

100 BLACK MEN OF ATLANTA HONORS HARDEE'S



The 100 Black Men of Atlanta recently honored Hardee's Communication Services department with an Award of Excellence for writing and producing an 18-minute video presentation, which will be used to publicize and help raise money to fund its "Project Success" program. The award was presented to Columbus Vines, Area 3 Vice President, and Maurice Bridges, Director of Public Affairs, who represented the company.

A non-profit organization, which is comprised of Atlanta's leading business, civic, education and government leaders, the 100 Black Men of Atlanta started "Project Success" two years ago. Under the program, they "adopted" a class of 28 students from Archer High School in the predominately black Perry Homes housing project in downtown Atlanta, guaranteeing each student a tuition-free education at the college of their choice.

High School Principal, Dr. Robert Dixon, proudly notes that students participating in "Project Success" have raised their overall grade average to a B or higher level, and have reduced absenteeism.

"Words can't explain our gratitude to Hardee's," noted Joseph Hoffman, the group's President, and a leading orthopedic surgeon. "You have shown that you care about the education of inter-city kids and about the communities in which you operate. We will be forever grateful."

Those responsible for writing, filming and producing the award-winning video are Bill Fairley, Jeff Marshall and Chuck Shelander of Communication Services' and Maurice Bridges and Jerry Singer of Hardee's Public Relations department.

NEW HUD OFFICE CREATED

Declaring his determination to "involve occupants of public housing at every management decision level," Secretary of Housing and Urban Development Jack Kemp today announced the creation of a new federal "Office of Resident Initiatives" (ORI).

Speaking at a HUD-sponsored national workshop for public housing resident managers in Arlington, Va., Kemp also made known that he has approved a \$5 million demonstration grant program to assist in the establishment of child care facilities in or near low income housing projects.

"The launching of the ORI," Kemp said, "is one of a series of positive steps we are taking at HUD to implement President Bush's goal and my goal to give public housing families a greater voice in everyday decisions. How disadvantaged Americans can improve their living conditions, acquire job skills and more income help rid their neighborhoods of drug dealers, and become home owners is not something that should be determined solely by local, state and federal authorities."

Kemp said he has instructed the managers of all 10 HUD regions to appoint coordinators to work with resident public housing managers throughout the nation.

The Secretary explained that the \$5 million child care grant program will assist non-profit organizations to establish centers for the care of pre-school children.

America's Home Grown Players Figure Into U.S. National Team's Plans For Los Angeles Marlboro Cup



Until recently, top U.S. soccer players were mostly of European or Hispanic heritage, and they acquire a passion for the sport from their immigrant families. But America has just started to grow its own talent and the result is that black Americans are now emerging on the international soccer scene.

The two top black players on the U.S. National Team, Jimmy Banks and Phillip Gyau, will line up with their teammates when the kick-off begins for the Marlboro Cup of Los Angeles on Thursday, August 10, and Sunday, August 13.

Gyau, 24, a forward from Clinton,

Maryland, is carrying on his family's international soccer tradition. His father Joseph was a standout player known as "Nana" for Ghana at the 1964 Olympics.

Gyau debuted with the U.S. National Team this year at the opening game of the New York Marlboro Cup, on June 2nd. In first appearance, he scored the game-winning goal against Benfica of Portugal.

Since 1985, Banks has made 14 full, international appearances with the U.S. National Team, most recently against Guatemala in the June 17 World Cup qualifying match, in which the U.S. captured a 2-1 victory.

To Gyau ethnicity and race are not barriers in soccer. "If I meet a guy who can't speak English, but we both play soccer, that is the common language," he says. "The game is the same all over the world so we can understand each other."

The Los Angeles Marlboro Cup, a four-team, two-day tournament to be held at the Coliseum, culminates a series that in just three years has become the premier soccer event in the United States. It will feature the USA vs. Juventus, a perennial European power, in the opening game at 7 p.m. on Thursday, August 10.

GREAT BLACKS LIVE AFTER A THOUSAND YEARS

Refreshing stories of Black people from the past come to life in Mark Hymans's new book. It answers a score of unheard of questions: Could Caesar's Black son by Cleopatra have ruled the world? Were Black generals in history and the Bible the greatest of all times? Were Black people the first Egyptians? Where is proof that Blacks sailed to America before Columbus?

This unusual book carries two titles, something new in the industry. The titles are Black Shogun of Japan and Sophonisba: Wife of Two Warring Kings. The two characters lived 1200 years apart. Black Shogun tells of an African living in Japan in the 9th Century. This was seven hundred years before America was discovered. His family of military leaders had lived in Japan for centuries. The Shogun's name was Sakanouye Tamamara Maro. He rose in military rank to compete with the highest in the nation. Later, after saving the Japanese from the fierce Ainu, was made Shogun.

Sophonisba, a princess of Black Carthage during the Second Punic War (216 B.C. to 201) was the niece of the great Black general, Hannibal. When the tide turned against Carthage, Sophonisba was given to Black King Syphax who was fighting Carthage for Rome. She had already been given to Massinissa, a Numidian, who later became an enemy of Carthage. She poisoned herself to escape capture by Rome.

Information on Black Shogun of Japan and Sophonisba: Wife of Two Warring Kings can be made available by writing to Violet B. Johnson, Mark Hyman Associates, Inc. 5070 Parkside Avenue, Box 36, Philadelphia, PA 19131. (215) 473-0050.

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Marlboro

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17 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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