

"It Will Take Your Breath Away!"

Safeway officials announces the Grand Opening date of the largest, most innovative and exciting Safeway store in the Northwest.

The 53,100 square foot store, billed as the Safeway Marketplace at Jantzen Beach, represents a "new generation" of stores and positions Safeway on the leading edge going into the 1990's.

Safeway designed the store with an "eye to the future" - combining the latest trends in the industry with a unique layout, new features, services and conveniences that today's consumers have indicated they want.

Safeway has been aggressively remodeling existing stores and opening new stores at a brisk pace throughout 1989 - with each store more creative and advanced than the previous one. However, the Safeway Marketplace at Jantzen Beach is the most radical departure from any store the chain has ever built anywhere and is considered a "destination shopping center."

The most notable feature of the store design is a 40' foot high Atrium Ceiling that "bathes" the interior of the store in natural light, warmth and cheerfulness - even on the most soggy of Northwest days!

The Atrium looks down on the most unique and exciting area of the store - an area industry and trade experts refer to as "Impact Alley." All of the Full-Service Specialty Departments are grouped together - instead of using a department as an "anchor" in each corner of the store or scattered around the store's perimeter.

Adding to an exciting concept, Safeway has enhanced each specialty department - introducing new ideas and services never before available in Safeway!

Safeway has operated stores in the Pacific Northwest since the early 1920's and currently operates 101 stores in this region, 91 of which are in Oregon and 10 in SW Washington.

Sixty-eight (68) years later, the Safeway Marketplace at Jantzen Beach represents: a \$6.0 million dollar investment, will employ over 200 employees, created 150 new jobs, and will stock over 40,000 items.

Safeway's Marketplace stores contain the latest merchandising concepts in grocery retailing and are designed to replicate an outdoor "marketplace" scenario in each of the full-service specialty departments. Safeway's Marketplace decor uses store-

front motifs to identify each department - and reflects the thinking of one of the nation's leading store interior designers, Jarobb Designs, Grand Rapids, Michigan.

The following full-service specialty departments surround Safeway's Impact Alley:

EUROPEAN BAKERY -- A European style, full-service Bakery will feature steam-injected baking equipment, specially designed to duplicate the "french secret!" The Bakery, designed in an open format to allow customers to view the entire baking process, illustrates Safeway's commitment to freshness. Service and freshness - both of which are evident in the layout and design of the Bakery.

In addition to authentic french breads, croissants and baguettes, Safeway's Bakery is equipped to bake a wide variety of cakes, cookies, breads and pastries - all baked fresh daily! A line of Swedish Chocolate desserts, ice cream cakes (prepared on premises) and Plush Pippin Pies (baked on premises) will also be featured.

A special area was designed to allow a full view of Safeway's talented cake decorators as they create "works-of-art" in frosting! Decorators will be able to create "picture-perfect" cakes, using "Sweet-Art," a high tech computer that transfers photos into frosting!

An expanded line of European and Australian baked goods - all baked fresh throughout the day - will include:

- * Authentic European Breads (dark breads, seed and grain breads).
- * Authentic European Sponge Tortes.
- * An expanded line of Croissants and French breads.
- * Australia's #1 dessert - "Pavlova!"

FULL SERVICE, CUSTOM FLORAL DEPARTMENT -- Customers will literally walk through a wonderland a floral creations as they enter the store.

Full-time, professional florists will be on hand to assist shoppers with any and all floral needs. Equipped with FTD wire-service, as well as local delivery service, the new Safeway Floral Shop will use only the finest domestic and imported exotic plants and flowers. Floral needs - large and small - can be easily filled by Safeway's experts. Balloons and gift items (including "Fancy Wrap" balloon creations) will also be available in the Floral Department. Visa and MasterCard will gladly be accepted on all floral purchases.

EXPANDED, FULL-SERVICE DELI DEPARTMENT -- Will feature hundreds of foods - from all four (4) corners of the world! Virtually all customers requests can be easily and professionally handled within Safeway's extensive and innovative Deli Department. Special features within the Deli include:

SUSHI BAR -- Highly skilled Japanese Sushi Chefs will create on-premise, fresh Sushi items daily.

CHINA EXPRESS -- Chinese Chefs, expertly trained and experienced in the preparation of traditional Chinese food, will offer an extensive selection of fresh foods on a daily basis.

OPEN PIT BARBECUE -- Daily selections of freshly Barbecue'd Chicken and Ribs will be offered.

CHEF'S CUT -- Every evening, complete meals - built around a meat, poultry or seafood entree - will be available, including an appropriate side dish. Main entrees will rotate daily and will include such delicious selections as Prime Rib, Roast Barron of Beef, Roast Turkey, Ribs, Salmon and Chicken (carved to the customer's specifications).

TAKE-OUT PASTA BAR -- Fresh, hot prepared pasta and a variety of sauces will be available daily.

PIZZARIA -- A full-service Pizzeria will offer a huge selection and variety of fresh pizzas, custom-made to the customer's specifications - specializing in gourmet pizzas.

SALAD BAR -- The Salad Bar will feature over 50 delicious salad ingredients; salad bar "themes" will rotate daily and will include a delightful assortment of crisp vegetables, salads, greens and dressings to compliment the customer's selection.

SOUP BAR -- A variety of delicious, piping-hot soup selections will be available on a daily basis.

SANDWICH BAR -- Customers can create their favorite sandwich (large or small) from a huge selection of breads, meats, cheeses, condiments and related sandwich fixings.

TACOBAR -- A variety of fresh, zesty "South-of-the-border" foods will be offered on a daily basis.

BREAKFAST BAR -- Hot and cold breakfast items will be offered each morning for early birds.

WINE CHILLER -- Self-service to chill wine to exact specifications (within minutes).

The Deli will be Safeway's largest full-service Deli in the region and will be staffed by professionally trained Chefs and deli personnel. A wide array of delicious, hot and cold items for breakfast, lunch, business meetings, dinner parties, snacks or special occasions will be created daily by the talented and well-trained staff.

The Deli will also feature a delicious selection of gourmet salads, meats, cheeses, sandwiches, party trays (featuring meat, cheese and vegetable selections - all custom made, of course!) and desserts, as well as an extensive selection of hot foods for take-out, business, home or party needs.

In addition to the Deli, the Marketplace at Jantzen Beach will also feature:

A catering department - full-time, professionally trained staff will be on hand to arrange any or all catering needs.

EXPANDED PRODUCE DEPARTMENT -- Safeway has retained the successful, Orchard-Bin display/merchandising concept, but has introduced another innovative feature - an open preparation area, which allows customers to watch as employees clean, trim and prepare fruits and vegetables for display.

"Organically grown" produce will also be available.

FRESH JUICE BAR -- A number of fresh juices (squeezed fresh daily for the taste that has never been duplicated!) and other treats will be available, including:

- * Fresh Squeezed Orange Juice.
- * Fresh Squeezed Grape Juice.
- * Fresh Squeezed Grapefruit Juice.
- * Fresh Squeezed Vegetable Juice (Carrot, Celery, Tomato).
- * VITARI - a new frozen fruit treat (containing no sugar, lactose or cholesterol).

FULL-SERVICE, FRESH SEAFOOD COUNTER -- Offering over 50 varieties of seafood and fish - fresh and fresh frozen. Ready-to-go prepare at home seafood entree selections, like fish and chips, will be available on a daily basis. Knowledgeable personnel will be on hand to assist shoppers with selections and recipes, as well as serving suggestions.

BUTCHER BLOCK -- A service Meat Counter will offer an extensive selection of steaks, chops, poultry and beef items. Custom cuts of meat and a line of ready-to-cook

items, such as stuffed game hens, stuffed pork chops and pepper steaks will be available.

COFFEE/ESPRESSO BAR -- A European-style coffee bar, specializing in espresso, cappuccino, and cafe au lait, will feature an extensive selection of bulk coffee beans. Coffees from around the world are guaranteed to satisfy tastes from exotic to traditional. Coffee and espresso samples will be available to help shoppers make their selection.

CUSTOMER SERVICE COUNTER -- Safeway has added a full-service, fully staffed Customer Service Counter to more efficiently serve customers. The new department is centrally located at the front of the store and will handle:

- * Photo Developing.
 - * Cigarette, Battery and Film Sales.
 - * Postage Stamp Sales.
 - * Check Cashing.
 - * Information.
 - * Customer Questions/Inquiries.
- The Customer Service Counter will offer these additional special services:
- * FAX Machine.
 - * Federal Express Drop Box.
 - * Lottery Machine (player activated).

WHITE COURTESY PHONES -- Connected directly to the office for customer's use in obtaining assistance while shopping.

CROSSLAND SAVINGS -- Crossland Savings will have a branch location in the store to offer shoppers a convenient way to handle banking needs while shopping - 7 days a week.

The in-store Crossland Savings branch will be open 7 days a week for maximum customer service and convenience:

DAYS	HOURS
Monday thru Friday	10:00 A.M. to 7:00 P.M.
Saturday	10:00 A.M. to 3:00 P.M.
Sunday	10:00 A.M. to 3:00 P.M.

POST OFFICE -- Offering complete postal services, including Post Office boxes.

INFORMATION CENTER -- A computerized system, offering a variety of consumer information - including nutritional and pharmaceutical information, a store directory and recipes - will be available for customer use.

PHARMACY -- The Pharmacy will feature quality generic drugs, health and beauty aids, Senior Citizen Discounts, computerized patient profiles, phone-in prescription service, diabetic supplies, a FREE blood pressure machine and will accept all major Third Party Plans. The

full-service Pharmacy will be open 7 days a week.

VIDEO RENTAL DEPARTMENT -- Will feature an extensive selection of cassettes in the rental library (over 2,000 titles), as well as accessories and blank tapes. Video machines will also be available for rent or sale. The Video Department will specialize in new releases.

BUSINESS PUBLICATION CENTER -- An exciting addition to the Safeway Marketplace at Jantzen Beach will be a unique display that caters to both the professional business person, as well as shoppers who enjoy reading about what's going on throughout the nation. A wide variety of newspapers and publications will be available, including: Oregonian, Sunday Oregonian, Vancouver, Columbian, Sunday Vancouver Columbian, Seattle Post-Intelligence, USA Today, Chicago Tribune, San Francisco Chronicle (Sunday), San Francisco Chronicle (Daily), San Francisco Examiner Sunday, Vancouver Sun (Canada), Portland Business Journal, Daily Journal of Commerce, Washington Post, Wall Street Journal, Phoenix Sunday Gazette, Rocky Mountain News (Denver), New York Times, National Business Employment Weekly, Investors Daily, and Barron's.

GREETING CARDS -- An expanded selection of greeting cards is available for all occasions.

KIDDIE CARTOON CORNER -- BOTTLE & CAN RETURN COUNTER -- AUTOMATIC TELLER MACHINE (ATM) -- (Part of the Exchange Network) will be centrally located for easy access and convenient banking while shopping.

Disabled shoppers and their needs have also been incorporated into the design of The Safeway Marketplace at Jantzen Beach. Special features for disabled shoppers include:

- 1) Two (2) motorized "scooters" for shoppers with mobility problems.
- 2) Checkstands wide enough to accommodate wheelchair customers.
- 3) Wide aisles to easily accommodate wheelchairs.
- 4) Entrance ramps and reserved handicapped parking spaces near the entrance of the store.
- 5) A specially designed shopping cart (originally designed by a Safeway employee) that attaches to most wheelchairs.
- 6) Public restrooms, with wheelchair access, will also be available as an added shopper's convenience.

Safeway's longtime policy of recycling all cardboard material will continue in the Safeway Marketplace at Jantzen Beach. A ten-foot-high baling machine will be used to hydraulically crush cardboard into 500 lbs. bales for recycling.

Prices Effective 12/20 Thru 12/26/89

See the Difference

Safeway is in your Neighborhood to Stay



GRADE "A" NATURAL

Fresh Turkeys

See the difference with Manor House, 16 to 23-Pound size natural turkeys. Nutritional...Perfect for all your holiday celebrations. Oven roast with your favorite stuffing for a delicious family meal.

69¢ Lb.

Butterflake Rolls
Serve hot or cold at your holiday meals.
15-Oz., 12-Ct. Pkg. **\$2.38 Ea.**

SUNKIST, SWEET Seedless Oranges
Navel Oranges... Sweet and juicy and so easy to peel. Packed with lots of Vitamin C, this delicious citrus fruit is always a Winter favorite! Great for stocking stuffers, or party fruit bowls!
4 \$1 Lbs. 1



WHERE ARE THE 12 TRIBES OF ISRAEL? ARE THE AFRICAN AMERICANS & SEVERAL OTHER GROUPS PART OF THOSE TRIBES?

Biblical Prophecies Concerning:

- Power Responsible for Unification of Europe - "THE DESTROYER UNLEASHED"
- Will the present government in Israel fall - The European Connection
- Why are African Americans becoming mayors of largest cities in America
- Why are African Americans becoming governors
- Jewish Enslavement: 1) Egyptian - 2) Babylonian - 3) European
- The biblical genealogy of the Ashkenazim Jews of Europe & Sephardim Jews of Spain
- Ashkenazim attempts to use nuclear weapons on God's people in Holy Land
- Identification and location of tribes of Judah, Levi, Ephraim & groups called Zion today
- Identification and location of groups referred to as Zion in the Bible

This information will be most revealing of the actual prophecies spoken of in the Bible and the Torah.

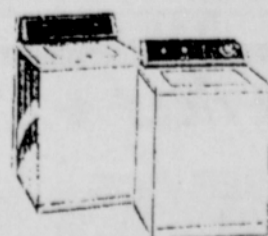
Speaker will be T. West, Editor of The Gospel Echo Informant Publication. Come on out! You will learn something new about yourself and what's occurring in Europe, America, and in Israel. Documented facts from different sources, including the Bible, will be used.

Sunday, December 24, 1989 - 12:45 PM

St. Paul Church of God in Christ
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