

# For people who like to smoke...

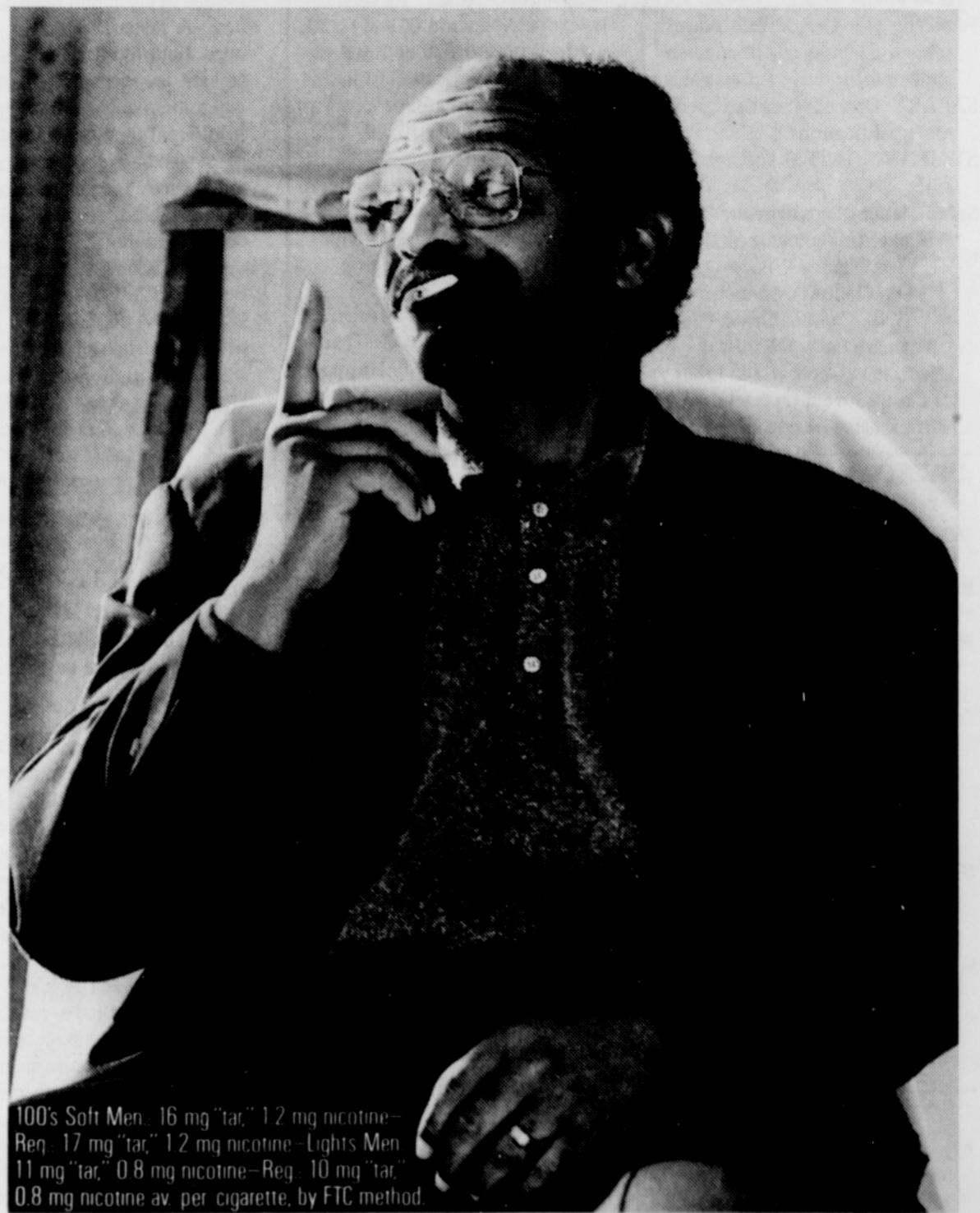


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# BENSON & HEDGES



Available in  
Menthol and  
Regular.



100's Soft Men. 16 mg "tar," 1.2 mg nicotine—  
Reg. 17 mg "tar," 1.2 mg nicotine—Lights Men  
11 mg "tar," 0.8 mg nicotine—Reg. 10 mg "tar,"  
0.8 mg nicotine av. per cigarette, by FTC method.

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**