

# NEWS AROUND THE NATION

## Satellite Teleconference To Link Black Communities On Self-Help Agenda For 21st Century

Age-old tradition and space age technology will come together to unite thousands of African-American communities on January 27th, in a nationally broadcast teleconference organized by the National Council of Negro Women in cooperation with the black College Satellite Network. With the theme, "Extend the Family Spirit," the program will set forth a new agenda for self-help via a reinforced sense of community as the extended family. The three hour telecast will be aired from 2 to 5 p.m. (EST). Hosted by actress and recording artist Melba Moore, it will join down-link locations in almost every state to the broadcast center in Washington, D.C. The program will include demonstrations and discussions on problem-solving of contemporary issues with strong emphasis on traditional and historic Black family values.

"To both meet the challenges of the present and to prepare for the 21st Century, we must take stock of our inherent strengths and resources in a cohesive and coordinated manner," stated Dorothy I. Height, President of the National Council of Negro Women, in making the announcement. "While the concept of the 'extended family' has been a key historic element of African-American survival, it has been overlooked by many in recent years during a time of escalating problems. It is our hope people will come away from the teleconference with a new appreciation for the heritage and vitality inherent in our traditional values and apply them to help cope with today's family problems. We look to foster a commitment nationwide both to the sense of the community as the 'extended family' and to a renewed determination to help one another."

The teleconference is a natural outgrowth of the annually-held Black Family Reunion Celebration, a five city weekend event viewed by many the most significant movement in the African-American community since the 1960s. Over three million people have attended the resource-gathering festival since its inception in 1986. In an editorial, the Wall Street Journal said, "the National Council of Negro Women deserves much credit for daring to be anachronistic by promoting the institution of marriage and advocating a re-emphasis of traditional values in the Black community."

The teleconference will combine a variety of programming elements, including provocative NCNW program overviews and testimonials, panel discussions, historical retrospectives, and audience participation segments (with comments and questions to nationally recognized authorities by viewers from around the country via a toll-free 800 number).

Among the notables who will appear in the program are Jesse Jackson, Lerone Bennett, The Jacksons, Walter Fauntleroy, Malcolm-Jamal Warner and his mother Pamela Warner, Jayne Kennedy, James Ingram, The Jacksons, Arthur Ashe, Alex Haley, Lou Rawls, and Esther Rolle, among others.

A 54-year-old national/international membership organization founded by Mary McLeod Bethune, the National Council of Negro Women has been in the forefront of addressing problems confronting each new generation with meaningful and effective

programs. NCNW program thrusts today include teen pregnancy, health, drug abuse, prevention, education, employment, business development, and self help for families in the U.S. and in Africa. In its early years, the NCNW focused on the status of women, the impact of the Depression, improving conditions for Black teachers, and combating segregation in the military and other professions. Today, the NCNW has established itself as the most progressive voice on behalf of the Black family, with an outreach to four million members through 33 affiliated national member organizations and 230 community-based sections. NCNW membership is open to all who share its concerns.

Information relating to downlink center locations and membership is available through local NCNW sections or the national headquarters at 1211 Connecticut Avenue, N.W., Suite 702, Washington, D.C. 20036 or by telephoning (202) 659-0006.

## AICPA Awards Scholarships To Minority Students

NEW YORK CITY--The American Institute on Certified Public Accountants (AICPA) has awarded \$380,250 in scholarships to minority students in accounting for the 1989-90 academic year.

Since the program's inception in 1970, the AICPA Minority Recruitment and Equal Opportunity Committee has awarded over \$4 million in scholarship aid to more than 4,500 students. The awards for this academic year represent the highest amount ever given to minority students by the AICPA.

Scholarship aid this year was granted to 469 undergraduate and graduate accounting students selected from throughout the United States, including Blacks, Hispanics, American Indians and Asians.

"The AICPA is proud to recognize these future leaders of the accounting profession," said AICPA President Philip B. many qualified minority students as possible by giving them needed financial support."

This year's scholarship winners represent 187 schools, with the largest number of

awards going to students attending the historically Black colleges and universities. Included in the total are 15 Arthur Andersen-AICPA awards totalling \$15,000 and 6 Price Waterhouse-AICPA awards which total \$5,000.

Individuals interested in applying for scholarships should write to Sharon Donahue, Manager, Minority Recruitment and Equal Opportunity Department, AICPA, 1211 Avenue of the Americas, New York, NY 10036-8775. The deadlines for receipt of applications are July 1 and December 1.

The AICPA is the national professional organization of CPAs with more than 290,000 members in public practice, industry, government and education. AICPA members are committed to the highest standards of quality, independence and ethics in their practice. In its continuing efforts to serve the public interest, the organization sets audit standards, upholds the profession's code of conduct, provides continuing professional education, peer review and quality review programs, and prepares and grades the Uniform CPA Examination.

## Phi Beta Sigma Fraternity Charts A New Agenda

Phi Beta Sigma Fraternity, Incorporated, with the vigor, mandate and energy of its more than 90,000 dedicated members throughout the United States, Africa, Europe and the Caribbean elected Carter D. Womack as its 27th National President.

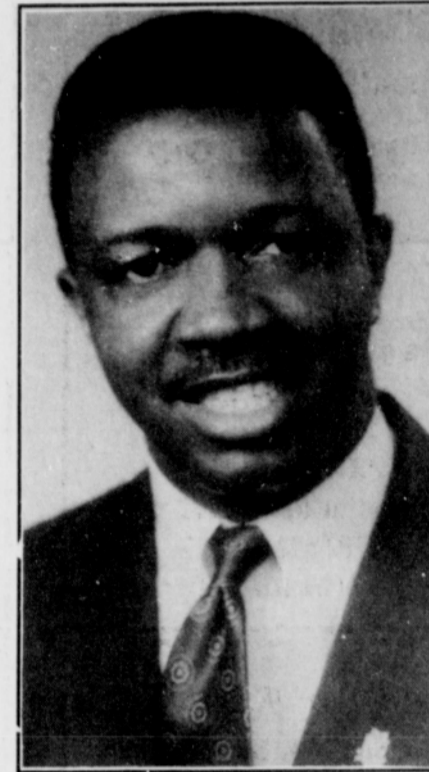
Womack who is employed as Director of Employee Relations for Ryder Truck Rental, Inc., a division of Ryder System, Inc. is responsible for employment, employee relations, affirmative action and focused community relations for the 30,000 employee division of Ryder System, Inc.

The Greek letter organization convening in Washington, D.C. for its Diamond Jubilee Conclave has set as a mission statement the desire to become "the Leading Pro-active Community Service Organization" in the country.

"We will strengthen and pro-actively serve our brotherhood and communities to ensure that the fraternity's programs are focused and committed to serving humanity," said Womack. "We must create an environment where the dignity and worth of each member is respected," the former Akron, Ohio councilman added.

Phi Beta Sigma Fraternity, Inc. was founded at Howard University in Washington, D.C. in 1914 by three young African-American male students. The founders, Hon. A. Langston Taylor, Hon. Leonard F. Morse and Charles I. Brown organized a Greek letter fraternity that truly exemplify the ideals of Brotherhood, Scholarship and Service. The fraternity's membership consist of collegiate, business and professional men.

From its inception, the founders of the fraternity envisioned the organization as a mechanism that delivers services to the envisioned the organization as a mechanism that delivers services to the general community rather than for its members to use exclusively for themselves. They also held the deep conviction that acquired skills should be returned to the communities from



Carter D. Womack

which they had come. This conviction is mirrored in the fraternity's motto "Culture for Service and Service for Humanity."

Phi Beta Sigma Fraternity, Inc., an international organization of leaders, over the last three quarters of a century has established the Phi Beta Sigma Educational Foundation, Inc.; the Phi Beta Sigma National Housing Foundation; the Phi Beta Sigma Federal Credit Union and Phi Beta Sigma Charitable Outreach Foundation. These foundations are in place to serve the different constituents that the fraternity aids.

Womack states that the theme for Phi Beta Sigma in the Year 2000 is: "Sigma Focused on Issues that Impact the African-American Male to Strengthen America's Communities." Womack adds that through the development of the affiliate youth group,

the Sigma Beta Club, the fraternity members will be working with Junior and Senior High School boys to address issues such as educational development, drug use, teenage pregnancy, health care, male leadership roles/responsibilities, self-esteem, cultural awareness and an appreciation of the free enterprise system.

Womack further states that through corporate projects and supportive relationships with such organizations as the March of Dimes Birth Defects Foundation and their joint Project Sigma's Attack Teenage Pregnancy, the over \$100,000 Giving Program to support the National Association for the Advancement of Colored People (NAACP), the National Urban League, United Negro College Fund and the Phi Beta Sigma Educational Foundation the fraternity hopes to make a difference in many communities across the country. Also planned is an aggressive campaign to strengthen relationships with major corporations, other organizations and the United States government in order to effectively address issues that impact the African-American male.

Other members elected to the organization's national board are: Damon Miller, Sr., National First Vice President; Garry James, National Second Vice President; Charles Moore, National Comptroller; Atty. James Harper, National Legal Counsel; Steven Bradford, National Director--Bigger and Better Business; Dr. James Clarke, National Director--Education; Marvin Cheatham, Sr., Nation Director--Social Action; Julius Simmons, Sr., President of Life Members and Chester Riley, President of the Distinguished Service Chapter. The fraternity's national headquarters is located in Washington, D.C.

The members of Phi Beta Sigma Fraternity, Inc. are "excited and optimistic" as they begin to work collectively addressing the many issues that impact the African-American male to truly strengthen America's communities.

Say You Saw It In The  
**Portland Observer!**

## Write On, Sonja Brown!

Burger King® and the Burger King® Minority Franchise Association congratulate Miss Sonja Brown, Grand Prize winner in our Martin Luther King, Jr. Dream Scholarship Essay Competi-

tion. We awarded Sonja a \$10,000, 4-year scholarship to help her achieve her dreams. And she was just one of 27 essay winners who received scholarship awards totaling \$30,000.

Burger King is very proud to honor young men and women like Sonja, who aren't afraid to break the rules and go for their dreams. Because at Burger King, we feed dreams too.



SOMETIMES YOU'VE GOT  
BREAK THE RULES.

