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"The Eyes and Ears of The Community"

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Black Leadership Conference Endorses Candidates

The Black Leadership Conference released its list of endorsements for the upcoming primary and general election, recommending Barbara Roberts for governor, Mark Hatfield for U.S. Senator, Les AuCoin and Ron Wyden for U.S. Representatives and John Erickson for Superintendent of Public Instruction.

"The most difficult task was choosing between Barbara Roberts and Dave Frohnmeyer for the governor's race," said George Richardson, chairman of the Conference's interview/endorsement committee. "We believe that issues important to the black community would be better addressed by Barbara Roberts and that she has historically been more open to our input."

The Black Leadership Conference is a community-based organization created several years ago to identify and support national, state and local candi-

dates for public office that are sensitive to issues that impact the black community. The Conference, with the help of several other community organizations, identified economic development, education, housing, crime and employment as the key issues in this election. The interview/endorsement committee interviewed the candidates or examined their records and credentials to determine their positions on these issues.

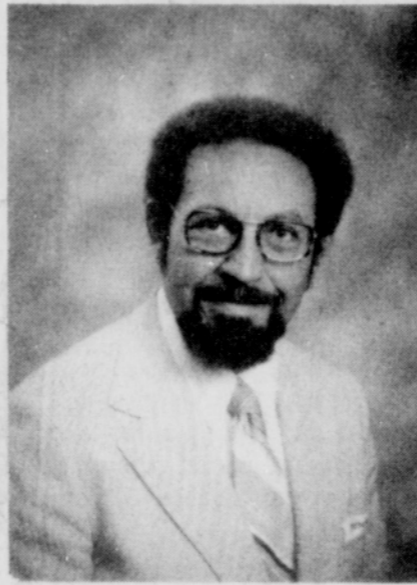
Other endorsements by the Conference include Earl Blumenauer and Gretchen Kafoury for Portland City Commissioners; Gladys McCoy for Multnomah County Chair; Fred Milton for Multnomah County Commissioner; Jim Hill for State Senator, 16th District; Judith Bauman for State Representative, 13th District; Beverly Stein for State Representative; 14th District; Mike Burton for State Representative,

17th District; Margaret Carter for State Representative, 18th District; Ron Cease for State Representative, 19th District; Ancer Haggerty and Mercedes Diez for Multnomah County Circuit Court Judges; and David Knowles for Metropolitan Service District Councillor.

Ron Herndon, the Conference Co-chair, indicated that the Black Leadership Conference would meet in the near future to determine the level of support each candidate would receive.

The Conference did not endorse Mary Wendy Roberts, candidate for Commissioner of Labor and Industries, who failed to meet with the Conference, nor Rena Cusma, candidate for executive office of the Metropolitan Service District, or Aaron Brown, candidate for Multnomah District Court Judge because they both did not respond to invitations to meet with the Conference.

Dr. John D. Marshall Passes



Dr. John D. Marshall, long time Portland physician and former member of the Oregon State Board of Medical Examiners passed on Saturday, April 21, 1990, after an extended illness. He was 68 years old. Dr. Marshall graduated from the University of Chicago with a B.S. degree in Zoology in 1944. He received his medical degree from Meharry Medical School in Nashville, Tennessee in 1946.

While serving his internship at Harlem Hospital in New York he met and married nurse Viola Margaret Artsen.

In 1947, the couple moved to Portland, where Dr. Marshall began his practice with Dr. Denorval Unthank at SW 6th Ave. in downtown Portland.

He later moved his practice to NE Portland where he remained until his retirement.

In 1978, he was appointed by former Oregon Governor Bob Straub to the Oregon State Board of Medical Examiners.

In 1980 he was listed in the "Who's Who Among Black Americans."

Dr. Marshall is survived by an uncle, Ocie Jackson Anattuc, Texas, brother Eugene J. Marshall, Seattle, six children, John D. Marshall, Seattle; Robert Eugene Marshall, Seattle; Steven A. Marshall, Scappoose, Oregon; Paul A. Marshall, Portland; Michael B. Marshall, Portland; and Margaret L. Marshall, Portland.

Funeral services will be held at Emanuel Temple, 1032 N. Sumner, Portland, Thursday, April 26, 12:00 p.m.

Bishop A.A. Wells will preside.

Immigration: Conclusion

by Prof. McKinley Burt

As we come to the end of this series on immigration, it would do well to cite some opinions of the Black populace. Many have voiced some rather strong commentary in respect to fears of a negative impact on minority citizens. However, there has not been as much concern expressed in the Pacific Northwest as in California, in the Great Lakes "Rust Belt" sector (automotive and supplier industries), or in the big urban centers on the East coast.

These concerns are based upon a number of considerations, not least of which is the expectation of those providing social services in the inner-cities that lower-skilled newcomers will exacerbate unemployment among the "underclass". John E. Jacob, President of the National Urban League, stated last May that in some areas the new arrivals have a poverty rate as high as thirty percent. Meaning that they would be highly competitive for jobs with those whom he described as "our home-grown poor, facing a lack of economic and educational opportunities."

At the other end of the scale, we find two top Black professionals expressing their views on the viability of Blacks in a society and economy becoming more technical every day. Their positions will be placed in the context of the fears of many Black students, parents, and professionals who feel a definite threat from that large (and encouraged) segment of immigrant "drawn from the educated middle class of their countries" (quoting John E. Jacob).

Dr. Decatur Rogers, Dean, School of Engineering, Tennessee State University opines that less than three percent of engineers in America are Black males--while at the same time there is a 78 percent "failure" rate of African American engineering students. Interviews with Black parents echo Dr. Roger's views on the campus racism and a "divorce" from family ties and nurturing. Further he deprecates the campus drug scene, and asks, "how do we regain our spirituality and do it in a timely fashion before genocide?" Dr. William Wiley, the Black director of the important Batelle Pacific Northwest Laboratory gives his own census; "Blacks, Hispanics, and Indians as a group constitute only 5 percent of the scientists and engineers in the United States."

Blacks that I encounter are extremely disturbed by what they view as the added threat of a heavy "immigration" pressure on that upper end of the scale we cited. Many quoted from that Oregonian article (syndicated) I mentioned

several weeks ago--an East Indian from Mr. Jacob's "educated middle class



immigrants" holding a top government job, expounded at length upon his own skills and expertise and on how valuable it was going to be to America as this technical importation was increased. Many of the same blacks are aware that pending immigration legislation (like the Kennedy-Simpson Bill, S358), places considerable emphasis on heavy quotas for scientific, engineering and other technical people. This position is supported by any number of editorialists and economists across the country.

In the same vein, we find Blacks in the northeastern states who are still scratching for "tenure" or promotion in technology expressing concern that the exodus of Jews from Russia will see a greater (non-win) competition for technical jobs. Several even expressed dismay that Congressman Mitchell (Black) was vehemently protesting an allocation of 400 million dollars to Israel for housing to accommodate the new arrivals there. The objection being, that if Israel cannot house them, immigration will be diverted to those shores. A writer for the "Jerusalem Post" recently stated "the proportion of scientists, professionals and technicians among the Soviet arrivals is an astonishingly high 73 percent."

These concerns are not something that is (or should be) taken lightly by a goodly number of the minority population. And when you add the steadily increasing number of Black and white blue collar workers who are losing their factory and mill jobs to a different type of integration--imports (try Flint, Michigan!), it easily seen that we all may have some cause for trepidation. We could have gone on here to evaluate those "expert predictions of severe job loss under military cutbacks" being forecast by the nation's news services, but we have introduced enough stress for this time around.

Innovative Training Program Graduates First Case of Workers

Four Portland Hospitals and The Private Industry Council Team Up to Combat Labor Shortage

After more than a year of planning, the first graduates of an innovative training project are ready to begin work in health care, Oregon's second-largest industry. Ten formerly unemployed men and women will graduate on Friday, April 20, and become eligible to begin permanent employment in jobs paying an average starting wage of \$7.00 per hour. Jobs will be in nutrition services, environmental services and patient transportation. Representatives of Kaiser, Emanuel, St. Vincent and Providence Hospitals, The Private Industry Council's Board of Directors, and the Service Employees International Union will attend the graduation.

Responding to a shortage of entry-level hospital workers, The Private Industry Council coordinated an eight-week cross-training program which includes two weeks in a classroom learning basic job skills and two weeks of on-the-job training in each of the three skill areas. Approximately 150 entry-level positions in nutrition services, environmental services and patient transportation are available at each Portland-area hospital every year.

The Private Industry Council and participating hospitals designed the initial small-scale pilot project to recruit and train unskilled workers who would not usually be considered for hospital employment. Hospitals have traditionally looked to college graduates and retired persons for these jobs but, increasingly, the positions have gone unfilled.

According to Karen Lindquist, Emanuel Hospital Compensation Specialist, "It's becoming difficult to find good applicants. One year ago we were receiving 25 or more good applications a day from the Employment Division, and today we are lucky to receive five applications. We decided to ask The Private Industry Council for help."

The Private Industry Council, primarily funded by the federal Job Training Partnership Act, provides employment and training services to low-income, unemployed residents of Washington and Multnomah Counties. The organization strives to provide living-wage skills to individuals facing multiple barriers to successful employment. The inaugural group of ten hospital training graduates includes four African-Americans, three single parents and one homeless person. The graduates have overcome barriers including low basic skills, little or no work experience, child care problems and poverty. The Private Industry Council has provided support services such as transportation and child care throughout the eight-week training period, and will continue to track training participants for at least six months, measuring job retention and providing follow-up services when needed.

"For many industries, the predictions of 'Workforce 2000' are already here," stated Dennis Cole, President of the Private Industry Council. "As the characteristics of new entrants to the labor force change, employers will have to seek new strategies for ensuring a qualified workforce."

The management group overseeing the cross-training pilot project estimates that participating hospitals will save over \$400,000 a year in personnel services associated with new hires. In addition to a steady pool of qualified applicants, the targeted training program will help hospitals attract and keep minority employees. A second training class is scheduled to begin within two months.

A ceremony marking the inaugural graduation will be held Friday, April 20 at 2:00 p.m. in the board room of The Private Industry Council's downtown Portland office, located at 520 SW Sixth, Suite 400.

WSAAA To Boost Minorities in Advertising Industry

The Western States Advertising Agencies Association has begun the development of a much-expanded program to encourage minorities into advertising careers.

WSAAA's move to boost its fledgling Minority Program follows a surprise donation of \$200,000 announced April 3 by Jay Chiat, chairman and CEO of Venice-based Chiat/Day/Mojo.

Chiat, who is personally funding half the program, said the donation reflected his strong belief that the advertising industry should actively nurture and aggressively promote minorities.

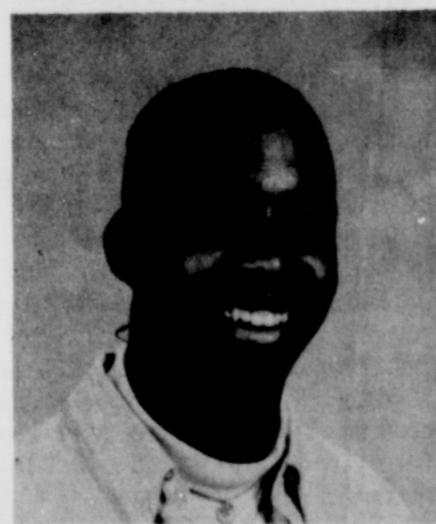
"This is as much an agency issue as it is a broader societal issue; we are at the leading edge, the opinion creators, and we bear a commensurate responsibility," he noted.

Chiat's commitment to WSAAA's program, made public at his acceptance of WSAAA's first Leader of the Decade award, was welcomed by Gerald McGee, Association president and managing director, Ogilvy and Mather.

"While Jay Chiat's professional commitment has drastically changed the image of Western advertising in ten years," says McGee, "This is a personal commitment to help aspiring young minority talent enter the creative side of the business."

"His record of backing instinct with action was precisely the reason he was named WSAAA Leader of the Decade," WSAAA's president concluded.

CONGRATULATIONS:



William Cobine, 17, a junior at Clackamas High School has been elected as Student Body President by the 1100 attendees at the Clackamas County school.

Sporting a GPA of 3.4, the student/athlete (tight end/linebacker) plans to attend Oregon State University upon graduation.

William is the son of Mr. & Mrs. Monroe Cobine, owners of Mrs. C's wigs, on Seventh and Fremont in N.E. Portland and has one sister, Rhonda, 25.

Benson Tech Show Set for April 26-27 at

"Past, Present and Future" is the theme for the 70th annual Benson Tech Show, scheduled for 6 to 9 p.m. Thursday, April 26, and Friday, April 27 at Benson High School.

The year's theme will be carried out by displays highlighting the past and present, with exciting industry exhibits illustrating technology's future. Visitors will see lasers, robotics, computer-assisted drafting, computerized typesetting and graphics, computer-assisted manufacturing, computer-controlled living environments, and much more.

Also included in the evening's activities are shops in action, medical training exhibits, science projects, academic displays, and a stage show. Tickets are \$1.00 each, and are available at the door or from any Benson student. Children under 12 and senior citizens will be admitted free.

NIKE Responds to Criticism With Academic Program

The NIKE Corporation recently announced that they will spend \$5 million on an advertising project aimed at keeping young people in school. David Robinson is the spokesperson. NIKE received harsh criticism from several educational groups about promoting athletics instead of academics. Bo Jackson and Michael "Air" Jordan will also be featured on these commercials.

Labor Commissioner Robert Applauds Walker's Heroic Efforts

"I deeply respect and applaud the integrity shown by Louis Walker today (April 19, 1990) who took a stand on what he knows--what we all know--to be right. Mr. Walker, who helped a black man being threatened by two white men on a MAX train and ended up with a bullet in his arm, stated that he just isn't going to put up with racism anymore."

But this incident isn't a single incident. The number of hate crimes is increasing in Oregon. Racism is a heinous problem--certainly not only exemplified in acts of violence--and until our tolerance level equals that of Mr. Walker, things won't change. And they must. I encourage all of us to take a stand against racism in all its forms."

The Oregon Bureau of Labor and Industries is the state agency responsible for protecting the civil rights of Oregonians, enforcing wage and hour employment laws, and promoting skilled training through apprenticeship.

University to Observe King Birthday

University of Oregon President Myles Brand announced today (April 19) that the university will take part in the national observance of Martin Luther King, Jr., Day beginning in 1991.

"The Faculty Advisory Council, the University Senate and the Council of Deans have concurred in setting aside the third Monday in January as a university holiday in honor of the slain civil rights leader," Brand said. "Classes will be dismissed, and we will have planned academic and cultural activities to celebrate the importance and value of diversity," Brand said.

The 1991 holiday will be observed Monday, Jan. 21.

"It is entirely appropriate for this university to observe Martin Luther King Day. Martin Luther King provided the leadership for civil rights at a crucial time in this country's his-

tory. "The University of Oregon is committed to equal and just treatment of all persons, no matter their age, race, gender, country of origin, sexual orientation, religion, disability, marital or Vietnam War veteran status," he stressed. "Campus-wide observance of Martin Luther King, Jr., Day would reinforce this commitment."

During this day, the university, including faculty, students and staff, will devote itself to activities that focus on the importance and value of diversity.

Brand said he will form an appropriate committee to plan and implement these events.

By the terms of their negotiated contract, classified UO staff members represented by the Oregon Public Employees Union already observe King's birthday as a holiday from work.