

# For people who like to smoke...



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# BENSON & HEDGES



100's Soft Men.: 16 mg "tar," 1.2 mg nicotine—Reg.: 17 mg "tar," 1.2 mg nicotine—Lights Men.: 11 mg "tar," 0.8 mg nicotine—Reg.: 10 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method.



Available in  
Menthol and  
Regular.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.