# News Around Town

WORLD FAMOUS ARTIST AND SCULPTOR VISITS ALBERTA STREET FESTIVAL

Lorenzo Ghiglieri, world-famous artist and sculptor visited his longtime friend, Thom Boothe, who with Jeff Parks, co-sponsored the Alberta Street Festival. The festival was considered a huge success by all who attended. The event was well organized and centered around the festivities was the celebration of Jeff Parks' birthday.

Afternoon entertainment included a pro-am women's wrestling exhibition sponsored by the Lady Hawke Gym in the Wellness Club building located at 1829 N/E/ Alberta Street. In addition to several outstanding local wrestlers including Lady Brandy Hawke, wrestlers travelled to Portland from other cities including Los Angeles, California.

During the evening Thom Boothe and Lorenzo Ghiglieri provided a free-form musical jam session at the newly remodeled Royal Esquire Community Service Center Building located at 1625 N/E/ Alberta Street. The event was attended by many including guest of honor, Jeff Parks.

In addition to the wrestling exhibition and jam session there were a variety of concessions offered which provided festival visitors with everything from custom designed jewelry to Lady Hawke's world-famous fudge candy. Other concessions included superb home-cooked items, outstanding art displays, reading material and clothing. The Talking Drum Bookstore held an open house and there was a street dance for the young people who attended the festival.

There had been rumors, even some from the neighborhood associations, who feared there would be problems with violence at the Alberta Street Festival due to the problems that had been experienced at the Rose Festival Fun Center. All rumors proved to be unfounded and the festival was orderly and well-controlled. The theme centered around the celebration of Jeff Parks' birthday, and of course no one would consider making Jeff unhappy.....especially on his birthday. The only reported act of violence involved someone attempting to eat spare ribs with most of their teeth missing. The festival committee may consider a drawing for a free set of dentures during next year's celebration. Those unable to attend the first annual Alberta Street Festival can make plans now to attend next year's festivities, or as Thom Boothe suggests, stop by and acquaint yourself with the recently opened Royal Esquire Community Service Center located at 1625 N/E/ Alberta Street.

## LEGISLATURE OKs PLAN FOR COMMUNITY HOUSING

On the next to last day of the legislative session, the Oregon Legislature approved a bill supporting the creation and expansion of Community Development Corporations (CDSCs) in Oregon.

Sponsored by Rep. Beverly Stein, D-Portland, House Bill 3285 authorizes the State Housing Agency to set up a program to help non-profit organizations interested in expanding local capacity to develop housing for low and moderate income people, the elderly, migrant workers, and others.

"During the past decade, federal housing funds have been reduced by more than 70 percent," said Stein. "Throughout the country, Community Development Corporations have been leaders in packaging creative financing options for local development."

Because of their non-profit status CDCs are in an excellent position to take advantage of financial partnerships with the public and private sectors, including the financial community and foundations, Stein explained.

CDCs are locally controlled by community members who study and respond to the community's needs. "In my district, REACH Community Development Corporation has helped revitalize southeast Portland neighborhoods with housing projects and related social services," Stein said.

The Housing Agency is authorized to set up a Teachers Assistant program and make grants to community-based organizations to establish and develop CDCs.

In Oregon, CDCs could address the vacant and abandoned housing problem in Portland, substandard housing stock in rural communities, and the desperate need for new housing stock in smaller cities, according to Stein. "CDCs can grow to be selfsufficient, locally controlled organizations which provide local capacity for a variety of development projects," she added.

## JOIN THE FUN AT CAMP ROSENBAUM!

The positive energy is beginning to surge as the Housing Authority of Portland (HAP) and the Oregon National Guard gear up for the 19th year of Camp Rosenbaum. This year, 130 low income children from public housing will spend a week at the coast learning about a whole new world. Join in their discovery by attending V.I.P. Day August 17, 1989 held at Camp Rilea, near Astoria.

Camp Rosenbaum 1989 hosts 100 children from the Housing Authority of Portland. Almost one half of the campers come from the Colombia Villa area. The Housing Authority of Salem and the Housing Authority of Yamhill County are also sending 30 children from their housing developments to camp this year.

On V.I.P Day, media representatives will join government and community leaders such as Secretary of State Barbara Roberts and former Oregon Governor Vic Atiyeh at Camp Rosenbaum. They'll spend the day with the campers spray painting T-shirts, tooling leather crafts, and cooking over a campfire.

Camp Rosenbaum's V.I.P. Day is a great opportunity to focus on the needs of low income children and the promotion of self esteem needed to help them grow toward a positive future. A National Guard helicopter or travel bus will be available to transport media representatives to Camp Rosenbaum for this special day

Please contact Camp Information Officer Carol Jelinek at 249-5514 for more information and to reserve a transportation space by August 9, 1989. SEE YOU THERE!.

#### ADVERTISING ON A SMALL BUDGET

"Advertising On A Small Budget" will be offered Tuesday, July 18 from 9:00am-12:00 noon at the Portland Metropolitan Chamber of Commerce. In this seminar you will learn how to stretch your advertising budget: target customers, choose media and low-cost advertising.

"Advertising On A Small Budget" is co-sponsored by the PCC Small Business Development Center, The Portland Metropolitan Chamber of Commerce, and the Small Business Administration.

The cost of this seminar is \$25. for Portland Chamber members and \$35 for non-members. To register and for more information, contact the Small Business Development Center, 273-2828.

#### HOW TO PREPARE A BID

"How To Prepare A Bid" will be offered on Thursday, July 20 from 6:30-9:30pm, at the Oregon Association for Minority Entrepreneurs. The Center is located at 847 NE 19th, Suite 245 in Portland.

The procedures for preparing bids for federal, state and local contracts will be discussed. Topics include identifying contracts and computing your budget and costs.

This seminar is co-sponsored by the PCC Small Business Development Center, the Oregon Association of Minority Entrepreneurs, and Small Business Administration.

The cost of the seminar is \$15. To register and for more information, contact the Small Business Development Center, 273-2828.

#### **BUILDING YOUR MARKETING**

## BENJAMIN FRANKLIN TO SPONSOR NEW EVENT

Benjamin Franklin Savings and Loan has agreed to sponsor "Blue Monday" as a new addition to Jazz Week. "Blue Monday was one of those ideas that surfaced in a conversation between Don McIntire and myself," said Bob Dematteis, Jazz Week Chairman. "We were both aware that Jazz Week, as a community celebration, was limited in what it offered to those under 21 and we wanted to do something to change that," added Dematteis.

"Benjamin Franklin was approached because of their involvement with our Youth At Risk committee. Their interest was immediate," according to Carol Mageehon, Gresham Area Chamber of Commerce Executive vice President.

One of Portland's hottest new soulfusion-funk groups, Linn, will headline the July 31 show. Linn is a sixpiece band featuring sisters Mary and Margaret Linn. The group combines jazzy vocals with funk and pop melodies. Relatively new on the local music scene, the group has been well received in both club and concert venues and was a featured band during the recent Rose Festival celebration. "Linn is a hot group," commented Dematteis. "They are well choreographed and have a great light show to go along with their exceptional music performance," he added.

Blue Monday will be held on July 31 at the Gresham Armory from 8 to 11 p.m.

Admission will be \$2 or free with a Jazz Week button. Only those under 21 will be admitted.

#### EDUCATION -INVESTING IN THE FUTURE

The Registry, a US WEST Communications-sponsored business education partnership program, has awarded 30 cash scholarships totaling \$30,000 to juniors and seniors in Portland Public Schools for the 1988-89 school year. Implemented during the 1987-88 school year with Portland Public Schools as part of the Portland Investment of the Portland Leaders Roundtable, the program was designed to positively impact and redirect the academic performances of achieving students. Sponsors who provided additional resources to The Registry program include: CBI/Equifax (scholarship), business Youth Exchange, American Society for Training and Development, NW Portland Area Indian Health Board, Nordstrom, Portland Public Schools, U S Bank, KATU-TV, Portland Chamber of Commerce, Private Industry Council, Portland Leaders Roundtable and Portland State University. According to Bill Prows, educational relations manager of U S WEST Communications, "The Registry program supports academic performance three ways. It provides student scholarships ; to make the concept of attending college a reality, employment in meaningful jobs that students might not otherwise be able to locate, and mentoring with successful role models so students know people in business care about them as individuals."

#### PCC OFFERS SUMMER CLASSES ON HOW TO SUCCEED IN COLLEGE

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Counselors at Portland Community College will offer the popular series, "Prep for College Success," again this summer at the PCC Sylvania Campus in Southwest Portland.

The three-week package of classes was designed to help students with time management, study skills, career goals and attitudes for success. The classes are titled "College Survival and Success," "Career Development and "College Learning and Study Skills."

Students of all ages are encouraged to enroll for individual classes or the series. The curriculum may be especially valuable for older-thanaverage new students, according to the author of the series, Bernadine Gilpin, a 10 year PCC counselor and instructor.

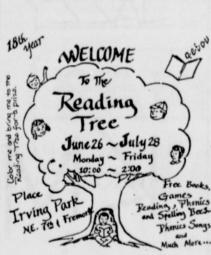
The series will be offered twice this summer: evenings July 24 - August 10, and mornings and evenings August 14 - 31. Each class carries one transferable college credit.

Textbook for the courses is "Time for College ...When you work, have a family and want more from life," was written by Gilpin and Al Siebert, who is nationally-known for research he has done on the survivor personality.

The how-to book will deal with effective studying, doing well on test, getting good grades, gaining family support, obtaining financial help, overcoming fears and anxieties, handling stress and balancing work, home and school demands.

Siebert has a Ph.D in psychology from the University of Michigan and has taught adult and continuing education classes for over 20 years. He publishes "The Survivor Personality Newsletter

Gilpin, the mother of five children, describes herself as a "recycled adult," who started college after age 35. Another of the books she has



## PLAN (PART I)

"Building Your Marketing Plan - Part I" will be offered Wednesday, July 19 from 8:30am-12:00 noon at the Portland Metropolitan Chamber of Commerce.

This workshop is offered in two parts, the second being offered on Thursday, July 27. In these classes you will learn that a marketing plan can be your roadmap to success. Find out how to identify your target market, select the most effective media and plan to get the most sales for your marketing dollar. Students will also prepare a draft of a marketing plan for use in their own businesses.

This seminar is co-sponsored by the PCC Small Business Development Center, the Portland Metro Chamber of Commerce, and the Small Business Administration.

The cost of this class, both parts, is \$37 for Portland Chamber members and \$50 for non-members. To register and for more information, please contact the Small Business Development Center, 273-2828.

#### OREGON RECEIVES FUNDS TO HELP DISLOCATED WORKERS

#### REGON RECEIVES

Oregon has received \$1 million from the Secretary of Labor's Discretionary Funds to supplement the assistance the state provides to wood products industry workers who have

lost their jobs. The funds will be administered by the Oregon Economic Development Department's Job Training Partnership Act Administration (JTPA). These funds will enable JTPA to provide retraining, job search assistance, and support services if they have been, or are about to be, laid off from a company in the forest or wood products industry, or a business that is directly dependent on the wood products industry. The project will operate from July 1, 1989 through December 31, 1991 through local private industry councils across the state. Funding is currently inadequate to help the number of workers dislocated by timber industry shutdowns.

The projected shortfall of timber supply threatens a long term loss of

STC SUBMARINE SYSTEMS, INC., RECEIVES RECOGNITION FOR ACHIEVEMENTS IN MINORITY HIRING

The Portland Development Commission (PDC) today presented an award to STC Submarine Systems, Inc., for their contribution to the city's economic development efforts by providing increased employment opportunities for unemployed city residents.

STC Submarine Systems participated in the JobNet program, a public/private partnership established to coordinate training and employment services for businesses in the Portland metropolitan area. Of the 36 employees referred and hired through JobNet, STC Submarine achieved a minority hiring level of 41 percent, with half of those hired being residents of North/Northeast Portland. In addition, 17.6 percent of the new workers are African-American and 35 percent are women.

STC worked with the Private Industry Council (PIC), State Employment Division and Portland Community College (PCC) for employee recruitment, interviewing, testing and training. These program activities were all based in Northeast Portland in order to be accessible to area residents. PDC, which staffs the JobNet program, also recognized the State, PIC and PCC for their role in helping STC to achieve these hiring goals.

According to Thomas Cristie, STC Project Manager who accepted the award the company has a firm commitment to hiring minorities and North/Northeast area residents. "The quality of Portland's work force was a major factor in STC's decision to locate a manufacturing plant in Portland. We're very pleased to receive this recognition and to be a contributor to Portland's economy."

STC Submarine Systems, Inc., a manufacturer of fiber-optic underwater transmission cable, recently began production at their \$30 million plant located in the Port of Portland's Rivergate Industrial District.STC Submarine, a subsidiary of STC PLC, London, England, selected Portland as its first fiber-optic underwater cable manufacturing facility outside the United Kingdom. STC constructed heir 155,000 square-foot plant on a 15.7 acre site in Rivergate and expects to employ 200 at full production capacity.

Portland Development Commission is the city's urban renewal and economic development agency.

5,000 to 10,000 industry jobs in Oregon. Most of the job losses are expected to occur in logging, sawmill, and plywood mill operations in Southwestern Oregon and the Willamette Valley. The announced layoffs to date total nearly 2,000. Many of those people are already receiving assistance through the state's various dislocated workers programs.

#### ARTQUAKE VOLUNTEERS NEEDED

Artquake, Portland's Premier event linking the public with performing and visual arts, is quickly approaching. About 300,000 people attend the three days of Artquake, held on Labor Day weekend, Sept.2-4. They feast their senses on a wide variety of quality visual arts, theater, dance, music and food.

700 volunteers are needed to stage Artquake. Volunteers put up tables and tents, paint faces, usher, serve as M.C.'s, sell popcorn and Pepsi, staff information booths, and do many other jobs.

To volunteer for Artquake, simply call the volunteer line at 274-4759. Artquake will send out a flyer listing all the festival jobs, along with a volunteer registration form. The Registry program is currently offered at Grant, Jefferson and Roosevelt high schools. Students participate with their mentors in highly structured workshops designed to give

written is "Teaching College success for Older Students." Gilpin has a bachelor's degree in elementary education from Oregon State University and a master's degree in counseling from Portland State University

## BAN APARTHEID!

educational experiences outside of traditional classroom instruction.

1989 scholarship recipients include Roosevelt High students Jenny Entwistle, Tigisti Tesfaldet, Walter Cooper, Tung Tran and Gia Whitney. Jefferson students are Nalaika Smith, Angela Polk, Lanphi Nguyen, Kristenia Strawdewr, Darlene Washington, Carla Montgomery, Sunshine Guzman, Shawntria Reid, Candace Green, Demika Gay, Lynn Delorme, Alinh Hue Hong, Angelique Witherspoon, Christen Richard and Huynh Hien Hue. Scholarship recipients from Grant High are Shalom Montgomery, Sharonette Briggs, Katina Williams, Yolanda Taylor, Valentina Davis, Zalika Milton, Maia Wolfe, Candance Van Blaricom, Aki Spicer and Cheryl Mason.

In 1990 the program will expand to include Cleveland and Madison high school students.

