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Dec. 31st, 1989 (New Year's Eve)

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Merry Christmas  
and  
Happy New Year  
From



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Sharon, Lois & Bram  
Release Two New Videos  
From Celebrated "Elephant  
Show"

Trio's First Video Releases  
Certified Gold After 3 Months

Superstars of children's entertainment Sharon, Lois & Bram release two new videos from their award-winning Nickelodeon Network television show "Sharon, Lois & Bram's Elephant Show." The August release of "Treasure Island" and "Back By Popular Demand . . . Live" on the A&M label are highlights from their TV series, which is produced by Arnie Zipursky and Bruce Glawson for Cambium Film and Video Productions.

Sharon, Lois & Bram's premiere videos, "Sleepover" and "Live in Your Livingroom" -- released in March of 1989 -- were certified Gold after only three months. These two videos are the first in the series of four from the popular "Elephant Show."

The newly-released "Treasure Island," an episode from the "Elephant Show," is an action-filled musical adventure. Sharon, Lois & Bram and the children discover a strange old pirate map, board an authentic sea-going schooner, dig for buried treasure and play hide and seek with guest pop stars, The Nylons. "Lots of Worms," "Going Over the Sea" and a grand medley of sea shanties are some of the songs that enliven this fantasy adventure.

"Bake By Popular Demand . . . Live" is Sharon, Lois & Bram's second collection of live performance segments from the "Elephant Show." Included in the video are the trio's beloved versions of "Jelly, Jelly in My Belly," "Skinnamarink," "Chugga, Chugga," and the catchy joke song "Keep on the Sunny Side." The performances recreate a concert setting as the trio sings and dances along with their family audience. Sharon, Lois & Bram's vivacious style engages children at home to join in the fun.

"Sharon, Lois & Bram's Elephant Show," broadcast into well over 43 million homes daily, has become a household phenomenon. The trio's videos allow children to enjoy the magic of the "Elephant Show" again and again. Together with their nine albums released by A&M Records since 1987, Sharon, Lois & Bram continue to entertain and educate children across North America.

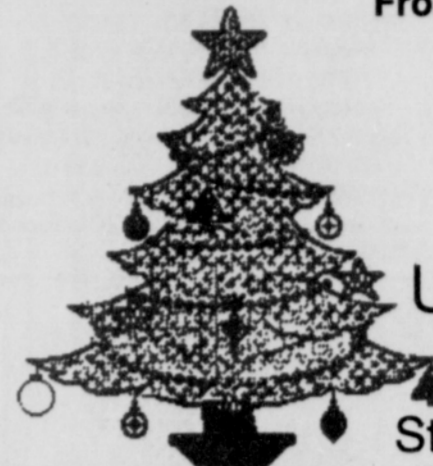
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Seasons Greetings

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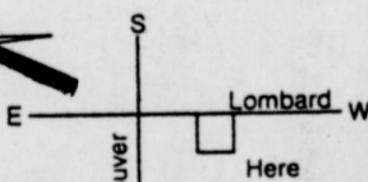
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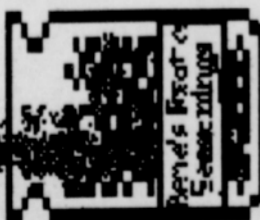


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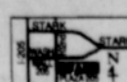
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