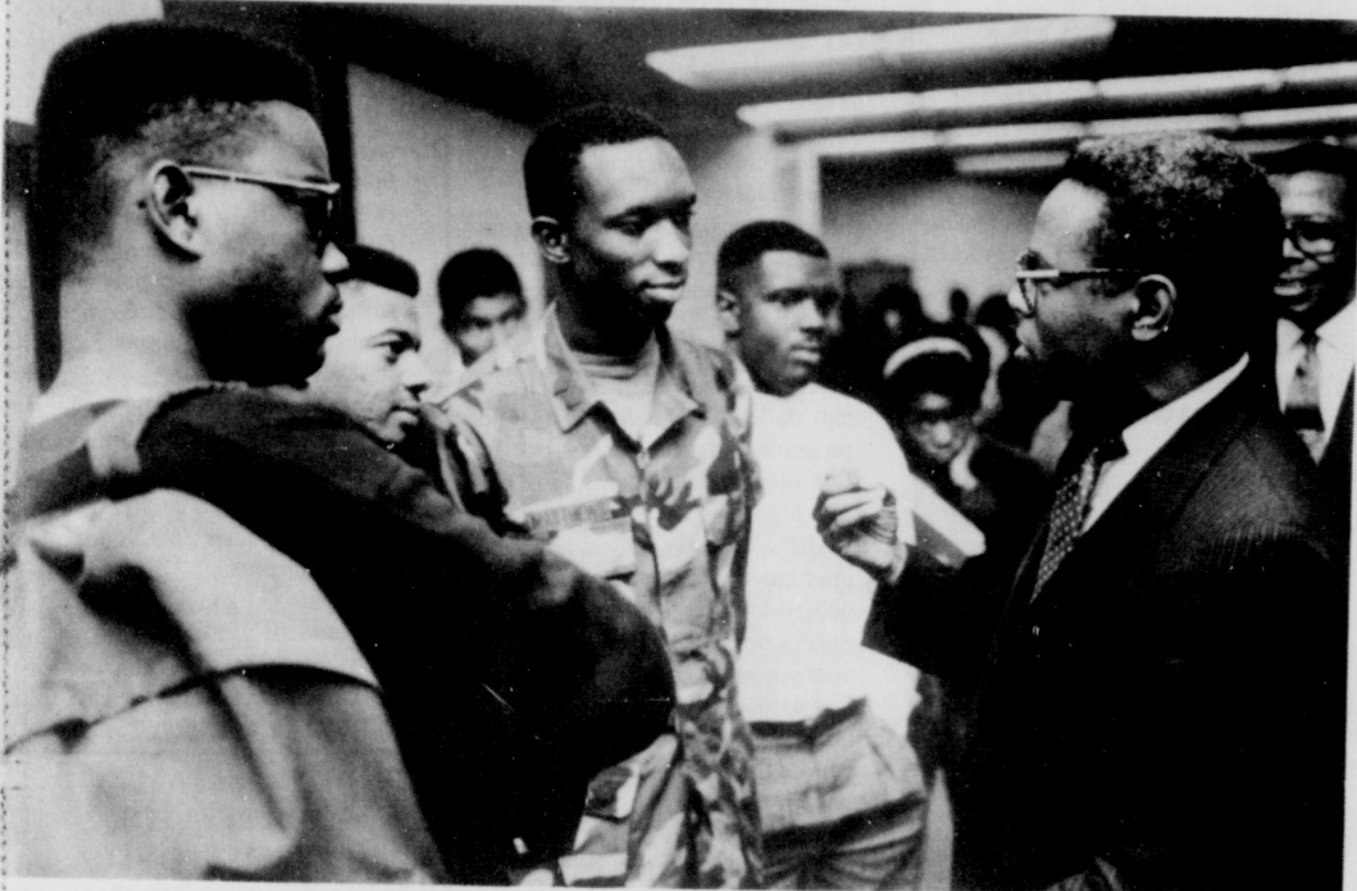


**King Improvement Association**  
 4815 N.E. 7th Ave. • Portland, OR 97211  
 Phone: (503) 248-4576  
 (Meetings on the 4th Tuesday.  
 Board meets on 2nd Tuesday)



ORANGEBURG, S.C.--John L. Moorhead, right, Vice President, Marketing Services, Pepsi-Cola Company discusses careers for minorities in modern American business corporations recently with business students at South Carolina State College. Telling students that at Pepsi-Cola "we don't know of anything that's perfect, or anything that couldn't be done better," Moorhead said that African Americans, "along with other minorities, are beginning to claim their fair share of the American dream." Moorhead spoke recently for the college's Visiting Executive Program.

WELL HOUSE

America, do you see the twisted lives and twisted souls from commercialville being stagecoached into our towns, U.S.A., chauffeured by PRIVATE OPINION while GREEDY PROFITS, the loaded omnipotent pimp rides shotgun? What an exhilarating, lucrative, terminal trip it is! Human parts being greeted by astute veinless gentlemen with orange briefcases filled with soiled hypodermic needles, wall street's clandestine slot machinery vulgarly penetrates into broken scenes committing armed robbery, pricking our youth, piercing their hopes, passing out bogus social security checks, fingering mug shots of the structurally unemployed, the cheerful unhappy and the un-was! Draftees of the urban morgue squad...the Real equal opportunity employer!

Do you hear, America? Do you hear the mock funeral bugles signaling the Friday night rallies in the slave quarters, in the neon lights district, in the recessed halls of prime business? Things don't really go better with Coke... The deaf musical notes being aired to plugged ears. Where are your children, America? The gameful losers, with nothing better to look forward to...They are all nervously huddled together on pool table green overcrowded graveyards. chase's big bet: bank two in the side pocket! Where are your children, America? These are the ones with numbers on them, tying knots into their lives with scraps from a red, white and blue jumpsuit from the next war. What it is, America? What's happening? Little people being made smaller, clinging desperately to re-elect Grover Cleveland bumper stickers, preying for the big fix! Waiting for the new deal... waiting for capital gains to print out six foot deep, glossy photography...the best clothes, the new gas hog, the sour misplaced smile of false prophets with bad breath...your page, America! The confused, the positioned ones, being decisioned for in their cryptic absence. The mine blowing dirge of the nervous central intelligence system international pall bearers marching, luring, plucking the young and the tired into perpendicular walking pits. Sealed cases. At rest. A home. To have been kicked by it. America, where are your children? The ambitions of poverty is a dreadful thing. Sleeping beauties, how does one put on make-up while our young flowers' blood fertilizes the frozen cash accounts of King Heroin and the Lady? America, we need no more test tubes, no more mid-aged dead mosquitoes silhouetted against drained plastic plasma bottles, casting no visible shadows, being ushered into silent, cold positions by professional undertakers who don't even know why they died! America, do you know why? Do you?

*Handwritten signature*

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