

REASON FOR BEING
AND OTHER MESSAGES OF FAITH
From an
AFRO-AMERICAN MINISTER
by
WILLIAM WEBSTER EASLEY, JR. PASTOR
Historic
ST. JOSEPH'S
African Methodist Episcopal Church
Durham, North Carolina

(A participant in the struggles for human dignity during the 60's, now speaks at age 42 through messages delivered in pulpits across the nation after 25 years of experience as an ordained clergyman).

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**PROGRAMS FOR
MINORITY STUDENTS
WIN NATIONAL
HONORS**

LOS ANGELES, -- Four college professors who have introduce black students to exciting careers in small, entrepreneurial businesses will receive prestigious Leavey Awards for Excellence in Private Enterprise Education in ceremonies in Los Angeles.

The awards, sponsored by Freedoms Foundation at Valley Forge, Pa., near Philadelphia, carry with them \$7,500 cash prizes.

Since the awards program began in 1977, Freedom Foundation, one of the country's leading education organizations, has awarded more than \$1.3 million in prizes. Many of the awards over the years have gone to high school and college teachers who have developed innovative free-enterprise education programs for African American, Hispanic, and other minority students. This year's awards are no exception.

One award-winning effort, the Black Enterprise Summer Training (BEST) program, was created by Stella Nkomo, Robert Hornaday, and Ben Nunnally of the University of North Carolina, Charlotte, professors of management in the university's College of Business. The BEST program places black students as "interns" and "fellows" with successful black business-owners in the area who are members of the Charlotte Business League. Begun last year, the program will place 15 interns this summer. The purpose, say Nkomo, Hornaday, and Nunnally -- who will share one of the \$7,500 Leavey Award prizes -- is to build a "foundation of a potent network of outstanding black university graduates and successful black entrepreneurs."

A second award-winning program being honored this year was created by Prof. Ibrahim M. Salama of South Carolina State College in Orangeburg. A native of Egypt, Professor Salama also is being honored for developing a special program to teach minority students about the benefits of the American private-enterprise system. As part his program, called "Project Turning Point," 14 business leaders -- ranging from operational-level to corporate CEOs -- were recruited to serve as visiting professors at South Carolina State. Because of their experiences with the program, a number of Professor Salama's students are now considering careers business, some even contemplating starting their own businesses.

OPERATION PRIDE

When: SATURDAY, MAY 6
Where: Throughout Portland (see specific locations below)
Sponsors: Oregon Remodelers Associations, Fred Meyer, Metropolitan Family Services, Fred Meyer Trust.
What(Two): Operation Pride is a one day clean-up, fix-up project by volunteers for elderly home owners. These home owners are those who still live in their homes, are unable to maintain them due to economic or physical reasons, and have not qualified for other assistance programs. Candidates for Operation Pride are selected by Metropolitan Family Services contacts. Oregon Remodelers Assn. members evaluate the homes for necessary repairs and materials, Fred Meyer donates the materials, and Fred Meyer Trust provided financial assistance.
All work is done by volunteers who are coordinated by MFS. The remodelers over-see the work sites, and assist making repairs.

This the second year for Operation Pride. Last year only 25 homes received attention. Next year the project hopes to serve 150 or more.
This year approximately 60 homes will be given attention.

Contacts: Clark Schenkenberger - 226-2721
Teri Rahm - 249-8215
Photo Ops: Pioneer Courthouse Square 7:30 am Sat. May 6
Gigantic Kick-off Breakfast for all volunteers. (Approx. 450 volunteers expected during day-long project.)
Home: 9642 SE Yukon, owned by Vivian Davis and Velma Stavseth. Sisters, in their 80's. Home to receive tub and shower replacement, railing on front porch and back stairs, replace portion of porch, paint entire house, and replace 14' section of sidewalk. Both ladies are sharp, attentive, good interviews. (Home is located off 97th and Foster SE) Work will begin at 9:00 am, however some preparation work will be done on Friday if you'd like to get some "before" coverage.
Home: 563 N. Morgan, owned by Bob Barner. This older gentleman will have his whole house repainted. Work to begin approx. 9:00 am
Home: 6017 SE Raymond, owned by Rose Steffan. Will get shed roof repaired, paint, finish off a screened in porch interior painting, shutters installed.
Home: 2440 SW Taylor Ferry Rd., owned by Ruth Vose. She will have new kitchen range installed.
Home: 4121 NE Davis, owned by Florence Jensen. Back porch will be rebuilt and repaired.
Home: 436NE Wygant, owned by Aluster Rentie. Entire house to be repainted.

**National Newspaper Association
convenes regional meeting in Oakland**



From left to right, LaVerna T. Mallory, House of Seagrums, Clyde Allen, House of Seagrums, Joyce Washington, Portland Observer, Jeff Douvel, Oakland Post



From left to right, Joyce Washington, Portland Observer, Beverly Coley-Morris, Amalgamated Publishers Inc., Gary Ann Garnett, Portland Observer

The Western Region of the National Newspaper Association convened its annual meeting in Oakland, California a fortnight ago. It was co-hosted by the House of Seagram and the Oakland Post. Clyde C. Allen, director of Public relations and special events marketing gave the key note presentation. He emphasized the fact that in the very competitive world of newsprint, organizations would have to change their methods of operation if they were to survive the onslaught of their competitors. His speech was augmented with special seminars in which Jeff Douvell, director of marketing and public relations for the Oakland Post gave the visiting publishers specific hints and suggestions on how to lower their production costs and improve their profit line.

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