BULLETIN

The information contained in this bulletin does not establish or convey authority to arrest, stop, detain or tow, unless specifically stated. CONFIRM ALL WARRANTS. This information is confidential and should be restricted to law enforcement personnel only. Direct questions and replies to the contributing investigator or to the Detective Division, Investigative Support Unit, 503-796-5437 (inter office mail: 11981329/51). FAX 503-796-3418.

### SUBJECT OF INTEREST

\*\*\*\* HOMICIDE \*\*\*\*

### REWARD

The identity of the man pictured here is needed by Detectives investigating the killing of Carl W. Gibbs. (Age 44)

On July 8, 1990, Mr. Gibbs, who had no fixed address, was pushing a grocery cart in the area of N. Williams and Failing when he was assaulted and killed. The attack happened between the late evening hours of July 8, to the early morning hours of July 9, 1990.

Detectives know the man pictured and another black man were in the presence of the victim shortly before his death.

This man is about 25-30 years of age, is 6' tall, weighs about 200 pounds and had a close-cropped beard. He was wearing a black baseball cap, black jacket and white, high-top athletic shoes. The man may frequent "Craig's" tavern at 106 N. Beech.



### REWARD

If you feel you may know this man, you are urged to call Portland Police Homicide Detectives Ed Herbert and C.W. Jensen at 796-3400 or the CRIMESTOPPERS program at 248-HELP.

A reward up to \$1000.00 is offered and your information will be treated confidentially.