

For people who like to smoke...

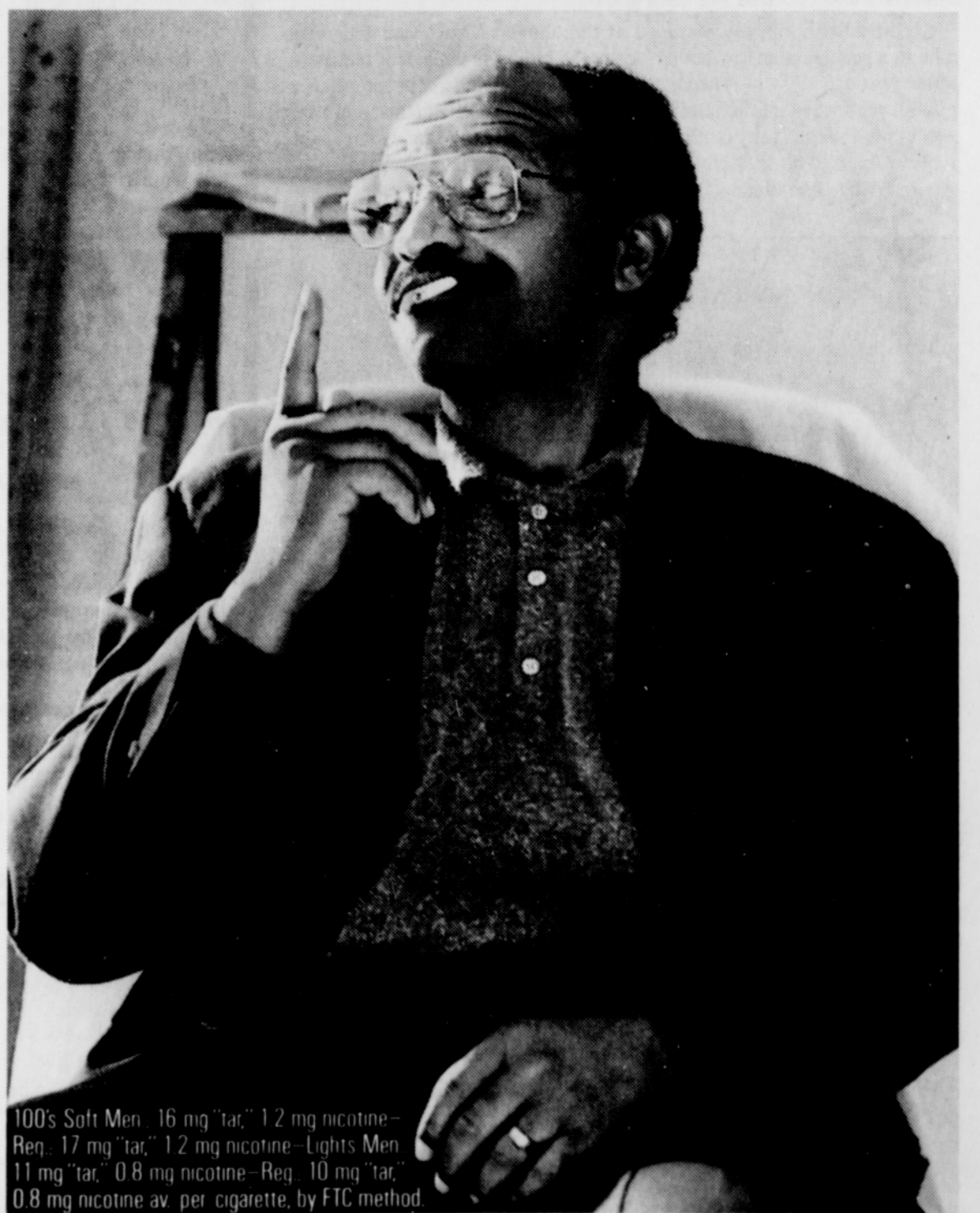


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BENSON & HEDGES



Available in
Menthol and
Regular.



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

100's Soft Men: 16 mg "tar," 1.2 mg nicotine -
Reg. 17 mg "tar," 1.2 mg nicotine - Lights Men:
11 mg "tar," 0.8 mg nicotine - Reg. 10 mg "tar,"
0.8 mg nicotine av. per cigarette, by FTC method.